

China Sanitary Ware Industry Report, 2014-2018

<https://marketpublishers.com/r/CF019672BD4EN.html>

Date: April 2015

Pages: 90

Price: US\$ 2,000.00 (Single User License)

ID: CF019672BD4EN

Abstracts

With the deepening of China's urbanization, continuous improvement of people's living standards and increasing requirements on housing comfort, the demand for sanitary ware has grown, leading to steady growth of sanitary ware market in China. In 2014, China's sanitary ware market size reached RMB109.5 billion, registering a CAGR of 12.4% from RMB54.2 billion in 2008.

The Chinese sanitary ware products can be divided into ceramic sanitary ware (e.g. toilet, bidet, wash basin, sink, mop sink, toilet roll holder and soap box) and non-ceramic sanitary ware (e.g. bathtub, bathroom cabinet, faucet, flusher, hand dryer and electronic parts). In 2014, the ceramic sanitary ware market size rose 15.8% year on year to RMB55.52 billion, making up about 50.7% of the total sanitary ware market size, firstly exceeding the non-ceramic sanitary ware market worth RMB54 billion.

China's sanitary ware industry features a high degree of marketization, fierce competition and low concentration. Sanitary ware companies there can be roughly grouped into the three. First, sole-proprietorship or joint-venture ones of world-renown companies which boast rich capital and R&D strength, such as TOTO, KOHLER, AmericanStandard and Roca; second, some joint ventures and stronger Chinese companies whose products are positioned at high and mid-end markets, represented by ARROW, FAENZA, MONARCH, HUIDA, HEGII, Bolina, etc.; third, small and medium-sized private ones with small scale and decentralized production, aimed at low-end market. On the one hand, foreign well-known companies have occupied the high-end sanitary ware market in China and seen product line gradually extending towards the local-counterpart-based mid-end market. On the other hand, local Chinese enterprises become more competitive through continuous research and development, independent innovation, brand management, and expanding their product structure from the low and mid-end market to the foreign-brand-dominated high-end market.

China Sanitary Ware Industry Report, 2014-2018 highlights the followings:

Overview of sanitary ware industry in China, including definition and classification, historical development, policies and regulations, etc.;

Analysis of sanitary ware market in China, consisting of market size, competition pattern, imports and exports, regional markets, etc.;

Analysis of sanitary ware market segments in China, involving market size and competition pattern of ceramic and non-ceramic sanitary ware market, etc.

17 sanitary ware companies at home and abroad e.g. TOTO, KOHLER, LIXIL, Roca, HCG, ARROW, FAENZA, MONARCH, RYOWA, ANNWA, HEGII and Bolina, including their profile, financials, production and sales, customers, featured products, R&D, distribution of production bases, technical features, etc.

Contents

1. OVERVIEW OF SANITARY WARE

- 1.1 Definition
- 1.2 Classification
- 1.3 Historical Development
- 1.4 Standards & Policies

2. CHINA SANITARY WARE RELATED INDUSTRY

- 2.1 Housing
- 2.2 Home Decoration
- 2.3 Other Market Drivers
 - 2.3.1 Urbanization
 - 2.3.2 Per Capita Disposable Income

3. CHINA SANITARY WARE MARKET

- 3.1 Market Size
- 3.2 Ceramic Sanitary Ware
- 3.3 Competition Pattern
- 3.4 Exports
- 3.5 Market Segments
 - 3.5.1 Market Size
 - 3.5.2 Competition Pattern
- 3.6 Forecast
 - 3.6.1 Overall Market
 - 3.6.2 Segment Market

4 REGIONAL MARKETS

- 4.1 General Pattern
- 4.2 Production by Province or City
 - 4.2.1 Guangdong
 - 4.2.2 Fujian
 - 4.2.3 Zhejiang
 - 4.2.4 Other

5. KEY PLAYERS IN CHINA

5.1 KOHLER

- 5.1.1 Profile
- 5.1.2 Main Products
- 5.1.3 Core Technology

5.2 TOTO

- 5.2.1 Profile
- 5.2.2 Brief History of TOTO China
- 5.2.3 Financial Data
- 5.2.4 Revenue Structure
- 5.2.5 Core Technology
- 5.2.6 Production Base
- 5.2.7 Technical Features and Main Products
- 5.2.8 Mid-term Goal in China

5.3 ARROW

- 5.3.1 Profile
- 5.3.2 Technology and Product
- 5.3.3 Production Layout

5.4 LIXIL (AmericanStandard, INAX)

- 5.4.1 Profile
- 5.4.2 Key Financial Data
- 5.4.3 Revenue Structure
- 5.4.4 Main Products

