

Natural Language Processing (NLP) Market - Financial Services Outlook (2016-20)

<https://marketpublishers.com/r/N77312743CFEN.html>

Date: June 2016

Pages: 39

Price: US\$ 2,500.00 (Single User License)

ID: N77312743CFEN

Abstracts

With growing usage of computers, internet, smart phones and other personal devices, the need for human and machine level interaction has increased. Businesses to individual users now want machines that respond to their queries, assist them in their day-to-day operations and all-in-all make their life easier and organized. This has given rise to increased demand for technologies like Natural Language Processing (NLP) which is now being rapidly commercialized. NLP, which was earlier a topic of research for various educational and research organizations is now growing to be a commercial product

Additionally, there is growing technology advancement in smartphones, biometrics and social media which has forced the organizations to bring the enhanced customer service experience which in-turn is driving the demand for NLP based solutions. Language processing tools that were developed earlier concentrated only on few languages and were used largely in developed countries. However, with growing computing capabilities and businesses going global, the need for multi-lingual language processing tools is growing and this has paved way to development of new and advanced version of Natural Language Processing tools.

This report presents interpretative and easy-to-understand facts on how the current NLP market is segmented based on end-user, verticals, application types, technology, solution type and geographies. It cuts through several facets of the NLP market such as market size, market share for each segment, the drivers and constraints of Natural Language Processing marketplace. It also sheds light on various verticals where NLP is being rigorously implemented and the NLP applications that are most sought. Report

also provides information on the challenges and opportunities that lie ahead for these solutions.

Contents

1. INTRODUCTION

- 1.1. Report Description
- 1.2. Objective
- 1.3. Scope of the Research
- 1.4. Regions Covered
- 1.5. Key Takeaways
- 1.6. Key Stakeholders
- 1.7. Key Terminologies
- 1.8. List of Abbreviations

2. EXECUTIVE SUMMARY

- 2.1. Executive Overview

3. RESEARCH AND FORECASTING

- 3.1. Research Methodology
- 3.2. Forecasting Methodology

4. INDUSTRY LANDSCAPE

- 4.1. Market Size and Growth
- 4.2. Competitive Landscape
- 4.3. Market Share
- 4.4. Company Classification
- 4.5. Region Outlook
- 4.6. Market Metrics
- 4.7. Porter's Five Forces Model
- 4.8. Key Drivers Analysis
- 4.9. Key Constraints Analysis
- 4.10. Key Opportunities Identified
- 4.11. Key Challenges Identified

5. MARKET SEGMENTATION

- 5.1 Industry

5.1.1 Financial Services

5.1.1.1. Market Size and Forecasting

5.1.1.2. Key Drivers Analysis

5.1.1.3. Key Constraints Analysis

5.1.1.4. Key Opportunities Identified

5.1.1.5. Key Challenges Identified

5.1.1.6. Sub Segments

5.1.1.6.1 Europe

5.1.1.6.2 APAC

5.1.1.6.3 Rest of the World

I would like to order

Product name: Natural Language Processing (NLP) Market - Financial Services Outlook (2016-20)

Product link: <https://marketpublishers.com/r/N77312743CFEN.html>

Price: US\$ 2,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N77312743CFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970