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Enterprise End-point Security Market - Public Sector Outlook (2016-20)

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Abstracts

Advent of Internet has transformed businesses and most of the companies are now growing web oriented. Increase in web based applications and improving telecom connectivity has enabled companies to implement programs like BYOD throughout their operations. As the organizations are expanding their operations worldwide, the need for usage of multiple endpoint devices has grown. With growing employee strengths in organizations and with growing demand for worldwide co-ordination has increased the use of endpoint devices like mobiles, laptops and tablets. While the users of these devices are only concerned about accessing of corporate networks, the companies have more things to worry about. The corporate data is accessed by multiple users from various devices and any lapse from the user side would certainly result in miscreants gaining access to corporate network via these devices. Hence, those endpoint devices that are meant to simplify processes can turn into a nightmare to many of corporates. This indeed is propelling the usage of endpoint security solutions across the businesses.

Enterprise Endpoint Security solutions are essentially those software solutions which secure every endpoint devices used in the organizations from potential threats like network intrusions, viruses, malware and similar other. This report exclusively focuses on studying the Enterprise Endpoint Security Solutions market and does not include the study of consumer endpoint security solutions market.

The growing sophistication in attacks is making companies to voluntarily adopt enterprise endpoint security solutions irrespective of their nature of business. The market for endpoint security solutions is expected to flourish further due to intensive usage of endpoint devices even by the small and medium level businesses.

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The market for Enterprise Endpoint Security solution is catching up and this report provides deep insights on how the market is expected to fare in the next five years. It also presents interpretative and easy-to-understand facts on how the current Enterprise Endpoint Security market is segmented based on the deployment type, the major verticals that have been implementing these, the end-user group of these Enterprise Endpoint Security solutions, the solution types and also based on the geographic regions.

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