5.5 Bolina

- 5.5.1 Profile
- 5.5.2 Key Financial Data
- 5.5.3 Revenue Structure
- 5.5.4 Marketing Channel
- 5.5.5 Sales and Price
- 5.5.6 Capacity and Output

5.6 FAENZA

- 5.6.1 Profile
- 5.6.2 Technology and Product
- 5.6.3 Production Layout

5.7 ANNWA

- 5.7.1 Profile
- 5.7.2 Technology and Product
- 5.7.3 Production Layout

- 5.8 HCG
 - 5.8.1 Profile
 - 5.8.2 Operation
 - 5.8.3 Revenue Structure
 - 5.8.4 Main Products
 - 5.8.5 Production and Sales
- 5.9 HEGII
 - 5.9.1 Profile
 - 5.9.2 Main Products
- 5.10 Dongpeng
 - 5.10.1 Profile
 - 5.10.2 Key Financial Data
 - 5.10.3 Revenue Breakdown
 - 5.10.4 Main Products
 - 5.10.5 Gross Margin
 - 5.10.6 R&D
 - 5.10.7 Production Facilities Expansion
 - 5.10.8 Acquisition of Bathroom Product Business
- 5.11 YING
 - 5.11.1 Profile
 - 5.11.2 Technology and Product
 - 5.11.3 Production Base
- 5.12 Seagull
 - 5.12.1 Profile
 - 5.12.2 Key Financial Data
 - 5.12.3 Revenue Breakdown
 - 5.12.4 Output, Sales Volume and Inventory
 - 5.12.5 Cost Structure
 - 5.12.6 R&D
 - 5.12.7 Production Base
- 5.13 JOYOU
 - 5.13.1 Profile
 - 5.13.2 Key Financial Data
 - 5.13.3 Revenue Breakdown
 - 5.13.4 Historical Margins
 - 5.13.5 Retail Network
 - 5.13.6 Main Products
 - 5.13.7 Strategy
- 5.14 Appollo

- 5.14.1 Profile
- 5.14.2 Main Products
- 5.14.3 Marketing Channel
- 5.15 SUNLOT
 - 5.15.1 Profile
 - 5.15.2 Main Products
 - 5.15.3 Production Layout
- 5.16 MONARCH
 - 5.16.1 Profile
 - 5.16.2 Operation
 - 5.16.3 Revenue Breakdown
 - 5.16.4 Gross Margin
 - 5.16.5 Production and Sales
 - 5.16.6 Marketing Channel
 - 5.16.7 Capacity Expansion Project
- 5.17 Roca
 - 5.17.1 Profile
 - 5.17.2 Operation
 - 5.17.3 Main Products
 - 5.17.4 Roca in China

Selected Charts

SELECTED CHARTS

Development History of China Sanitary Ware Industry
China Buildings Under Construction, 2007-2014 (sqm mln)
China Construction Starts, 2007-2014 (sqm mln)
China Buildings Completed, 2007-2014 (sqm mln)
China Home Decoration and Improvement Market Size, 2008-2018 (RMB bn)
Urban Population and Urbanization Rate in China, 2008-2018
Per Capita Annual Disposable Income of Urban Household in China, 2008-2018 (RMB)
Total Retail Sales of Consumer Goods in China, 2008-2018 (RMB bn)
China Sanitary Ware Market Size, 2008-2014 (RMB bn)
China Sanitary Ware Production, 2007-2014 (million pcs)
China Ceramics Sanitary Ware Market Size, 2008-2014 (RMB bn)
Penetration Rate of China Ceramics and Non-Ceramic Sanitary Ware, 2008-2014
Main Competition Pattern of China Sanitary Ware Industry
China Ceramic Sanitary Ware Market Share by Brand, 2014
Export Volume of China Household Ceramic Ware, 2007-2014 (million tons)
Export Value of China Household Ceramic Ware, 2007-2014 (USD mln)
Monthly Export Price of China Household Ceramic Ware, 2007-2014 (USD/ton)
Scale of Main Sanitary Ware Market Segments, 2014 (RMB bn)
Competition Pattern of China Sanitary Ware Market Segments
Major Smart Toilet Manufacturers and Brands in China
China Sanitary Ware Market Size Forecast, 2014-2018 (RMB bn)
China Ceramic Sanitary Ware Market Size Forecast, 2014-2018 (RMB bn)
Penetration Rate Forecast of China Ceramics and Non-Ceramic Sanitary Ware, 2014-2018
Distribution of Major Sanitary Ware Producing Area in China
Production Layout of Major International Sanitary Ware Brands in China
Production Layout of Major Domestic Sanitary Ware Manufacturers
Sanitary Ware Production in Guangdong Province, 2007-2014 (pcs)
Sanitary Ware Production in Fujian Province, 2007-2014 (pcs)
Sanitary Ware Production in Zhejiang Province, 2007-2014 (pcs)
Sanitary Ware Production in Henan Province, 2007-2014 (pcs)
Sanitary Ware Production in Hebei Province, 2007-2014 (pcs)
Sanitary Ware Production in Hubei Province, 2007-2014 (pcs)
Sanitary Ware Production in Hunan Province, 2007-2014 (pcs)
Main Products of KOHLER in China

