

# **LTE Smartphone Market - North America Outlook (2016-20)**

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## **Abstracts**

With increase in broadband penetration, adoption of LTE smartphone has increased over years. Need for faster data access over network has increased tremendously over the last 24 months. Companies are focusing on providing faster data accessible networks at affordable prices. Competitive price among the vendors forcing the manufacturers to build the LTE smartphone at a very affordable price with rich features.

Affordability of LTE smartphone has increased among the people where many startups gaining grounds to provide LTE smartphones. Technical advancement in different geographic regions have enabled the customers to go for rich featured smartphone. This report presents interpretative and easy-to-understand facts on how the current LTE smartphone market is segmented based on price, shipment and geographies. It cuts through several facets of the LTE smartphone market such as market size, market share for each segment, the drivers and constraints of LTE smartphone marketplace. Report also provides information on the challenges and opportunities that lie ahead for these smartphones.

## Contents

### **1. INTRODUCTION**

- 1.1. REPORT DESCRIPTION
- 1.2. OBJECTIVE
- 1.3. SCOPE OF THE RESEARCH
- 1.4. REGIONS COVERED
- 1.5. KEY TAKEAWAYS
- 1.6. KEY STAKEHOLDERS
- 1.7. KEY TERMINOLOGIES
- 1.8. LIST OF ABBREVIATIONS

### **2. EXECUTIVE SUMMARY**

- 2.1. EXECUTIVE OVERVIEW

### **3. RESEARCH AND FORECASTING**

- 3.1. RESEARCH METHODOLOGY
- 3.2. FORECASTING METHODOLOGY

### **4. INDUSTRY LANDSCAPE**

- 4.1. MARKET SIZE AND GROWTH
- 4.2. COMPETITIVE LANDSCAPE
- 4.3. MARKET SHARE
- 4.4. COMPANY CLASSIFICATION
- 4.5. REGION OUTLOOK
- 4.6. MARKET METRICS
- 4.7. PORTER'S FIVE FORCES MODEL
- 4.8. KEY DRIVERS ANALYSIS
- 4.9. KEY CONSTRAINTS ANALYSIS
- 4.10. KEY OPPORTUNITIES IDENTIFIED
- 4.11. KEY CHALLENGES IDENTIFIED

### **5. MARKET SEGMENTATION**

- 5.1 REGION
  - 5.1.1 NORTH AMERICA

- 5.1.1.1. MARKET SIZE AND FORECASTING
- 5.1.1.2. KEY DRIVERS ANALYSIS
- 5.1.1.3. KEY CONSTRAINTS ANALYSIS
- 5.1.1.4. KEY OPPORTUNITIES IDENTIFIED
- 5.1.1.5. KEY CHALLENGES IDENTIFIED
- 5.1.1.6. SUB SEGMENTS

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