

China Meat Products Industry Report, 2012-2014

<https://marketpublishers.com/r/C60B7E8B538EN.html>

Date: August 2012

Pages: 126

Price: US\$ 2,300.00 (Single User License)

ID: C60B7E8B538EN

Abstracts

Meat products refer to the processed edible meat goods with meat or by-products as raw materials, of which, raw meat products mainly consist of hot meat, frozen meat and cold fresh meat; cooked meat products cover low-temperature meat, medium-temperature meat, high-temperature meat products, etc.

Revenue and operating income of China meat product processing industry in the period 2005-2011 showed consistent growth, with CAGR of 21.1% and 25.9%, respectively. In 2011, China meat product and by-product processing industry realized revenue of RMB352.5 billion, a YoY increase of 22.1%, and operating income of RMB18.9 billion, up 25.4% YoY.

In 2011, China's meat production reached 79.57 million tons, including 50.53 million tons of pork, yet the overall production was slightly less than the consumption; meanwhile, the net imports of meat climbed 33.59% YoY to 1.569 million tons. According to the "12th Five-Year Plan" of the meat industry, it is expected that by the end of 2015, China's total meat output will have attained to 85 million tons, involving about 63% from the pork.

On the basis of stabilizing livestock breeding, China's key meat breeding enterprises such as Chuying Agro-Pastoral Group Co., Ltd., Jiangxi Zhengbang Technology Co., Ltd., TRS Group, Beijing Shunxin Agriculture Co., Ltd. and Hunan Dakang Pasture Farming Co., Ltd. are gradually marching into the downstream meat product processing market. In April 2012, the fresh pork "ChuMuXiang" of Chuying Agro-Pastoral Group marked the company's formal launch into the downstream pork market. In September 2011, the 400,000 Pig Slaughtering & Processing Project of Hunan Dakang Pasture Farming Co., Ltd. went into trial production without a hitch, with annual production capacity of 400,000-pig slaughtering, which laid down a good foundation for the long-term development.

At the same time, Henan Shuanghui Investment & Development Co., Ltd., China Yurun Food Group Limited, People's Food Holdings Limited (Jinluo), Henan Zhongpin Food Share Co., Ltd. and other meat product deep-processing enterprises are also speeding up the layout of the upstream industry chain. In the period 2011-2015, Shuanghui Investment & Development plans to vigorously expand the breeding business and improve the upstream pork industry chain, and the number of self-produced pigs will have hit 1.832 million heads as of the end of 2015. Yurun Food is currently transferring the focus of development from the butchery trade to the breeding industry, and by 2020 its pig breeding plan will be 100% autotrophic or controllable. Fortune Ng Fung Food (Hebei) Co., Ltd intends to adjust product structure step by step, develop meat products and fast/convenience food at full blast, and march towards city services.

In terms of the product, major enterprises, based on the existing product superiorities, are cracking high-end meat product market via strengthening R&D efforts. In 2011, a high-end product named Bama fermented ham emphatically introduced by Jinzi Ham Co., Ltd. successfully achieved sales volume of 16.04 tons and sales of RMB5.1387 million. In December 2011, Shandong Delisi Food Co., Ltd. officially launched its high-end meat product called "Paluosi" to the market, which, matured through 12-60 months of natural fermentation, was identified as a "three-low" (low fat, calories, cholesterol) healthy food.

China Meat Products Industry Report, 2012-2014 by ResearchInChina chiefly covers the followings:

Current situation, market size, revenue (profit), development tendency, etc. of China meat products industry;

Regional distribution, supply & demand (production & sales), imports & exports, etc. of meat products in China;

Operation, meat products business, development forecasts, etc. of seven key breeding enterprises and nine deep-processing producers in China.

Contents

1. MEAT PRODUCTS INDUSTRY

- 1.1 Definition
- 1.2 Classification

2. DEVELOPMENT OF CHINESE MEAT PRODUCTS INDUSTRY

- 2.1 Macroeconomic Environment
- 2.2 Policy Environment
- 2.3 Industrial Operations
 - 2.3.1 Industry Scale Change
 - 2.3.2 Overall Revenue & Profit
 - 2.3.3 Meat Products Price
- 2.4 Regional Characteristics
 - 2.4.1 Regional Distribution
 - 2.4.2 Market Distribution
- 2.5 Development Tendency
 - 2.5.1 Products
 - 2.5.2 Enterprise

