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Password Management Market - On-Premise Outlook (2016-20)

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Abstracts

Increased competition among businesses has forced businesses to become more customer friendly and as a part of this, businesses have started using multiple applications to address customer issues. In order to handle multiple applications, employees of these organizations require managing more passwords and usernames. Beyond one point, managing of these passwords becomes a complex task and time consuming thereby employees losing their productivity. This in-turn will lead to monetary losses to the organizations.

In order to make sure that the employees concentrate on their core activities and do not spend much of their time managing passwords, businesses implement solutions like password management which ensures that the passwords are safe and at the same time do not cost a bomb to the companies.

This report presents interpretative and easy-to-understand facts on how the current password management market is segmented based on end-user, verticals, deployment type and geographies. It cuts through several facets of the password management market such as market size, market share for each segment, the drivers and constraints of password management marketplace. It also throws light on various verticals where password management is being rigorously implemented and the deployment type that is being preferred. Report also provides information on the challenges and opportunities that lie ahead for these solutions.

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