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Enterprise Firewall Market - E-Commerce Outlook (2016-20)

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Abstracts

Growing influence of Internet on business operations where employees are bound to use mobile and other wireless communication techniques to reach out to its customers is having an impact on the network infrastructure of companies. While many of the companies are benefitted from the use of Internet for business, it is also becoming a cause of concern as most of the businesses are being exposed to network related security threats. Network infrastructure become the primary and easy target to the intruder to access a company's digital assets. Hackers easily gain access to corporate networks and utilize company's classified data or information to their benefits. The past incidents related to Sony Pictures attacks, Target Corporation attacks point to the fact that any business or company is susceptible to attacks. Presence of proper preventive security measures like firewall and antivirus would help these companies to combat these attacks.

Businesses today, irrespective of their size are growing cautious and more serious about the data related threats or attacks. This has prompted them to implement firewall solutions that can negate any kind of network related attacks. Hence, the market for enterprise firewall solutions is expected to surge forward in the coming years.

The market for Enterprise Firewall solution is catching up and this report provides deep insights on how the market is expected to fare in the next five years. It also presents interpretative and easy-to-understand facts on how the current Enterprise Firewall market is segmented based on the deployment type, the major verticals that have been implementing these, the end-user group of these firewall solutions and based on the geographic regions.

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