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Consumer End-point Security Market - Cloud Outlook (2016-20)

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Abstracts

Internet penetration and improvement of telecom technology has enabled the use of different forms endpoint devices like the laptops, smartphones, tablets and various others. Internet users today are so much attached to these devices that almost anything and everything is now being browsed over the Internet using these devices. While technology is being seen as a facilitator in this case, there are several security related risks these activities can bring to the devices used by the consumers. The growing cyber-attacks which equally attack the business users as well as individual consumers has prompted many individuals to secure their endpoint perimeter. This has enabled the growth of consumer endpoint security solutions across the globe.

The growing sophistication in attacks is making individuals to voluntarily adopt consumer endpoint security solutions irrespective of their activities both on-line and offline. The market for Consumer endpoint security solutions is expected to flourish further due to increasing average endpoint device per person.This report exclusively focuses on studying the Consumer Endpoint Security Solutions market and does not include the study of Enterprise endpoint security solutions market.

The market for Consumer Endpoint Security solution has existed and is growing. And this report provides deep insights on how the market is expected to fare in the next five years. It also presents interpretative and easy-to-understand facts on how the current Consumer Endpoint Security market is segmented based on the deployment type and also based on the geographic regions.

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