+44 20 8123 2220
info@marketpublishers.com

China Automotive Distribution Industry Report, 2011-2012

https://marketpublishers.com/r/C845E41CB5AEN.html
Date: October 2011
Pages: 95
Price: US$ 2,200.00 (Single User License)
ID: C845E41CB5AEN

Abstracts

With the rapid growth of the automotive market, China is also accelerating the development of automotive distribution industry. According to the statistics of the Ministry of Commerce and China Automobile Dealers Association (CADA), in 2010 there were over 60,000 automotive distributors in China, including 15,000 4S stores, of which 1,700 were newly added for that year alone.

The Report mainly covers the following aspects:

Automotive distribution models in China and their development characteristics, strengths and weaknesses;

> Development of automotive distributors in China, including quantity, profitability, development characteristics, etc.;
>
> Development of various automotive distribution businesses in China, covering the distribution model, characteristics and development prospect of new cars, used cars, auto repair and maintenance, auto finance, car insurance, etc.;
>
> Distribution network features of six car manufacturers in China, operation of 12 listed automotive distributors, current status and expansion of 4S distribution networks.

China's automotive distribution industry has displayed two characteristics:

+44 20 8123 2220
info@marketpublishers.com

Automotive distributors show pretty obvious regional traits, which, however, with the distributors' continuous expansion, will gradually wear off.

China's large-scale automotive distributors are mainly concentrated in economically developed eastern, northern and southern regions, each with 1-2 large leading distributors, such as Pangda Group in Hebei, Yaxia Automobile in Anhui, and Grand Orient in Wuxi, Jiangsu.

However, along with the continuous expansion of automotive distributors, the regional traits will be gradually diluted, e.g., Zhejiang Material Industrial Zhongda Yuantong Group Co., Ltd., based on Zhejiang market, has established 4S stores beyond Zhejiang since 2011, in Guiyang, Chengdu and Xi'an for instance; while ZhengTong Group, based on Hubei, Hunan and Inner Mongolia markets, has extended its distribution network to Qingdao of Shandong, Nanchang of Jiangxi, and Shenzhen of Guangdong, etc. in 2011.

Among all automotive distribution businesses in China, new car sales accounts for an overwhelming proportion, while used car and after-sales service have an enormous space for development.

For example, Pangda Group, China's largest automotive distributor, in 2008-2010 the new car sales held over 93% of the total revenue. Although the after-sales service business of Pangda Group accounted for less than 7%, its gross margin was much higher than new car sales business, and the operating revenue also experienced rapid growth at the rate of up to 42.7% and 39.9% in 2009 and 2010 respectively.

As the used car and after-sales service businesses are closely related with the new car market, we believe that after China's new car sales market reached peak growth in 2009, the auto repair and maintenance market will accelerate its growth in 2012-2013, while the supply and demand of used cars will be greatly increased in 2014-2015.

+44 20 8123 2220
info@marketpublishers.com

Contents

+44 20 8123 2220
info@marketpublishers.com

4. CURRENT STATUS AND DEVELOPMENT PROSPECT OF USED CAR SALES IN CHINA

5. CURRENT STATUS AND DEVELOPMENT PROSPECT OF AUTO AFTER-SALES SERVICE IN CHINA

6. DISTRIBUTION NETWORKS OF MAJOR AUTO MANUFACTURERS IN CHINA

7. MAJOR AUTO DEALERS IN CHINA

+44 20 8123 2220
info@marketpublishers.com

Selected Charts

SELECTED CHARTS

Main Automotive Distribution Models in China
Feature Comparison of Automotive Distribution Models in China
Distribution Model Comparison between Import Automobiles and Domestic Ones
Number of Auto 4S Stores in China, 2008-2010
Distribution of Auto 4S Stores in China, 2010
Profit Margin Comparison of Main Auto Dealers in China, 2010
Service Scope of Auto Dealers in China
Profit Structure Comparison between Chinese and US Auto Dealers
TOP20 Auto Dealers in China, 2010
Market Share of Top 10 Auto Dealers in USA, 2008
Market Share of Top 10 Auto Dealers by Revenue in China, 2010
Market Share of Top 10 Auto Manufacturers by Sales Volume in China, 2010
Regional Features of 4S Store Distribution of Major Auto Dealers in China
Sales Volume of Automobile in China, 2006-2011
Sales Volume of Passenger Car in China, 2006-2011
Proportion of Sedan and SUV Sales Volume to Passenger Car Sales Volume in China, 2006-2011
Proportion of 1.0-1.6L Passenger Car Sales Volume to Total Passenger Car Sales Volume in China,2006-2011
Sales Target Accomplishment Ratio of Passenger Car Enterprises in China, 2010
Sales Volume of Commercial Vehicle in China, 2006-2011
Proportion of 3 types of Bus by Sales Volume in China, 2006-2011
Proportion of 4 types of Truck by Sales Volume in China, 2006-2011
Price Index of Automobile in China, 2007-2011
Price Index of Sedan in China, 2007-2011
Price Index of Truck in China, 2007-2011
Construction Process of Passenger Car 4S Store in China
Profitability Comparison of Auto Dealers by Automotive Type
Profit Model of New Car Sales Business of Auto Dealer in China
Construction Cost Structure of Auto 4S Store
Car Ownership and New Car Sales Volume of China, Japan and South Korea
Sales Volume Forecast of China by MIIT and CAAM, 2015
Sales Volume of New Car in China, 2011-2015E
Ownership of Automobile for Civilian Use in Middle, West and East China, 2005-2009
Ownership Growth of Automobile for Civilian Use in Middle, West and East China,

+44 20 8123 2220
info@marketpublishers.com

+44 20 8123 2220
info@marketpublishers.com

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: China Automotive Distribution Industry Report, 2011-2012

Product link: https://marketpublishers.com/r/C845E41CB5AEN.html

Price: US$ 2,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C845E41CB5AEN.html