

Water Soluble Polymer Market Global Forecast 2021-2027, Industry Trends, Growth, Impact of COVID-19, Opportunity Company Analysis

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Abstracts

Water-soluble polymers are materials that maintain the ability to be solvent in water. It substances that disperse, dissolve, or swell in water and, thus, modify the physical properties of aqueous methods in the form of thickening, gelation, or emulsification/stabilization. Water-soluble polymers cover many highly varied families of natural or synthetic origin products and have numerous uses.

Global Water Soluble Polymer Market will be US\$ 45.86 Billion by 2027

The water-soluble polymers industry includes various types Polyacrylamide & Copolymers, Polyvinyl Alcohol, Guar Gum & Derivatives, Gelatin, Casein, Polyacrylic Acid and Others. The polyacrylamide & copolymers segment is growing consistently. The primary reasons for this growth are its characteristics like good thermal stability, non-toxic nature, high miscibility and good solubility. Besides, Guar gum, which is primarily used in paper pulp hydration with much potential, is expected to grow globally. It will significantly grow in developing economies due to its low price and easy availability.

Factors Driving Water Soluble Polymers Industry

In addition, an increase in demand for water-soluble polymers in water treatment plants across the globe majorly drives the water-soluble polymer market. Enhanced oil recovery of crude oil has gained massive adoption in the petroleum industry, increasing the demand for water-soluble polymers. Rising consumption owing to superior properties, including mild odour, quick-drying, inflammable, and eco-friendly, will propel industry growth.

Global Water Soluble Polymer Industry will grow with a CAGR of 5.16% during (2020-2027)

Besides, natural or synthetic origin material has been widely used in many applications like detergents & households, water treatment, paper making, petroleum, and others. The water treatment industry is the primary user of water-soluble polymers due to vast potable water requirements worldwide. Natural polymeric flocculants have been used in water purification processes for many decades as coagulant aids or floc builders, after the addition of inorganic coagulants like alum, iron salts or lime. Further, the household & detergent products use water-soluble polymer as an anti-redeposition agent and consider these products' demand globally.

Global Water Soluble Polymer Market Size was US\$ 32.25 Billion in 2020

Growing water and wastewater treatment, shale gas development in the North America region, expanded use of nutraceutical commodities in the United States on account of rising health awareness, and booming food & beverages sector in the various areas of the country are set to increase the demand for water-soluble polymers and their end-use products in the United States. Furthermore, Europe is likely to show substantial growth due to the rapid consumption of water-soluble polymers in personal care, detergents, and the oil & gas sector in the U.K., Germany, and Spain.

COVID-19 Impact on Water-Soluble Polymer Industry

The global impacts of the COVID-19s are already there, significantly affecting the Water Soluble Polymer market in the year 2020. This pandemic impacted the different end-user industries growth rate and supply chain, poignant government rules and regulations on polymer usage will prevent the growth of the water-soluble polymer market. However, future looks bright and we expect good growth in future.

Key Players Analysis

The global water-soluble polymer industry is fragmented in nature, with several players accounting for a less share in the market. Some of the market's main players studied include Arkema SA, Ashland Global Holdings, DuPont, LG Chem's, Basf Se, and Kuraray.

Renub Research latest report "Global Water Soluble Polymer Market By Type

(Polyacrylamide & Copolymers, Polyvinyl Alcohol, Guar Gum & Derivatives, Gelatin, Casein, Polyacrylic Acid and Others), Application (Detergents & Households, Water Treatment, Paper Making, Petroleum, and Others), Material (Natural, Synthetic and Mixed), Region (North America, Europe, Asia- Pacific and Rest of World), Company Analysis (Arkema SA, Ashland Global Holdings, DuPont, LG Chem's, Basf Se, and Kuraray)” provides complete details on Global Water Soluble Polymer Industry.

