

# Mobile Device Management (MDM) Market - Application Management Outlook (2016-20)

<https://marketpublishers.com/r/M11608E0DE0EN.html>

Date: June 2016

Pages: 40

Price: US\$ 2,500.00 (Single User License)

ID: M11608E0DE0EN

## Abstracts

Mobility is adopted across industries based on their needs and usage. One of the prime reasons is the rapid adoption of mobile devices at high volumes. The need to manage corporate data fuelled by the increase in employee strength has been the reason for this adoption rate.

BYOD has allowed employees to be independent in terms of data access, but the main concern is with security of data in terms of malware and data theft. BYOD is gradually making its way into the corporate culture owing to many mobility and telecommuting advantages associated with it. However, security and legal provisions are still causes of concern for many organizations. MDM provides a solution to these concerns which allows corporates to secure their data through key features like tracking, remote lock and wipe, updating and management of these devices across diverse platforms like Android, Windows, BlackBerry, iOS, etc.

The report gives an extensive analysis of MDM market, with respect to global market analysis, revenue analysis, market share, trends and strategic development.

Driving growth factors and restraints have been discussed in the report, along with highlighting key mergers & acquisitions (M&A) and partnership activities along with in depth analysis of top companies have also been included.

## Contents

### **1. INTRODUCTION**

- 1.1. Report Description
- 1.2. Objective
- 1.3. Scope of the Research
- 1.4. Regions Covered
- 1.5. Key Takeaways
- 1.6. Key Stakeholders
- 1.7. Key Terminologies
- 1.8. List of Abbreviations

### **2. EXECUTIVE SUMMARY**

- 2.1. Executive Overview

### **3. RESEARCH AND FORECASTING**

- 3.1. Research Methodology
- 3.2. Forecasting Methodology

### **4. INDUSTRY LANDSCAPE**

- 4.1. Market Size and Growth
- 4.2. Competitive Landscape
- 4.3. Market Share
- 4.4. Company Classification
- 4.5. Region Outlook
- 4.6. Market Metrics
- 4.7. Porter's Five Forces Model
- 4.8. Key Drivers Analysis
- 4.9. Key Constraints Analysis
- 4.10. Key Opportunities Identified
- 4.11. Key Challenges Identified

### **5. MARKET SEGMENTATION**

- 5.1 Solution

## 5.1.1 Application Management

### 5.1.1.1. Market Size and Forecasting

### 5.1.1.2. Key Drivers Analysis

### 5.1.1.3. Key Constraints Analysis

### 5.1.1.4. Key Opportunities Identified

### 5.1.1.5. Key Challenges Identified

## I would like to order

Product name: Mobile Device Management (MDM) Market - Application Management Outlook (2016-20)

Product link: <https://marketpublishers.com/r/M11608E0DE0EN.html>

Price: US\$ 2,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M11608E0DE0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970