

# Europe Emerging City Report - Sofia (2015)

<https://marketpublishers.com/r/EAC736CABC2EN.html>

Date: June 2016

Pages: 50

Price: US\$ 3,000.00 (Single User License)

ID: EAC736CABC2EN

## Abstracts

Companies all around the world are dealing with a well-known problem: where to locate their headquarters, new branches, R&D centers and operations for maximizing their geographical advantage. IT/ITeS companies are exploring new emerging locations globally for expansion and growth in order to remain competitive. Companies are trying to leverage their expansion plans by reducing operational costs and improving the bottom line. Talent and infrastructure have always been the key operational costs and point of competitive differentiation in the IT/ITeS industry. The trend is to increase location feasibility and to frequently evaluate emerging cities for the skills, capacity and cost which are the key aspects in a continuous process of transformation. It's in this context that Sofia affords excellent growth opportunities.

This report explores and analyzes potential of Sofia for following parameters:

1. Demand and supply of talent (Lateral and Fresher/Upcoming)
2. Cost reduction factors
3. IT/ITeS Industry and Business Ecosystem
4. Infrastructural ecosystem

## Contents

### **1. INTRODUCTION**

- 1.1. Research Overview
- 1.2. Objective and Scope
- 1.3. Research Methodology
- 1.4. Executive Summary
- 1.5. Key Takeaways
- 1.6. Key Definitions

### **2. CITY AT A GLANCE**

- 2.1. Demographic Overview
- 2.2. Govt. & Industry Highlights
- 2.3. Market Highlights

### **3. IT-BPM TALENT OVERVIEW**

- 3.1. IT-BPM Evolution
- 3.2. Workforce Analysis
- 3.3. IT-BPM Ecosystem
- 3.4. IT-BPM Talent Pool Insights

### **4. TALENT ECOSYSTEM INDUSTRY**

- 4.1. Installed Talent Pool
- 4.2. Company Analysis
- 4.3. C&B Analysis
- 4.4. Contract Staffing Analysis
- 4.5. Diversity Analysis

### **5. TALENT ECOSYSTEM EDUCATION**

- 5.1. Upcoming Talent Pool
- 5.2. College Analysis
- 5.3. Talent Pool Growths & Trends
- 5.4. Training Ecosystem
- 5.5. University Ecosystem

## 5.6. Placement Ecosystem

## **6. INDUSTRY CONNECT ECOSYSTEM**

### 6.1. IT-BPM Parks

### 6.2. SEZ

### 6.3. Industrial Collaboration

## **7. MACRO & MICRO PARAMETERS**

### 7.1. Quality of Life

### 7.2. Healthcare Ecosystem

### 7.3. Recreation and Culture

### 7.4. Government & Politics

### 7.5. Business Continuity & Risks

### 7.6. Connectivity

### 7.7. Investment Policies

## **8. COST ANALYSIS**

### 8.1. Cost of Living

### 8.2. Utility Cost Analysis

### 8.3. Infrastructure Analysis

## I would like to order

Product name: Europe Emerging City Report - Sofia (2015)

Product link: <https://marketpublishers.com/r/EAC736CABC2EN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EAC736CABC2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970