

China Road Maintenance Machinery Industry Report, 2013-2015

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Abstracts

In recent years, with the constant advance of China's utilization process and sustained stability in urban fixed-asset investment, the total investment in highway construction enjoyed sustainable growth from RMB623.1 billion in 2006 to RMB1.2896 trillion in 2013, at a CAGR of 11%. In 2010-2013, China's annual investment in highway construction remained above RMB1 trillion, a lot of new roads plus the increasing mileage of old roads that had come to the end of their service lives provided a broad market space for the development of road maintenance machinery industry.

The Chinese road maintenance machinery industry has achieved leapfrog development over the recent years. According to the Road Machine Chapter of China Construction Machinery Association, gross industrial output value was approximately RMB28 billion in 2013. Currently, famous foreign companies have entered the Chinese market in succession, showing competitive technical and economic strength in rollers, pavers, asphalt mixing plants and other products. Meanwhile, large domestic construction machinery enterprises have gradually tapped into the road maintenance machinery area, and developed towards multi-species direction. Private enterprises have grown up faster, with scale and technological strength enhanced, displaying strong competitiveness in market segments.

In terms of traditional road maintenance equipment production, leading enterprises in China mainly include SANY, ZOOMLION, XCMG and so on. With respect to the new road maintenance equipment production, Xi'an Dagang Road Machinery Co., Ltd. and Freetech Road Recycling Technology (Holdings) Limited relying on powerful R&D strength, complete range of maintenance equipment and minimum technology gap with advanced foreign equipment manufacturers are the best to meet Chinese customers' requirements in environmental protection, low energy consumption and cost saving.

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