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DaaS Market - APAC Outlook (2016-20)

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Abstracts

Desktop management has always been the talking point for companies as they can save costs by deploying innovative technologies and models. While some firms have resorted to technologies like Virtual Desktop Infrastructure (VDI) and Remote Desktop Services (RDS), one more contemporary desktop delivery model, called Desktop-as-a-Service (DaaS), has gradually evolved. Providing access to desktops anytime anywhere forms the basis of DaaS wherein these desktops are on cloud. However, this report provides information on how particular types of DaaS will fare in the market and which model would be best to invest in as an end-user of the technology.

This report presents interpretative and easy-to-understand facts on how the current DaaS market is segmented based on end-user verticals, product types, delivery models, and geographies. It cuts through several facets of the DaaS market such as market size, market share for each segment, and the drivers and constraints of this marketplace.

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