

China Medical Monitor Industry Report, 2013-2015

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Abstracts

In 2007-2011, the Chinese medical monitor market size rose from RMB1.16 billion to RMB3.08 billion at a CAGR of 27.8%. In 2012, the figure reached RMB3.86 billion, a year-on-year increase of 25.3%, of which, multi-parameter monitor market size accounted for more than 60%.

China is a major exporter of monitor, in 2006-2012 the export volume grew at a CAGR of 22.9%. From January to October of 2013 China's export volume of medical monitors climbed 16.7% YoY. Meanwhile, many of high-end medical monitors in China are still dependent on imports, 80% of the medium- and high-end monitor market was occupied by General Electric (GE), Philips and other foreign brands.

Medical monitor pertains to the high-tech, high value-added product, with high levels of industry profit. In 2008-2013 China's major monitor enterprises e.g. Mindray, Biolight and EDAN Instruments kept gross margin around 50%.

With the improvement of living standards and aging of population in China, medical monitor will be extended from medical institution to home health care, and household multi-parameter monitor will become a new growth engine of consumption, which will consolidate the market position of multi-parameter monitor. Meanwhile, accompanied by the family planning policy adjustments, obstetric monitor embraces a positive outlook.

The Chinese medical monitor market size is expected to achieve RMB7.42 billion in 2015, of which, multi-parameter monitor market size and obstetric care market size will be RMB4.412 billion and RMB588 million, respectively.

China Medical Monitor Industry Report, 2013-2015 mainly covers the followings:

Status quo, import and export trade, business operation, competition pattern,

etc. of China medical monitor industry;

China's medical monitor upstream / downstream industry development and market forecast;

Operating status, business analysis, etc. of 10 leading monitor companies at home and abroad, as well as comparative analysis of operating conditions.

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