

China Textile and Apparel Production & Sales Statistics, 2012

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Abstracts

In 2012, China textile and apparel industry was in its transformation stage, leading to the slowdown of industrial growth. In the context, industrial players came under pressure from consumption upgrading. The following specifies operating characteristics:

Increasing production cost. The prices of cotton, one of essential raw materials in the industry, pose a considerable influence on textile & apparel industry. Since 2012, domestic cotton price has long been higher than that in the international market, with the differences in price increasingly widening. This forced textile enterprises to bear higher raw material cost, badly weakening the international competitiveness of cotton fabrics which resulted in order fall, profit cut and loss jump. Since 2012, among major Chinese cotton textile enterprises, the loss made up around 30%.

Slowdown in domestic demand growth. In Jan.-Oct.2012, the commodity sales of major department stores in China footed up to RMB693.76 billion, up 11.45% year-on-year, or down 6.55 percentage points from 18% in 2011 in terms of the growth rate.

Depressed overseas market demand. In Jan.-Nov., 2012, the export value of textile increased by 1% year-on-year to USD87.21 billion, with the growth rate down 23 percentage points over the level of 24% in 2011; the export value of apparel & accessories grew by 2.8% year-on-year to USD143.62 billion, with the growth rate down 16.7 percentage points over the level of 19.5% in 2011; while the export value of shoes jumped by 10% year-on-year to USD41.52 billion, with the growth rate down 7.2 percentage points over the level of 17.2% in 2011.



The dive of export growth came with the synergy of two aspects: firstly, the prices of raw materials such as cotton saw great fluctuations, and the increasing production cost led to the industrial transfer to emerging economics; secondly, the sustained bleak international demand.

Based on more than 30 diagrams, the report highlights garment output, textile output, output of leather shoes and hats, overall revenue of key department stores, and sales volume of various apparel in China between 2011 and 2012.



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