

China Early Childhood Education Industry Report, 2009

<https://marketpublishers.com/r/C7BF2C94996EN.html>

Date: February 2010

Pages: 37

Price: US\$ 1,000.00 (Single User License)

ID: C7BF2C94996EN

Abstracts

In 2008, 14.8271 million children were enrolled in kindergartens in China, up 3.4% yr-on-yr. By age, the children who accept early childhood education are mainly aged at 3 to 5, accounting for 57% of children enrolled in kindergartens; the number of over 5-year-old children accounts for 35%; and the number of under 3-year-old children takes 8%.

In terms of sponsors, kindergartens are organized by education sectors, collective sectors, individuals and others. Private kindergartens take a dominating position in China. Because China advocates private education investment and it is easy to invest in kindergartens, so the proportion of private kindergartens rose to 62.2% in 2008 from 55.3% in 2005. It is expected that the proportion of private kindergartens will continue to rise in the future.

This report focuses upon the status quo of China's pre-school education, related industrial policies and regional development, and analyzes all early childhood education institutions, in a bid to explore the market potential of China pre-school education industry and grasp the future development trends of the industry.

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