3. SUPPLY AND DEMAND OF CHINESE MEAT PRODUCTS

- 3.1 Output
- 3.2 Sales Volume
- 3.3 Imports & Exports
 - 3.3.1 Pork Imports
 - 3.3.2 Pork Exports
- 3.4 Trends

4. KEY BREEDING ENTERPRISES

- 4.1 Chuying Agro-Pastoral Group
 - 4.1.1 Profile
 - 4.1.2 Operation
 - 4.1.3 Revenue Structure
 - 4.1.4 Gross Margin
 - 4.1.5 Development Strategy and Prospects

- 4.2 Zhengbang Technology
 - 4.2.1 Profile
 - 4.2.2 Operation
 - 4.2.3 Revenue Structure
 - 4.2.4 Pig Breeding Business
 - 4.2.5 Gross Margin
 - 4.2.6 Clients and Suppliers
 - 4.2.7 Advantages and Investment
- 4.3 TRS Group
 - 4.3.1 Profile
 - 4.3.2 Operation
 - 4.3.3 Revenue Structure
 - 4.3.4 Gross Margin
 - 4.3.5 Clients and Suppliers
 - 4.3.6 Development Strategy
 - 4.3.7 Advantages
- 4.4 Shunxin Agriculture
 - 4.4.1 Profile
 - 4.4.2 Operation
 - 4.4.3 Revenue Structure
 - 4.4.4 Gross Margin
 - 4.4.5 Clients and Suppliers
 - 4.4.6 Development Strategy and Prospects
- 4.5 New Wellful
 - 4.5.1 Profile
 - 4.5.2 Operation
 - 4.5.3 Revenue Structure
 - 4.5.4 Pig Business
 - 4.5.5 Clients and Suppliers
 - 4.5.6 Development Strategy and Prospects
- 4.6 Dakang Pasture Farming
 - 4.6.1 Profile
 - 4.6.2 Operation
 - 4.6.3 Revenue Structure
 - 4.6.4 Gross Margin
 - 4.6.5 Clients and Suppliers
 - 4.6.6 Meat Products Business
- 4.7 Luoniushan
 - 4.7.1 Profile

- 4.7.2 Operation
- 4.7.3 Revenue Structure
- 4.7.4 Gross Margin
- 4.7.5 Clients and Suppliers
- 4.7.6 Development Strategy and Prospects

5. MAJOR PROCESSING ENTERPRISES

- 5.1 Shuanghui Investment & Development
 - 5.1.1 Profile
 - 5.1.2 Operation
 - 5.1.3 Revenue Structure
 - 5.1.4 Gross Margin
 - 5.1.5 Production and Sales of Meat Products
 - 5.1.6 Development Strategy and Prospects
- 5.2 Yurun Food
 - 5.2.1 Profile
 - 5.2.2 Operation
 - 5.2.3 Revenue Structure
 - 5.2.4 Gross Margin
 - 5.2.5 Development Strategy and Prospects
- 5.3 People's Food (Jinluo)
 - 5.3.1 Profile
 - 5.3.2 Operation
 - 5.3.3 Revenue Structure
 - 5.3.4 Development Strategy and Prospects
- 5.4 Zhongpin Food
 - 5.4.1 Profile
 - 5.4.2 Operation
 - 5.4.3 Revenue Structure
 - 5.4.4 Gross Margin
 - 5.4.5 Production and Sales of Meat Products
 - 5.4.6 R&D and Investment
 - 5.4.7 Clients
 - 5.4.8 Development Strategy and Prospects
- 5.5 Longda Meat Foodstuff
 - 5.5.1 Profile
 - 5.5.2 Operation
 - 5.5.3 Revenue Structure

- 5.5.4 Gross Margin
- 5.5.5 Clients and Suppliers
- 5.5.6 R&D and Investment
- 5.5.7 Meat Product Business
- 5.5.8 Development Strategy and Prospects
- 5.6 Gaojin Food
 - 5.6.1 Profile
 - 5.6.2 Operation
 - 5.6.3 Revenue Structure
 - 5.6.4 Gross Margin
 - 5.6.5 R&D and Investment
 - 5.6.6 Clients and Suppliers
 - 5.6.7 Development Strategy and Prospects
- 5.7 Delisi Food
 - 5.7.1 Profile
 - 5.7.2 Operation
 - 5.7.3 Revenue Structure
 - 5.7.4 Gross Margin
- 5.8 Jinzi Ham
 - 5.8.1 Profile
 - 5.8.2 Operation
 - 5.8.3 Revenue Structure
 - 5.8.4 Gross Margin
 - 5.8.5 R&D and Investment
 - 5.8.6 Clients and Suppliers
 - 5.8.7 Ham Business
 - 5.8.8 Development Strategy and Prospects
- 5.9 Fortune Ng Fung
 - 5.9.1 Profile
 - 5.9.2 Operation
 - 5.9.3 Revenue Structure
 - 5.9.4 Gross Margin
 - 5.9.5 Development Strategy and Prospects

