

China Kindergarten Industry Report, 2013

<https://marketpublishers.com/r/CA16B60EF44EN.html>

Date: July 2013

Pages: 95

Price: US\$ 2,100.00 (Single User License)

ID: CA16B60EF44EN

Abstracts

In 2011, there were 166,750 kindergartens in China, 115,404 of which were non-state/private ones. Starting from 2005, private kindergartens in China rose from 68,835 to 115,404 at a compound growth rate of 8.99%, with the overall proportion up 14 percentage points from 55.3% to 69.2%.

According to statistics of the Ministry of Education, through the implementation of the three-year action plan, more than 90,000 kindergartens across the country will be newly built, renovated or expanded over the next three years, over five million kindergarten enrollments will be added. The pre-school education development goals for the national 12th Five-Year Plan are expected to be completed ahead of schedule.

Despite the fast development, there still exist “cannot enter public kindergartens”, “cannot afford private kindergartens” and other Phenomena in first-tier cities such as Beijing, Shanghai and Guangzhou. For now, public kindergarten still belongs to scarce resources, unable to meet most children's admission requirements, and private kindergartens still usher in great room for development.

While kindergartens are mushrooming, kindergarten teachers are in short supply. In future 3-5 years, the tremendous gap of kindergarten teachers in China will be an indisputable fact, and the government will increase the teacher supply through the manners as strengthening the training of teachers. The situation will remain for that the children enrollment grows sharply, and the teacher supply fails to be enhanced effectively.

China Early Childhood Education (Kindergarten) Industry Report, 2013 of ResearchInChina mainly covers the followings:

An overview of kindergarten development in China, mainly including the number,

enrollment, graduation and number of classes of kindergartens, the number of kindergartens, number of classes by region (city, township and rural areas), enrollment by age, etc.

Development characteristics, business models, investment and financing market, and development trend of private kindergartens in China;

An in-depth analysis of the development status of kindergarten teachers in China, and an insight into the development features and future demand for kindergarten teachers in China based on statistics;

Development status and teacher supply & demand of bilingual kindergartens and daycare kindergartens in China;

An introduction of the current development and development trend of kindergartens in major provinces and cities as well as some kindergartens

An introduction of the development, kindergarten distribution, courses and profit models of nine early childhood education groups.

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