

China Health Management Survey Report, 2011

<https://marketpublishers.com/r/C8148A6AC81EN.html>

Date: May 2011

Pages: 62

Price: US\$ 1,400.00 (Single User License)

ID: C8148A6AC81EN

Abstracts

With the development of Chinese economy, improvement of living standards and intensified aging population, Chinese people have growing demand for health management. In China, many industries are actively getting involved in health management market, including traditional Chinese medicine industry, medical and health services industry, biotechnology industry and information industry. However, compared with some foreign countries, Chinese health management industry is still at the preliminary stage, presenting such characteristics as nonstandard market and single mode of management.

In April 2011, ResearchInChina and 1diaocha.com jointly carried out an online survey about health management. This survey mainly targeted people of age 24-60 in Shanghai, Beijing and Guangzhou. The educational background of participants covered senior high school, undergraduate and postgraduate, with annual income over RMB 50,000/ year.

According to the survey results, people have relatively higher awareness of health and started to attach importance to both physical and mental health. Additionally, many participants hold the opinion that health management is necessary. Nevertheless, the acceptable consumption level of health management services is still low.

For instance, with regard to “physical examination”, 71.7% of the participants considered it a necessity. However, 47.5% of the participants could afford only RMB 200-500/year for it, following by 34.7% for RMB 500-1000/year, 11.6% for RMB 1000-2000/ year and 3.3% for RMB 2000-4000/year, and merely 1.1% for over RMB 4000/ year.

Contents

1. OVERVIEW OF HEALTH MANAGEMENT

- 1.1 Definition
- 1.2 Content

2. OVERVIEW OF INTERNATIONAL AND DOMESTIC HEALTH MANAGEMENT

- 2.1 International
- 2.2 Domestic

3. SURVEY ON HEALTH MANAGEMENT

- 3.1 Background
 - 3.1.1 City
 - 3.1.2 Age
 - 3.1.3 Educational Background
 - 3.1.4 Income
- 3.2 Cognition of Health
- 3.3 Cognition of Health Management Institution
- 3.4 Importance of Health Management
- 3.5 Frequency of Physical Examination
- 3.6 Source of Health Management Costs
- 3.7 Disposal of Physical Examination Results
- 3.8 Physical Examination Company
- 3.9 Health Management Services Preferred
 - 3.9.1 Personal Health Record
 - 3.9.2 Medical Examination or Physique Test
 - 3.9.3 Health Risk Assessment & Early Disease Screening and Prevention
 - 3.9.4 Health Insurance
 - 3.9.5 Intervention on Health Life Styles
 - 3.9.6 Health Consultation and Health Knowledge Lecture
 - 3.9.7 Private Doctor
 - 3.9.8 Management and Intervention of Disease (Including Chronic Disease)
 - 3.9.9 Rehabilitation Nursing and Health Care
 - 3.9.10 Green Channel for Seeing a Doctor
 - 3.9.11 Online Health Management Service
 - 3.9.12 Fitness Service

3.9.13 Full Health Management Service Including Items 1-12

Selected Charts

SELECTED CHARTS

Structure of Respondents by City

Structure of Respondents by Age

Structure of Respondents by Educational Background

Structure of Respondents by Income

Cognition of Health

Cognition of Health by Age

Cognition of Health by Income

Cognition of Health Management Institution

Cognition of Health Management Institution by Age

Cognition of Health Management Institution by Educational Background

Cognition of Health Management Institution by Income

Importance of Health Management

Importance of Health Management by Age

Importance of Health Management by Educational Background

Frequency of Physical Examination

Frequency of Physical Examination by Age

Frequency of Physical Examination by Educational Background

Frequency of Physical Examination by Income

Source of Health Management Costs

Source of Health Management Costs by Age

Source of Health Management Costs by Income

Disposal of Physical Examination Results

Disposal of Physical Examination Results by Age

Disposal of Physical Examination Results by Educational Background

Disposal of Physical Examination Results by Income

Cognition of Physical Examination Company

Cognition of Physical Examination Company by Age

Cognition of Physical Examination Company by Educational Background

Cognition of Physical Examination Company by Income

Necessity of Health Management Service

Respondents' Acceptable Expenditure on "Personal Health Record" for Themselves

Respondents' Acceptable Expenditure on "Personal Health Record" for Themselves
by Age

