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Network Analytics Market - Mid Size Outlook (2016-20)

https://marketpublishers.com/r/NDA156CCF19EN.html
Date: June 2016
Pages: 40
Price: US$ 2,500.00 (Single User License)
ID: NDA156CCF19EN

Abstracts

With the growing demand for network services, the ability to plan and manage network capacity has become the highest priority of communication providers as well as businesses with online operations. Analytics tools can help IT admins in identifying network congestion issues, routing issues, consumption pattern and accordingly plan the network capacity. Network analytics technology performs advanced traffic forecasting which includes data load forecasting, device performance, application performance and user behavior. The optimization of networks using network analytics helps in retaining customers by providing a better experience.

This report presents interpretative and easy-to-understand facts on how the current Network Analytics market is segmented based on end users, industry verticals, deployment models and geographies. It cuts through several facets of the Network Analytics market such as market size, market share for each segment, the drivers and constraints of Network Analytics marketplace. This report also provides information on the challenges and opportunities that lie ahead for these Network Analytics.

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