

Network Analytics Market - Retail Outlook (2016-20)

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Abstracts

With the growing demand for network services, the ability to plan and manage network capacity has become the highest priority of communication providers as well as businesses with online operations. Analytics tools can help IT admins in identifying network congestion issues, routing issues, consumption pattern and accordingly plan the network capacity. Network analytics technology performs advanced traffic forecasting which includes data load forecasting, device performance, application performance and user behavior. The optimization of networks using network analytics helps in retaining customers by providing a better experience.

This report presents interpretative and easy-to-understand facts on how the current Network Analytics market is segmented based on end users, industry verticals, deployment models and geographies. It cuts through several facets of the Network Analytics market such as market size, market share for each segment, the drivers and constraints of Network Analytics marketplace. This report also provides information on the challenges and opportunities that lie ahead for these Network Analytics.

Contents

1. INTRODUCTION

- 1.1. Report Description
- 1.2. Objective
- 1.3. Scope of the Research
- 1.4. Regions Covered
- 1.5. Key Takeaways
- 1.6. Key Stakeholders
- 1.7. Key Terminologies
- 1.8. List of Abbreviations

2. EXECUTIVE SUMMARY

- 2.1. Executive Overview

3. RESEARCH AND FORECASTING

- 3.1. Research Methodology
- 3.2. Forecasting Methodology

4. INDUSTRY LANDSCAPE

- 4.1. Market Size and Growth
- 4.2. Competitive Landscape
- 4.3. Market Share
- 4.4. Company Classification
- 4.5. Region Outlook
- 4.6. Market Metrics
- 4.7. Porter's Five Forces Model
- 4.8. Key Drivers Analysis
- 4.9. Key Constraints Analysis
- 4.10. Key Opportunities Identified
- 4.11. Key Challenges Identified

5. MARKET SEGMENTATION

- 5.1 Industry

5.1.1 Retail

5.1.1.1. Market Size and Forecasting

5.1.1.2. Key Drivers Analysis

5.1.1.3. Key Constraints Analysis

5.1.1.4. Key Opportunities Identified

5.1.1.5. Key Challenges Identified

5.1.1.6. Sub Segments

5.1.1.6.1 Europe

5.1.1.6.2 APAC

5.1.1.6.3 South America

5.1.1.3 ROW

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