Selected Charts

SELECTED CHARTS

Protein Content of Product and Adult Reasonable Intake by Variety

Raw Meat Classification by Temperature

Classification of Chinese Meat Products by Technology

Classification of Chinese Meat Products by Temperature

GDP and Growth Rate, 2008-2012

Urban Residents' Per Capita Disposable Income and Rural Residents' Per Capita Net Income in China, 2005-2012

China's Major Policies That Encourage Development of Pork Industry, 2008-2012

Current Situation and Development Strategy of China Pig-slaughtering Industry, 2012

Number of Enterprises of China Meat Products Industry by Product, 2005-2012

Revenue and YoY of China Meat Products and By-products Processing Industry, 2005-2012

Operating Income and YoY of China Meat Products and By-products Processing Industry, 2005-2011

Gross Margin of China Meat Products and By-products Processing Industry, 2009-2012

Agro-mart Retail Meat Price of 36 Large and Medium-sized Cities in China, 2011?Yuan/kilogram?

Pig Grain Price Ratio in China, 2011

Strength Regional Layout of Pig Breeding in China

Strength Regional Layout of Beef Cattle Breeding in China

Strength Regional Layout of Sheep Breeding in China

Market of Meat Products in China

Development Trends of Chinese Meat Products

Revenue Comparison of Key Meat Product Deep Processing Enterprises in China, 2009-2012

Comparison of Key Meat Product Deep Processing Enterprises in China

Hog Slaughtered and Inventory in China, 1997-2011

Output of Meat by Livestock in China, 2001-2012

Consumption Volume of Meat Products in China, 2000-2011

Urban per Capita Purchasing Volume of Beef, Mutton and Pork in China, 2007-2010(Kg)

Import Volume of Pork in China, 2007-2011

Pork Import Volume Structure of China by Country, 2011

Pork Import Volume Structure of China by Region, 2011

Export Volume of Pork in China, 2007-2011

Pork Export Volume Structure of China by Country or Region, 2011
Pork Export Volume Structure of China by Region, 2011
Output and Consumption Volume of Meat Product and Pork, 2010-2016
Development Goal of China Meat Industry During the Period of the 12th Five Years
Subsidiaries of Chuying Agro-Pastoral Group, 2010-2011
Revenue and Net Income of Chuying Agro-Pastoral Group, 2008-2012
Sales Volume of Chuying Agro-Pastoral Group by Product, 2010-2012
Surplus of Chuying Agro-Pastoral Group by Product
Name List and Revenue Contribution of Chuying Agro-Pastoral Group's Top 5 Clients, 2011
Revenue and Cost of Revenue of Chuying Agro-Pastoral Group by Product, 2011
Revenue of Chuying Agro-Pastoral Group by Region, 2011
Gross Margin of Chuying Agro-Pastoral Group by Product, 2009-2011
Revenue and Net Income of Chuying Agro-Pastoral Group, 2010-2014
Projects under Construction of Chuying Agro-Pastoral Group as of 2011
Revenue and Net Income of Zhengbang Technology, 2007-2012
Revenue and Net Income of Zhengbang Technology, 2010-2014
Revenue of Zhengbang Technology by Sector, 2008-2011(RMB mln)
Revenue Breakdown of Zhengbang Technology by Sector, 2008-2011
Revenue of Zhengbang Technology by Region, 2010-2011
Revenue Breakdown of Zhengbang Technology by Region, 2010-2011
Revenue, Cost and Gross Margin of Zhengbang Technology Pig Breeding Business, 2011(RMB mln)
Gross Margin of Zhengbang Technology by Sector, 2006-2011
Zhengbang Technology's Revenue from Top 5 Clients and % of Total Revenue, 2006-2011
Name List and Revenue Contribution of Zhengbang Technology's Top 5 Clients, 2011
Zhengbang Technology's Procurement from Top 5 Suppliers and % of Total Procurement, 2006-2011
Revenue and Net Income of TRS Group, 2008-2012
Revenue of TRS Group by Product, 2008-2011(RMB mln)
Revenue Structure of TRS Group by Product, 2008-2011
Revenue of TRS Group by Region, 2008-2011(RMB mln)
Revenue Structure of TRS Group by Region, 2008-2011
Gross Margin of TRS Group by Product, 2008-2011
Name List and Revenue Contribution of TRS Group's Top 5 Clients, 2008-2010
Name List and Procurement Contribution of TRS Group's Top 5 Suppliers, 2008-2010
Revenue and Net Income of TRS Group, 2010-2014
Revenue and Net Income of Shunxin Agriculture, 2008-2012