Type - Global Water Soluble Polymer Market has covered from 7 viewpoints:

1. Polyacrylamide & Copolymers
2. Polyvinyl Alcohol
3. Guar Gum & Derivatives
4. Gelatin
5. Casein
6. Polyacrylic Acid
7. Others

Application Channel - Global Water Soluble Polymer Market has covered from 5 viewpoints:

1. Water Treatment
2. Detergents & Households
3. Paper Making
4. Petroleum
5. Others

Material - Global Water Soluble Polymer Market has covered from 3 viewpoints:

1. Synthetic
2. Natural
3. Mixed

Region - Global Water Soluble Polymer Market has covered from 4 viewpoints:

1. North America
2. Europe
3. Asia Pacific
4. Rest of World

All key players have been covered from 3 viewpoints

Overview

Recent Developments

Financial Insights

Company Analysis

1. Arkema SA
2. Ashland Global Holdings
3. DuPont, LG Chem's
4. Basf Se
5. Kuraray

Contents

1. INTRODUCTION

2. RESEARCH & METHODOLOGY

3. EXECUTIVE SUMMARY

4. MARKET DYNAMICS

4.1 Growth Drivers

4.2 Challenges

5. GLOBAL WATER SOLUBLE POLYMER MARKET

6. MARKET SHARE ANALYSIS

6.1 By Type

6.2 By Application

6.3 By Material

6.4 By Region

7. TYPE - GLOBAL WATER SOLUBLE POLYMER MARKET

7.1 Polyacrylamide & Copolymers

7.2 Polyvinyl Alcohol

7.3 Guar Gum & Derivatives

7.4 Gelatin

7.5 Casein

7.6 Polyacrylic Acid

7.7 Others

8. APPLICATION CHANNEL - GLOBAL WATER SOLUBLE POLYMER MARKET

8.1 Water Treatment

8.2 Detergents & Households

8.3 Paper Making

8.4 Petroleum

8.5 Others

9. MATERIAL - GLOBAL WATER SOLUBLE POLYMER MARKET

- 9.1 Synthetic
- 9.2 Natural
- 9.3 Mixed

10. REGION - GLOBAL WATER SOLUBLE POLYMER MARKET

- 10.1 North America
- 10.2 Europe
- 10.3 Asia Pacific
- 10.4 Rest of World

11. COMPANY ANALYSIS

- 11.1 Arkema SA
 - 11.1.1 Overview
 - 11.1.2 Recent Developments
 - 11.1.3 Sales
- 11.2 Ashland Global Holdings
 - 11.2.1 Overview
 - 11.2.2 Recent Developments
 - 11.2.3 Sales
- 11.3 DuPont
 - 11.3.1 Overview
 - 11.3.2 Recent Developments
 - 11.3.3 Sales
- 11.4 LG Chem's
 - 11.4.1 Overview
 - 11.4.2 Recent Developments
 - 11.4.3 Sales
- 11.5 BASF SE
 - 11.5.1 Overview
 - 11.5.2 Recent Developments
 - 11.5.3 Sales
- 11.6 Kuraray
 - 11.6.1 Overview
 - 11.6.2 Recent Developments

11.6.3 Sales

List Of Figures

LIST OF FIGURES:

- Figure-01: Global Water Soluble Polymer Market (Billion US\$), 2017 – 2020
- Figure-02: Forecast for – Global Water Soluble Polymer Market (Billion US\$), 2021 – 2027
- Figure-03: Type – Polyacrylamide & Copolymers Market (Million US\$), 2017 – 2020
- Figure-04: Type – Forecast for Polyacrylamide & Copolymers Market (Million US\$), 2021 – 2027
- Figure-05: Type – Polyvinyl Alcohol Market (Million US\$), 2017 – 2020
- Figure-06: Type – Forecast for Polyvinyl Alcohol Market (Million US\$), 2021 – 2027
- Figure-07: Type – Guar Gum & Derivatives Market (Million US\$), 2017 – 2020
- Figure-08: Type – Forecast for Guar Gum & Derivatives Market (Million US\$), 2021 – 2027
- Figure-09: Type – Gelatin Market (Million US\$), 2017 – 2020
- Figure-10: Type – Forecast for Gelatin Market (Million US\$), 2021 – 2027
- Figure-11: Type – Casein Market (Million US\$), 2017 – 2020
- Figure-12: Type – Forecast for Casein Market (Million US\$), 2021 – 2027
- Figure-13: Type – Polyacrylic Acid Market (Million US\$), 2017 – 2020
- Figure-14: Type – Forecast for Polyacrylic Acid Market (Million US\$), 2021 – 2027
- Figure-15: Type – Others Market (Million US\$), 2017 – 2020
- Figure-16: Type – Forecast for Others Market (Million US\$), 2021 – 2027
- Figure-17: Applications – Water Treatment Market (Million US\$), 2017 – 2020
- Figure-18: Applications – Forecast for Water Treatment Market (Million US\$), 2021 – 2027
- Figure-19: Applications – Detergents & Households Market (Million US\$), 2017 – 2020
- Figure-20: Applications – Forecast for Detergents & Households Market (Million US\$), 2021 – 2027
- Figure-21: Applications – Paper Making Market (Million US\$), 2017 – 2020
- Figure-22: Applications – Forecast for Paper Making Market (Million US\$), 2021 – 2027
- Figure-23: Applications – Petroleum Market (Million US\$), 2017 – 2020
- Figure-24: Applications – Forecast for Petroleum Market (Million US\$), 2021 – 2027
- Figure-25: Applications – Others Market (Million US\$), 2017 – 2020
- Figure-26: Applications – Forecast for Others Market (Million US\$), 2021 – 2027
- Figure-27: Material – Synthetic Market (Million US\$), 2017 – 2020
- Figure-28: Material – Forecast for Synthetic Market (Million US\$), 2021 – 2027
- Figure-29: Material – Natural Market (Million US\$), 2017 – 2020
- Figure-30: Material – Forecast for Natural Market (Million US\$), 2021 – 2027

