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Worldwide Tablet PC Present and Future Market Scope (2010 - 2015) and its Impact on Various Sectors

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Abstracts

The evolution of the tablet PC is due to the fact that consumers want something more portable than a laptop, more powerful than a netbook, and more comfortable than a smartphone and a Tablet PC could very well fill all of those needs. In 2010, Apple iPad set off a benchmark for Tablet PC on a global scale by selling more than 15 Million units in a single year. Thus virtually compelling all other major consumer electronic manufacturers to introduce there products in the market.

Worldwide Tablet PC market size in 2010 was nearly US$ 9 Billion and it is anticipated that Tablet PC unit sales will cross 100 Million Units by 2015. In 2010, US and Western Europe together holds 75% of Tablet PC unit sales share but they are gradually losing their share to China and Korea. Latin America Tablet PC unit sales and market size will keep on growing year on year but due to aggressive growth by China its market share worldwide will decline year on year. India, Australia, Central and Eastern Europe, Africa and Middle East Tablet PC unit sales and market sizes will keep on increasing year on year (2010 to 2015).

In this digital age Tablet PC is expected to drive massive demand for digital content and services. Telecom service provider is likely to benefit most from it in the same way as they gained from smartphone boom. This is demonstrated by the fact that sales of the 3G iPad make up as much as 40% of total iPad sales. Internet traffic and location based services will increase tremendously thus creating a market for Internet service provider. This will further create a market for online paid content industry.

About the Report

Renub Research report title “Worldwide Tablet PC Present and Future Market Scope

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(2010 – 2015) and its Impact on Various Sectors" highlights the following key points.

Worldwide Tablet PC present and future unit sales (2010 – 2015)

Worldwide Tablet PC present and future market size forecast (2010 -2015)

Worldwide regions covered (US, China, Japan, Korea, India, Australia, Netherlands, Latin America, Western Europe, Central and Eastern Europe, Africa and Middle East) present and future unit sales with their global market share

Worldwide regions covered (US, China, Japan, Korea, India, Australia, Netherlands, Latin America, Western Europe, Central and Eastern Europe, Africa and Middle East) present and future market size with their global market share

Tablet PC application download market

Tablet PC impact on these sectors: Information Technology (IT) sector, Telecom sector, Education Sector, Media sector, Internet sector and Legal sector

Key player's analysis with their product analysis, strength and weakness

Research Highlights

Worldwide Tablet PC sale is expected to reach 100 Million Units by 2015

Worldwide Tablet PC market size was nearly US$ 9 Billion in 2010.

US and Western Europe together holds 75% of unit sales share in 2010, but they are losing share year on year.

Japan Tablet PC market will be over JPY 140 Billion in 2015.

Solid State Drive (SSD) demand from Tablet PC will be over 6 Terabyte by

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2014.

Data Sources

Information and data in this report has been collected from various printable and non-printable sources like Trade Journals, White papers, Online paid databases, News websites, Government Agencies, Magazines, Newspapers and Trade associations.

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