Core Technology of KOHLER

Revenue and Net Income of TOTO, FY2009-2015 (JPY mln)

Revenue Breakdown of TOTO by Business, FY2013-2015 (JPY bn)

Revenue Breakdown of TOTO's Overseas Housing Equipment Business by Region, FY2013-2015 (JPY mln)

Key Technologies Applied in Sanitary Ware of TOTO

Distribution of Production/Sales Locations of TOTO in China

Main Products of TOTO in China

Revenue and Operating Income Forecast of TOTO, FY2013-2017

Core Technology of RYOWA

Sanitary Ware Products of ARROW

Brands Run by LIXIL

Revenue and Net Income of LIXIL, FY2009-2015 (JPY bn)

Revenue Structure of LIXIL by Segment, FY2014

Overseas Sales Revenue and Ratio of LIXIL, FY2014

Main Product of INAX Brand

Revenue and Net Income of Bolina, 2009-2014 (RMB mln)

Revenue Breakdown of Bolina by Product, 2011-2014 (RMB mln)

Revenue Breakdown of Bolina by Region, 2013-2014 (RMB mln)

Revenue Breakdown of Bolina by Channel, 2011-2014 (RMB mln)

Revenue Breakdown of Bolina by City Category, 2013-2014 (RMB mln)

Sales Volume, Avery Selling Price and Revenue of Bolina by Product, 2013-2014

Capacity, Output and Production Line of Bolina, 2009-2014

Sanitary Ware Products of FAENZA

Sanitary Ware Products of ANNWA

Revenue and Net Income of HCG, 2008-2013 (NTB mln)

Revenue and Net Income Forecast of HCG, 2012-2016 (RMB mln)

Revenue Breakdown of HCG by Product, 2012-2014 (NTD mln)

Revenue Breakdown of HCG by Region, 2012-2014 (NTD mln)

Sanitary Ware Products of HCG

Capacity, Output and Output Value of Main Products of HCG, 2013-2014 (NTD1,000)

Sales Volume of Main Products of HCG, 2012-2014

Sanitary Ware Products of HEGII

Revenue and Net Income of Dongpeng, 2010-2014 (RMB mln)

Revenue Breakdown of Dongpeng by Product, 2010-2014 (RMB mln)

Revenue Structure of Dongpeng by Region, 2013-2014

Gross Margin of Dongpeng, 2010-2014 (%)

Main Sanitary Ware Product of Ying

Main Production Location of Ying

Revenue and Net Income of Seagull, 2009-2014 (RMB mln)
Revenue Breakdown of Seagull by Product, 2012-2014 (RMB mln)
Revenue Breakdown of Seagull by Region, 2012-2014 (RMB mln)
Main Production Bases and Business Networks of Seagull
Revenue of JOYOU, 2009-2014
EBIT of JOYOU, 2009-2014
Revenue Structure of JOYOU by Product, 2013-2014
Revenue Structure of JOYOU by Region, 2013-2014
Gross Margin of JOYOU, 2009-2014
Retail Network of JOYOU around China
Main Sanitary Ware Product of JOYOU
Growth Strategy of JOYOU
Sanitary Ware Products of Appollo
Marketing Network of Appollo in China
Sanitary Ware Products of SUNLOT
Production Bases of SUNLOT
Main Products of MONARCH
Revenue and Net Income of MONARCH, 2011-2013 (RMB mln)
Revenue Structure of MONARCH by Product, 2011-2013
Revenue Structure of MONARCH by Region, 2011-2013
Gross Margin of MONARCH by Product, 2011-2013
Output, Sales Volume and Capacity of Main Products of MONARCH, 2012-2013
Unit Price of Main Products of MONARCH, 2011-2013
Sales of MONARCH by Marketing Channel, 2011-2013
Number of Dealers and Sales Status of MONARCH, 2011-2013
Net Sales and Net Income of Roca, 2009-2013 (EUR mln)
Main Bathroom Products of Roca
Layout of Roca in China
Revenue Breakdown of Roca in Asia-Pacific Region (EUR mln)

I would like to order

Product name: China Sanitary Ware Industry Report, 2014-2018

Product link: <https://marketpublishers.com/r/CF019672BD4EN.html>

Price: US\$ 2,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CF019672BD4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970