Figure-31: Material – Mixed Market (Million US\$), 2017 – 2020

Figure-32: Material – Forecast for Mixed Market (Million US\$), 2021 – 2027

Figure-33: North America – Water Soluble Polymer Market (Million US\$), 2017 – 2020

Figure-34: North America – Forecast for Water Soluble Polymer Market (Million US\$), 2021 – 2027

Figure-35: Europe – Water Soluble Polymer Market (Million US\$), 2017 – 2020

Figure-36: Europe – Forecast for Water Soluble Polymer Market (Million US\$), 2021 – 2027

Figure-37: Asia Pacific – Water Soluble Polymer Market (Million US\$), 2017 – 2020

Figure-38: Asia Pacific – Forecast for Water Soluble Polymer Market (Million US\$), 2021 – 2027

Figure-39: Rest of World – Water Soluble Polymer Market (Million US\$), 2017 – 2020

Figure-40: Rest of World – Forecast for Water Soluble Polymer Market (Million US\$), 2021 – 2027

Figure-41: Arkema SA – Global Revenue (Million US\$), 2017 – 2020

Figure-42: Arkema SA – Forecast for Global Revenue (Million US\$), 2021 – 2027

Figure-43: Ashland Global Holdings – Global Revenue (Million US\$), 2017 – 2020

Figure-44: Ashland Global Holdings – Forecast for Global Revenue (Million US\$), 2021 – 2027

Figure-45: DuPont – Global Revenue (Million US\$), 2017 – 2020

Figure-46: DuPont – Forecast for Global Revenue (Million US\$), 2021 – 2027

Figure-47: LG Chem's – Global Revenue (Million US\$), 2017 – 2020

Figure-48: LG Chem's – Forecast for Global Revenue (Million US\$), 2021 – 2027

Figure-49: BASF SE – Global Revenue (Million US\$), 2017 – 2020

Figure-50: BASF SE – Forecast for Global Revenue (Million US\$), 2021 – 2027

Figure-51: Kuraray – Global Revenue (Million US\$), 2017 – 2020

Figure-52: Kuraray – Forecast for Global Revenue (Million US\$), 2021 – 2027

List Of Tables

LIST OF TABLES:

Table-01: Global – Water Soluble Polymer Market Share by Type (Percent), 2017 – 2020

Table-02: Global – Forecast for Water Soluble Polymer Market Share by Type (Percent), 2021 – 2027

Table-03: Global – Water Soluble Polymer Market Share by Application (Percent), 2017 – 2020

Table-04: Global – Forecast for Water Soluble Polymer Market Share by Application (Percent), 2021 – 2027

Table-05: Global – Water Soluble Polymer Market Share by Material (Percent), 2017 – 2020

Table-06: Global – Forecast for Water Soluble Polymer Market Share by Material (Percent), 2021 – 2027

Table-07: Global – Water Soluble Polymer Market Share by Region (Percent), 2017 – 2020

Table-08: Global – Forecast for Water Soluble Polymer Market Share by Region (Percent), 2021 – 2027

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