

# China Multi-layer Ceramic Capacitor (MLCC) Industry Report, 2014-2017

<https://marketpublishers.com/r/C3C804DACD3EN.html>

Date: August 2014

Pages: 87

Price: US\$ 1,700.00 (Single User License)

ID: C3C804DACD3EN

## Abstracts

As the world's major production base of consumer electronics, China has witnessed rapid growth in output of various products. This is particularly true of mobile phones, whose output rose from 560 million in 2008 to 1.46 billion in 2013, with a CAGR of 21.1%. Moreover, the total output of computers in different types increased from 137 million in 2008 to 352 million in 2013, at a CAGR of 20.8%. Currently, China has become the largest MLCC producer and consumer around the globe, leading the world in output and sales volume. In 2013, the output of MLCC in China reached 1.376 trillion pieces, up 10.3% from a year earlier, while the demand for MLCC came to 1.512 trillion pieces, up 13.3% on a year-on-year basis.

Judging from the structure of the demand for MLCC products, the demand from consumer electronics occupied the biggest share, attaining RMB20.39 billion in 2013, making up 67.7% of the total demand. That was followed by industrial products represented by industrial control equipment, medical electronics, and automotive electronics, whose demand amounted to RMB7.015 billion the same year, holding 23.3% market share. In addition, the accelerated electronization and informatization in military equipment also helped raise its demand for MLCC, with the market size reaching RMB1.947 billion in 2013, equaling to 6.5% of the total.

In terms of the worldwide competitive landscape, major MLCC manufacturers largely come from Japan, South Korea and Taiwan, e.g. Murata, TDK, TAIYO YUDEN and KYOCERA from Japan, Samsung Electro-Mechanics from South Korea, Yageo and Walsin from Taiwan. In 2013, Murata, the world's largest MLCC manufacturer, took up 21.5% market share; Samsung Electro-Mechanics retained its second position after surpassing TDK in 2009, hitting 20.2% market share; TDK ranked third with 12.7%.

China Multi-layer Ceramic Capacitor (MLCC) Industry Report, 2014-2017 is primarily concerned with the followings:

Overview of MLCC Industry in China, including development history, policies and regulations, market size, production and marketing, competitive landscape, exports, trends, etc.;

Chinese demand for MLCC by market segments, involving scale, development prospects, etc. of consumer electronics market, industrial product market, military field, etc.;

11 domestic and foreign manufactures e.g. Fenghua Advanced Technology, Eyang Holdings, Walsin, Samsung Electro-Mechanics, Murata, KYOCERA, TAIYO YUDEN, Yageo, TDK and Chaozhou Three-Circle, covering their profile, financial performance, output and sales volume, major customers, R&D, distribution of production base, technical features, etc.

## Contents

### **1. MLCC INDUSTRY**

- 1.1 Definition and Classification
- 1.2 Trends
- 1.3 Laws and Regulations
- 1.4 Policies

### **2. MLCC MARKET**

- 2.1 Market Size
- 2.2 Output
- 2.3 Import & Export
  - 2.3.1 Import
  - 2.3.2 Export

### **3. COMPETITIVE LANDSCAPE**

- 3.1 International Market
- 3.2 Domestic Market

### **4. MARKET SEGMENTS**

- 4.1 Military Market
- 4.2 Industrial MLCC Market
- 4.3 Consumer MLCC Market
  - 4.3.1 Mobile Phone MLCC Market
  - 4.3.2 Computer Market
  - 4.3.3 TV Market

### **5. MAJOR MLCC COMPANIES**

- 5.1 Fenghua Advanced Technology
  - 5.1.1 Profile
  - 5.1.2 Operation
  - 5.1.3 Main Business
  - 5.1.4 Gross Margin
  - 5.1.5 Main Product

