

# Yammer - Product Analysis of Yammer Inc.

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## Abstracts

With the advent of cloud computing many kinds of Business Social Media products have been launched in the market. This report talks about the Yammer a product of Business Social Media/Business Social Software. Yammer company product Yammer has been analyzed from five view point in this report.

Yammer Users & Forecast worldwide

Yammer Revenue & Forecast worldwide

Yammer Initiatives

Yammer Strengths

Yammer Weakness

## Data Sources

This report is built using data and information sourced from proprietary databases, secondary research and in-house analysis by Renub Research team of industry experts.

Secondary sources information and data has been collected from various printable and non-printable sources like search engines, News websites, Government Websites, Trade Journals, White papers, Government Agencies, Magazines, Newspapers, Trade associations, Books, Industry Portals, Industry Associations and access to more than 100 paid databases.

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