Revenue, Cost and Gross Margin of Shunxin Agriculture by Sector, 2011(RMB mln and %)

Revenue of Shunxin Agriculture by Region, 2011

Gross Margin of Shunxin Agriculture by Sector, 2010-2012

Name List and Revenue Contribution of Shunxin Agriculture's Top 5 Clients, 2011-2012

Revenue and Net Income of Shunxin Agriculture, 2010-2014

Subsidiaries of New Wellful

Revenue and Net Income of New Wellful, 2008-2012

Revenue, Cost and Gross Margin of New Wellful by Product, 2010-2012 (RMB mln)

Revenue of New Wellful by Region, 2010-2012

Pig Export Volume and YoY of New Wellful by Region, 2009-2012

Pig Sales Volume and YoY of New Wellful by Breed, 2009-2011

Name List and Revenue Contribution of New Wellful's Top 5 Clients, 2011-2012

Revenue and Net Income of New wellful, 2010-2014

Major Event of New Wellful, 2011-2012H1

Subsidiaries of Dakang Pasture Farming, 2011

Revenue and Net Income of Dakang Pasture Farming, 2008-2012

Revenue and Net Income of Dakang Pasture Farming, 2010-2014

Revenue of Dakang Pasture Farming by Product, 2007-2012

Revenue of Dakang Pasture Farming by Region, 2011

Gross Margin of Dakang Pasture Farming by Product, 2010-2012

Dakang Pasture Farming's Procurement from Top 5 Suppliers and % of Total Procurement, 2009-2011

Dakang Pasture Farming's Revenue from Top 5 Clients and % of Total Revenue, 2009-2012

Pig Sales Volume of Dakang Pasture Farming by Breed, 2009-2012

Revenue and Net Income of Luoniushan, 2008-2012

Revenue of Luoniushan by Product, 2010-2012

Revenue of Luoniushan by Region, 2010-2012 (RMB mln)

Gross Margin of Luoniushan by Product, 2010-2012

Name List and Revenue Contribution of Luoniushan's Top 5 Clients, 2011-2012

Revenue and Net Income of Luoniushan, 2010-2014

Shareholding Structure of Shuanghui Investment & Development

Revenue and YoY of Shuanghui Investment & Development, 2008-H1 2012

Net Income and YoY of Shuanghui Investment & Development, 2008-2012

Revenue Structure of Shuanghui Cold Meat by Channel, 2011-2012

Revenue Structure of Shuanghui Investment & Development by Product, 2011

Revenue Structure of Shuanghui Investment & Development by Region, 2011-2012

Gross Margin of Shuanghui Investment & Development by Product, 2010-2012

Output of Shuanghui Investment & Development by Product, 2010-2012
Projects under Construction of Shuanghui Investment & Development by Product as of End-2011
Number of Pigs Slaughtered of Shuanghui Group, 2012-2016(Unit: 10 thousand heads)
Revenue and Net Income of Shuanghui Group, 2010-2014
Revenue and Net Income of Yurun Group, 2009-2012
Revenue of Yurun Group by Product, 2010-2011
Gross Margin of Yurun Group by Product, 2010-2012
Capacity of Yurun Group by Product, 2010-2012
Sales Volume of Yurun Group by Product, 2012-2014
Revenue and Net Income of Yurun Group, 2012-2014
Production Bases and Capacity of People's Food as of End-2011
New Subsidiaries of People's Food, 2011
Revenue and Net Income of People's Food, 2009-2012
Revenue of People's Food by Product, 2010-2011
Revenue of People's Food by Product, Q2 2012
Gross Profit of People's Food by Product, 2010-2011
Pig Surplus of People's Food by Breed, 2010-2011(Unit: Head)
Revenue and Net Income of People's Food, 2010-2014
Holding Subsidiaries of Zhongpin Food
Revenue of Zhongpin Food by Product, 2008-2011
Net Income and Net Profit Margin of Zhongpin Food, 2007-2011
Revenue of Zhongpin Food by Product, 2011
Revenue Structure of Zhongpin Food by Country, 2009-2011
Capacity and Sales Volume of Zhongpin Food by Product, 2007-2011
Product Capacity of Zhongpin Food by Region, 2011
New Subsidiaries of Zhongpin Food, 2011
Number of Customers of Zhongpin Food by Store / City, 2010-2011
Revenue and Net Income of Zhongpin Food, 2010-2014
Subsidiaries of Longda Meat Foodstuff, 2012
Revenue and Net Income of Shandong Longda Meat Foodstuff, 2009-2012
Revenue of Longda Meat Foodstuff by Product, 2009-2012
Revenue of Longda Meat Foodstuff by Region, 2009-2012 (RMB 10 thousand)
Gross Margin of Longda Meat Foodstuff by Product, 2009-2012
Name List and Revenue Contribution of Longda Meat Foodstuff's Top 5 Clients, 2009-2012
Name List and Procurement Contribution of Longda Meat Foodstuff's Top 5 Suppliers, 2009-2012
R&D Input and Proportion in the Revenue of Shandong Longda Meat Foodstuff,