- 5.1.6 Major Customers and Suppliers
- 5.1.7 R&D
- 5.1.8 Guanhua Sheet Type Ceramic Capacitor Branch
- 5.1.9 Development Strategy
- 5.2 Eyang Holdings
  - 5.2.1 Profile
  - 5.2.2 Operation
  - 5.2.3 Main Business
  - 5.2.4 Gross Margin
  - 5.2.5 Main Product
  - 5.2.6 R&D
  - 5.2.7 Production & Distribution
- 5.3 Walsin
  - 5.3.1 Profile
  - 5.3.2 Operation
  - 5.3.3 Main Business
  - 5.3.4 Main Product
  - 5.3.5 Output and Sales Volume
  - 5.3.6 Major Customers
  - 5.3.7 Development Strategy
  - 5.3.8 Dongguan Walsin Technology Electronics Co., Ltd.
- 5.4 Sanwa Electric Instrument
  - 5.4.1 Profile
  - 5.4.2 Main Product
  - 5.4.3 Tianjin Samwha Electric Co., Ltd
- 5.5 KYOCERA
  - 5.5.1 Profile
  - 5.5.2 Operation
  - 5.5.3 Main Business
  - 5.5.4 Main Product
  - 5.5.5 R&D
  - 5.5.6 Shanghai KYOCERA Electronics Co., Ltd.
- 5.6 Samsung Electro-Mechanics
  - 5.6.1 Profile
  - 5.6.2 Operation
  - 5.6.3 Segments by Product
  - 5.6.4 Segments by Region
  - 5.6.5 Main Product
  - 5.6.6 Dongguan Samsung Electro-Mechanics Co., Ltd. (DSEM)

