

Mobile Health Apps & Solutions Market - Europe Outlook (2016-20)

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Abstracts

With the increasing number of users for mobile devices like smartphones and tablets, the availability of a wide variety of services through mobile channel has also increased. Mobile healthcare is one among such innovations which allows the general public to avail healthcare services, be it a hospital check-in or in-home physician check-up or fitness tracking, at their fingertips. The changing lifestyle of people have given rise to increase in the number of chronic diseases which needs regular care. Mobile healthcare solutions and apps are aimed at provision of quality healthcare services to general public, facilitated through mobile devices. It includes connected devices for patient monitoring and health and fitness apps, which overcomes the hassles of visiting hospitals and health clubs.

This report presents interpretative and easy-to-understand facts on how the current Mobile Healthcare Solutions & Apps market is segmented based on solution type and geographies. It cuts through several facets of the Mobile Healthcare Solutions & Apps market such as market size, market share for each segment, the drivers and constraints of Mobile Healthcare marketplace. This report also provides information on the challenges and opportunities that lie ahead for this technology.

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