2009-2012 (RMB mln)

Projects under Construction of Shandong Longda Meat Foodstuff as of June 2012

Capacity, Output and Capacity Utilization of Shandong Longda Meat Foodstuff by Product, 2009-2012

Sales Volume of Shandong Longda Meat Foodstuff by Product, 2009-2012

Revenue, Sales Volume and Average Price of Cold Fresh Meat of Shandong Longda Meat Foodstuff, 2009-2012

Revenue, Sales Volume and Average Price of Frozen Meat of Shandong Longda Meat Foodstuff, 2009-2012

Revenue, Sales Volume and Average Price of Cooked Food of Shandong Longda Meat Foodstuff, 2009-2012

Development Goal of Longda Meat Foodstuff During the Future three Years

Revenue and Net Income of Longda Meat Foodstuff, 2010-2014

Revenue and Net Income of Gaojin Food, 2008-2012

Revenue Structure of Gaojin Food by Product, 2011

Operating Revenue Structure of Gaojin Food by Region, 2008-2011

Gross Margin of Gaojin Food by Product, 2010-2011

R&D Costs and % of Total Revenue of Gaojin Food, 2009-2011

Project under Construction of Gaojin Food, 2011

Gaojin Food's Revenue from Top 5 Clients and % of Total Revenue, 2009-2012

Gaojin Food's Procurement from Top 5 Suppliers and % of Total Procurement, 2009-2011

Revenue and Net Income of Gaojin Food, 2010-2014

Subsidiaries of Delisi Food, 2011

Major Project under Construction of Delisi Food, 2011

Revenue and Net Income of Delisi Food, 2008-2012

Revenue and Net Income of Delisi Food, 2010-2014

Revenue of Delisi Food by Product, 2011

Revenue of Delisi Food by Region, 2011

Gross Margin of Delisi Food by Product, 2010-2012

Revenue and Net Income of Jinzi Ham, 2008-2012

Revenue of Jinzi Ham by Product, 2011

Revenue of Jinzi Ham by Region, 2011

Gross Profit and Gross Margin of Jinzi Ham by Product, 2009-2011

R&D Costs and % of Total Revenue of Jinzi Ham, 2009-2011

Construction Projects Invested by Jinzi Ham, 2011

Jinzi Ham's Revenue (Procurement) from Top 5 Clients (Suppliers) and % of Total Revenue (Procurement), 2009-2011

Name List and Revenue Contribution of Jinzi Ham's Top 5 Clients, 2011

Revenue Structure of Jinzi Ham by Channel, 2010
Sales Market Layout and Channel Extension of Jinzi Ham, 2011
Ham Sales Volume of Jinzi Ham by Variety, 2010-2012
Ham Product Capacity of Jinzi Ham, 2009-2014
Revenue and Net Income of Jinzi Ham, 2010-2014
Revenue and Net Income of Fortune Ng Fung, 2009-2012
Revenue Structure of Fortune Ng Fung by Product, 2008-2012 (RMB mln)
Revenue of Fortune Ng Fung by Region, 2011
Gross Margin of Fortune Ng Fung by Product, 2010-2012
Revenue and Net Income of Fortune Ng Fung, 2010-2014

I would like to order

Product name: China Meat Products Industry Report, 2012-2014

Product link: <https://marketpublishers.com/r/C60B7E8B538EN.html>

Price: US\$ 2,300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C60B7E8B538EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970