5.6.7 Tianjin Samsung Electro-Mechanics Co., Ltd. (TSEM)

5.6.8 Samsung Electro-Mechanics Co., Ltd. Binhai Branch Factory

5.6.9 Samsung Electro-Mechanics Co., Ltd. Suzhou Branch Factory

## 5.7 Murata

5.7.1 Profile

5.7.2 Operation

5.7.3 Main Business

5.7.4 Wuxi Murata Electronics Co., Ltd

5.7.5 Beijing Murata Electronics Co., Ltd.

## 5.8 Chaozhou Three-Circle

5.8.1 Profile

5.8.2 Operation

5.8.3 Main Business

5.8.4 Production and Marketing

5.8.5 Main Product

5.8.6 Raw Material Purchase

5.8.7 R&D

## 5.9 TDK

5.9.1 Profile

5.9.2 Operation

5.9.3 Main Business

5.9.4 Production Layout in China

## 5.10 Yageo

5.10.1 Profile

5.10.2 Operation

5.10.3 Main Business

5.10.4 Main Product

5.10.5 Output and Sales Volume

5.10.6 Development Strategy

5.10.7 Yageo Components (Suzhou) Co.,Ltd.

## 5.11 TAIYO YUDEN

5.11.1 Profile

5.11.2 Operation

5.11.3 Main Business

5.11.4 Main Products

5.11.5 Dongguan Taiyo Yuden Co., Ltd.

5.11.6 Taiyo Yuden (Suzhou) Co.,Ltd

## Selected Charts

### SELECTED CHARTS

MLCC Industry Chain

Global MLCC Market Size, 2007-2013

China MLCC Sales, 2007-2013

MLCC Market Size by Segment, 2013

China MLCC Output, 2008-2013

MLCC Demand in China, 2007-2013

Net Import Volume of MLCC in China, 2009-2014

Average Import/Export Price of MLCC in China, 2009-2014

Market Share of Major Global MLCC Manufacturers, 2013

China Military MLCC Market Size, 2007-2013

China Industrial MLCC Market Size, 2007-2013

China Consumer MLCC Market Size, 2007-2013

MLCC Demand by Computers in China, 2007-2017E

MLCC Demand by TV in China, 2007-2017E

Revenue and Net Income of Fenghua Advanced Technology, 2008-2013

Revenue Breakdown of Fenghua Advanced Technology by Region, 2009-2013

Revenue and Net Income of Eyang, 2009-2013

Gross Margin of Eyang's MLCC, 2008-2013

Revenue and Net Income of Walsin, 2008-2013

Customer Category and % of Total Revenue of Walsin, 2013

Revenue and Net Income of Kyocera, FY2009-FY2014

Revenue and Net Income of Samsung Electro-Mechanics, 2008-2013

Revenue and Profit Breakdown of Samsung Electro-Mechanics by Product, 2013

Revenue and Net Income of Murata, FY2009-FY2014

Revenue and Net Income of CCTC, 2009-2013

TDK's 5 Core Technologies and 15 Sectors

Revenue and Net Income of TDK, FY2009-FY2014

Revenue and Net Income of Yageo, 2008-2013

Revenue and Net Income of Yuden, FY2009-FY2014

Main Products of TAIYO YUDEN

Advantages and Applications of Main Capacitor Products

Mainstream MLCC Size, 1980-2012

China's Policies on MLCC and Related Material Industries

Import Volume, Import Value and Average Import Price of MLCC in China, 2009-2014

Import Volume and Value of Major Import Sources of MLCC in China, 2013

Export Volume, Export Value and Average Export Price of MLCC in China, 2009-2014  
Export Volume and Value of Major Export Destinations of MLCC in China, 2013  
Factories of Foreign MLCC Manufacturers in China  
Capacity of Major MLCC Manufacturers in China, 2012  
Output and Sales Volume of Major MLCC Manufacturers in China, 2012  
MLCC Usage of Different Types of Mobile Phones, 2013-2014  
Output of Different Types of Mobile Phones in China, 2008-2017E  
MLCC Demand by Mobile Phones in China (by Product), 2008-2017E  
Output of Various Types of Computers in China, 2008-2017E  
Output of Various Types of TV in China, 2008-2017E  
Revenue Breakdown of Fenghua Advanced Technology by Product, 2009-2013  
Gross Margin of Fenghua Advanced Technology by Product, 2009-2013  
Sales Volume, Output and Inventory of Main Products of Fenghua Advanced Technology, 2012-2013  
Fenghua Advanced Technology's Sales from Top 5 Customers and % of Total Sales, 2013  
Fenghua Advanced Technology's Procurement from Top 5 Suppliers and % of Total Procurement, 2013  
R&D Costs and % of Total Revenue of Fenghua Advanced Technology, 2012-2013  
Revenue Structure of Eyang by Product, 2011-2013  
Revenue Structure of Eyang by Region, 2011-2013  
Main MLCC Products of Eyang  
Revenue Structure of Walsin by Product, 2013  
Revenue Structure of Walsin by Region, 2013  
Primary MLCC Series of Walsin  
Capacity and Output of Main Products of Walsin, 2012-2013  
Sales Volume and Sales of Main Products of Walsin  
Main MLCC Products of Sanwa  
Key Segment and Product of Kyocera  
Revenue Breakdown of Kyocera by Product, FY2013  
Revenue Breakdown of Kyocera by Region, FY2013-FY2014  
MLCC Products of Kyocera  
R&D Expenditure of Kyocera, FY2009-FY2014  
Key Products and Customer Distribution of Samsung Electro-Mechanics  
Revenue Breakdown of Samsung Electro-Mechanics by Region, 2013  
MLCC Products of Samsung Electro-Mechanics  
Revenue Breakdown of Murata by Product, FY2010-FY2014  
Revenue Breakdown of Murata by Region, FY2010-FY2014  
Sales and Proportion of Main Products of Chaozhou Three-Circle, 2011-2014

Sales and Proportion of Chaozhou Three-Circle by Region, 2011-2014  
Capacity, Output, Sales Volume, Sales and Average Price of Main Products  
MLCC Products of CCTC  
MLCC Revenue, Cost and Gross Margin of Chaozhou Three-Circle, 2011-2014  
Raw Material Purchase Volume, Value and Average Price of Chaozhou Three-Circle, 2011-2014  
R & D Costs and % of Total Revenue of Chaozhou Three-Circle, 2011-2014  
Revenue Breakdown of TDK by Product, FY2013-FY2014  
Revenue and Net Income of TDK, FY2010-FY2014  
Capacitor Production Bases of TDK in China  
Revenue Structure of Yageo by Product, 2013  
Revenue Structure of Yageo by Region, 2009-2013  
Main MLCC Products of Yageo  
Capacity and Output of Major Products of Yageo, 2012-2013  
Sales Volume and Sales of Major Products of Yageo, 2012-2013  
Revenue Breakdown of Yuden by Product, FY2013-FY2014  
Revenue Breakdown of Yuden by Region, FY2011-FY2014



## I would like to order

Product name: China Multi-layer Ceramic Capacitor (MLCC) Industry Report, 2014-2017

Product link: <https://marketpublishers.com/r/C3C804DACD3EN.html>

Price: US\$ 1,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C3C804DACD3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970