

China Auto Body Electronic Control Market Report, 2007-2008

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Abstracts

Auto body electronic control system includes security system, comfort control system and information & communication system, which are designed to make car more secure, comfortable and convenient. For example, air bag, safety belt and central anti-theft locks are all used to you're your car more secure, while automotive window, electric power doors, electric rear-view mirror and electric roof window (skylight) as well as a power management system that satisfies the needs of a variety of electrical devices are equipped to make your driving more comfortable. An electronic control system that coordinates all parts of a car is installed to make your driving more convenient. The system integrates mass information from computer, sensors and traffic management service system with comprehensive display system, driver's information system, navigation system, computer network system, monitoring system and fault diagnosis system.

The rapid development of China auto market has stimulated the fast growth of auto electronics market. Auto body electronics is known to take up a large part of the auto electronics market. Therefore, with the expansion of domestic auto electronics market, auto body electronics market is also undergoing a sustained development and expansion. According to the statistics, China auto body electronics market size reached CNY30.66 billion in 2007 compared to CNY5.352 billion in 2002, representing an average annual compound growth rate of 42.31%. The year 2003 witnessed the fastest growth pace, reaching 50.05 percent, and the growth rates in the recent three years were all kept at around 25%. Nowadays auto buyers place more emphasis on the safety of automobiles, auto body electronics market will have an even more remarkable growth compared to other auto electronic products.

Body network control technology has been applied widely in China auto industry in

recent years. China's market of body control module, BCM for short, has a promising future. At present, the competition of BCM market at home is quite fierce. Foreign-funded companies dominate the matching market of China BCM market, while domestic companies are making efforts to develop the BCM market for buses and commercial vehicles. According to our survey, China has more than twenty BCM producers, among which two third are foreign-funded companies. Local complete vehicle producers use BCM either imported or made by foreign-funded companies in China. China is still in the initial phase in developing body network and BCM. It is their top priority for local producers to intensify technology research and open up the BCM matching market. This report makes an in-depth analysis of the characteristics and development trends of China auto electronics market and body control market.

Contents

1. GENERAL SITUATION OF AUTO ELECTRONIC CONTROL

1.1 Brief Introduction to Auto Electronics

1.1.1 Definition

1.1.2 Auto Electronic System

1.2 Brief Introduction to Auto Electronic Control Market

1.2.1 Scale of World Auto Electronics Market

1.2.2 Scale of China Auto Electronics Market

1.3 Development Trend of Auto Electronic Control Development

2. AUTO BODY ELECTRONIC CONTROL MARKET

2.1 General Situation of Auto Body Electronic Control Market

2.1.1 Definition of Auto Body Electronic Control and Industry Chain of Auto Electronics

2.1.2 Three Categories of Auto Body Control

2.2 Current Situation and Development Trend of Auto Body Electronic Control Market

2.2.1 Current Situation

2.2.2 Development Trend

3. CHINA AUTO BODY ELECTRONIC CONTROL PRODUCERS

3.1 Foreign-funded Companies in China

3.1.1 Delphi Delco Electronics Systems (Suzhou) Co., Ltd

3.1.2 Continental Automotive Systems (Shanghai) Co., Ltd

3.1.3 Continental Automotive System (Tianjin) Co.,Ltd.

3.1.4 DENSO (China) Investment Co., Ltd

3.1.5 Atech Automotive (Wuhu) Co.Ltd

3.1.6 Beijing Hyundai Mobis Automotive Parts Co., Ltd

3.1.7 Bosch Automotive Products (Suzhou) Co. Ltd

3.1.8 Marelli Motor Instrument (Guangzhou) Co., Ltd

3.1.9 Omron(Guangzhou)Automotive Electronics Co.,Ltd

3.1.10 Hella Automotive Industry Services Co., Ltd

3.1.11 Valeo Automotive Security Systems (Wuxi) Co. Ltd

3.2 Chinese Local Companies

3.2.1 Jiangsu AWA Automotive Electronics Co., Ltd

3.2.2 Shanghai Tongde Economics Engineering Technique Co., Ltd

4. AUTO BODY ELECTRONIC CHIP SUPPLIER

- 4.1 Infineon
- 4.2 Stmicro
- 4.3 Renesas
- 4.4 Fujitsu
- 4.5 Freescale
- 4.6 TI
- 4.7 ROHM
- 4.8 NEC
- 4.9 NXP
- 4.10 Microchip
- 4.11 Atmel

Tables

TABLES/FIGURES

Automotive Control System

Global Automotive Electronics Scale

Scale and Growth of China Automotive Electronics Market, 2003-2007

Industry Chain of Automotive Electronics

CAN Network Configuration

Hardware Framework of LIN Body Control System

Framework of CAN Bus Based Body Control

China Automobile Yield and Growth Rate, 2000-2007

Consumption Structure of Automotive Electronics

Scale and Growth Rate of China Automotive Body Electronics Market, 2002-2007

Distribution Structure of Car BCM in China

Assets, Debts, Revenues and Profits of Continental Automotive Systems (Shanghai) Co., Ltd., 2004-2006

Revenues of Tianjin DENSO Electronics Co., Ltd in the Past Years

Assets, Debts, Revenues and Profits of Atech Automotive (Wuhu) Co.Ltd., 2004-2006

Assets, Debts, Revenues and Profits of Beijing Hyundai Mobis Automotive Parts Co., Ltd., 2004-2006

Assets, Debts, Revenues and Profits of Jiangsu Mobis Auto Parts Co., Ltd., 2004-2006

Assets Debts, Revenues and Profits of Magneti Marelli Guangzhou Motor Vehicle Instruments Co. Ltd., 2004-2006

Assets, Debts, Revenues and Profits of Omron (Shanghai) Co., Ltd., 2004-2006

Assets, Debts, Revenues and Profits of Taizhou Valeo Wenzhou Automotive systems Co., Ltd., 2004-2006

Assets, Debts, Revenues and Profits of Shanghai Valeo Automotive Electrical System Co., Ltd., 2004-2006

Assets, Debts, Revenues and Profits of Shenzhen Hangsheng Electronics Co., Ltd., 2004-2006

Infineon's Revenues by Sectors and Regions

Infineon's Revenues by Sector in 2007

Infineon's Revenues by Region in 2007

STMicro's Revenues by Sector and Region, 2004-2006

STMicro's Revenues and Growth Rate, 2004-2006

STMicro's Revenues by Sector

STMicro's Revenues by Utility

STMicro's Clients, in Automotive Electronics Field

Renesas' Overall Framework Solution for Automotive Electronics
Renesas' Automotive Framework of Windshield Wipers
Renesas' Car Door Control Solution
Renesas' Automotive IC Products
Fujitsu's Revenues in 2007
Fujitsu's Revenues by Sector, 2007
Fujitsu's Revenues by Region, 2007
Freescale's Revenues in 2007
Freescale's Revenues by Product, 2007
Freescale's Revenues Structure by Product, 2007
TI's Revenues by Sector, 2005-2007
TI's Revenues by Region, 2005-2007
TI's Revenue Structure by Region, 2007
Sales, Revenues and Profits of Rohm, 2007
Rohm's Revenues by Product, 2007
Rohm's Revenues by Sector, 2007
NEC's Micro-controllers and Micro-processors

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