Respondents' Acceptable Expenditure on "Personal Health Record" for Their Family

Respondents' Acceptable Expenditure on "Personal Health Record" for Their Family

by Income

Respondents' Acceptable Expenditure on "Medical Examination or Physique Test" for Themselves

Respondents' Acceptable Expenditure on "Medical Examination or Physique Test" for Themselves by Age

Respondents' Acceptable Expenditure on "Medical Examination or Physique Test" for Their Family

Respondents' Acceptable Expenditure on "Medical Examination or Physique Test" for Their Family by Educational Background

Respondents' Acceptable Expenditure on "Health Risk Assessment & Early Disease Screening and Prevention" for Themselves

Respondents' Acceptable Expenditure on "Health Risk Assessment & Early Disease Screening and Prevention" for Their Family

Respondents' Acceptable Expenditure on "Health Insurance" for Themselves

Respondents' Acceptable Expenditure on "Health Insurance" for Themselves by Educational Background

Respondents' Acceptable Expenditure on "Health Insurance" for Their Family

Respondents' Acceptable Expenditure on "Health Insurance" for Their Family by Income

Respondents' Acceptable Expenditure on "Intervention on Health Life Styles" for Themselves

Respondents' Acceptable Expenditure on "Intervention on Health Life Styles" for Themselves by Age

Respondents' Acceptable Expenditure on "Intervention on Health Life Styles" for Their Family

Respondents' Acceptable Expenditure on "Intervention on Health Life Styles" for Their Family by Educational Background

Respondents' Acceptable Expenditure on "Health Consultation and Health Knowledge Lecture" for Themselves

Respondents' Acceptable Expenditure on "Health Consultation and Health Knowledge Lecture" for Their Family

Respondents' Acceptable Expenditure on "Private doctor" for Themselves

Respondents' Acceptable Expenditure on "Private doctor" for Their Family

Respondents' Acceptable Expenditure on "Management and Intervention of Disease" for Themselves

Respondents' Acceptable Expenditure on "Management and Intervention of Disease" for Their Family

Respondents' Acceptable Expenditure on "Rehabilitation Nursing and Health Care" for Themselves

Respondents' Acceptable Expenditure on "Rehabilitation Nursing and Health Care" for Their Family

Respondents' Acceptable Expenditure on "Green Channel for Seeing a Doctor" for Themselves

Respondents' Acceptable Expenditure on "Green Channel for Seeing a Doctor" for Their Family

Respondents' Acceptable Expenditure on "Online Health Management" for Themselves

Respondents' Acceptable Expenditure on "Online Health Management" for Their Family

Respondents' Acceptable Expenditure on "Fitness Service" for Themselves

Respondents' Acceptable Expenditure on "Fitness Service" for Themselves by Age

Respondents' Acceptable Expenditure on "Fitness Service" for Their Family

Respondents' Acceptable Expenditure on "Full Service Including Items 1-12" for Themselves

Respondents' Acceptable Expenditure on "Full Service Including Items 1-12" for Themselves by Age

Respondents' Acceptable Expenditure on "Full Service Including Items 1-12" for Themselves by Educational Background

Respondents' Acceptable Expenditure on "Full Service Including Items 1-12" for Their Family

Respondents' Acceptable Expenditure on "Full Service Including Items 1-12" for Their Family by Income

I would like to order

Product name: China Health Management Survey Report, 2011

Product link: <https://marketpublishers.com/r/C8148A6AC81EN.html>

Price: US\$ 1,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C8148A6AC81EN.html>