

United States Outbound Tourism Market to Nordics, Tourist Numbers to Nordic Countries (Norway, Denmark, Sweden, Finland, Iceland and Greenland) Purpose (Holiday, Business, VFR, Others), Accommodation (Hotels, Camping Sites, Rented Holiday Cottage, Friends & Relative, Others)

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Abstracts

United States Outbound Tourism Market to Nordics is projected to exceed US\$ 1.5 Billion by the year 2024. A developed economy, with an exponential number of millionaires and growing per capita income factors drive the USA outbound tourism market. By 2024, the number of USA outbound tourists visiting Nordics will cross 2 Million mark and around 150 Million across the world; signaling a transformational change and opportunity for the global travel industry.

Numerous factors have contributed towards the growth of the USA Travel Market to Nordics, the most prevalent being: the increasing GDP and per capita income, increasing number of direct flight connectivity with low-cost carriers (LCCs). Owing to the mentioned facts; it is believed that the US Travel market to Nordics will certainly hold a remarkable place in travel & tourism industry in the years to come.

Renub Research report titled "United States Outbound Tourism Market to Nordics, Tourist Numbers to Nordic Countries (Norway, Denmark, Sweden, Finland, Iceland and Greenland) Purpose (Holiday, Business, VFR, Others), Accommodation (Hotels, Camping Sites, Rented Holiday Cottage, Friends & Relative, Others)" covers issues such as tourists visits, purpose of travel, mode of accommodation and spending. Also, the report provides complete analysis of USA (USA outbound tourist to all destination and USA outbound tourists to Europe).

By Purpose – Holiday/Leisure accounts for the maximum Market Share

The report studies travelers' purposes by Holiday/Leisure, Business, Visiting Friends & Relatives (VFR) and Others. Holiday/Leisure accounts for the maximum market share. Sightseeing, shopping, trekking, or relaxing are some of the key reasons influencing visitors to visit Nordic countries.

By Accommodations – Most Americans like to stay in Hotels and Similar Establishments

The report studies travelers' mode of accommodations by Hotels, Camping Sites, Rented Holiday Cottage, Friends & Relative and Others. Hotels and similar establishments hold the top position as US travellers prefer to have better comfort in terms of amenities and food while visiting abroad.

By Region – Iceland is the most preferred Destination

The report studies India Outbound Tourism of Nordic countries (Norway, Denmark, Sweden, Finland, Iceland and Greenland). Iceland is the most preferred destination by US citizens visiting Nordic countries. Iceland's rich history and culture as well as the surrounding nature and broad range of entertainments fascinate and no need of visa for US citizens USA tourist to visit Iceland more than any other Nordic countries.

By Purpose

Holiday

Visit Friends and Relatives (VFR)

Business

Other

By Mode of Accommodation

Hotels

Camping Sites

Rented Holiday Cottage

Friends & Relative

By Region

Norway

Denmark

Sweden

Finland

Iceland

Greenland

Other Key Segments

USA Outbound Tourist to All Destination

USA Outbound Tourist to Europe

We recommend this report as must-read for Travel and Tour stakeholders, Hotel Industry, Tourism Ministry, Consulting firms, Private Equity firms, Venture Capital firms etc.

Contents

1. EXECUTIVE SUMMARY

2. USA OUTBOUND TOURISTS TO NORDIC COUNTRIES

2.1 Tourism Type: USA Outbound Tourists

- 2.1.1 Holiday
- 2.1.2 Business
- 2.1.3 Others

3. USA OUTBOUND TOURISTS MARKET (SPENDING) IN NORDIC

3.1 USA Outbound Tourists Market

3.2 Tourism Type Market: USA Outbound Tourists

- 3.2.1 Holiday/Leisure
- 3.2.2 Business
- 3.2.3 Others

4. USA OUTBOUND TOURISTS ACCOMMODATION IN NORDIC COUNTRIES

4.1 Hotel/Guesthouse

4.2 Rented Cottage, Camping Sites and Hostels

4.3 Others

5. TOURISTS SHARE (%) – NUMBERS & MARKET (SPENDING)

5.1 USA Outbound Tourists to Nordic Countries

- 5.1.1 By Country
- 5.1.2 By Tourism Type
- 5.1.3 By Accommodation

5.2 USA Outbound Tourism Market (Spending) Share (%)

- 5.2.1 By Country
- 5.2.2 By Tourism Type

6. NORWAY

6.1 USA Outbound Tourists Numbers

- 6.1.1 Holiday/Leisure

- 6.1.2 Business
- 6.1.3 Courses and Conferences
- 6.2 USA Outbound Tourism Market (Spending)
 - 6.2.1 Holiday/Leisure
 - 6.2.2 Business
 - 6.2.3 Courses and Conferences

7. DENMARK

- 7.1 USA Outbound Tourists Numbers
 - 7.1.1 Holiday
 - 7.1.2 Business
- 7.2 USA Outbound Tourism Market (Spending)
 - 7.2.1 Holiday
 - 7.2.2 Business

8. SWEDEN

- 8.1 USA Outbound Tourists Numbers
 - 8.1.1 Holiday
 - 8.1.2 Business
- 8.2 USA Outbound Tourism Market (Spending)
 - 8.2.1 Holiday
 - 8.2.2 Business

9. FINLAND

- 9.1 USA Outbound Tourists Numbers
 - 9.1.1 Holiday/Leisure
 - 9.1.2 Business
 - 9.1.3 Visiting Friends & Relatives (VFR)
 - 9.1.4 Others
- 9.2 USA Outbound Tourism Market (Spending)
 - 9.2.1 Holiday/Leisure
 - 9.2.2 Business
 - 9.2.3 Visiting Friends & Relatives
 - 9.2.4 Others

10. ICELAND

10.1 USA Outbound Tourists Numbers

- 10.1.1 Holiday
- 10.1.2 Business
- 10.1.3 Others

10.2 USA Outbound Tourism Market (Spending)

- 10.2.1 Holiday
- 10.2.2 Business
- 10.2.3 Others

11. GREENLAND

11.1 USA Outbound Tourists Numbers

- 11.1.1 Holiday
- 11.1.2 Others

11.2 USA Outbound Tourism Market (Spending)

- 11.2.1 Holiday
- 11.2.2 Others

12. ACCOMMODATION – CHINA OUTBOUND TOURISTS NUMBERS

12.1 Norway

- 12.1.1 Hotels and Similar Establishments
- 12.1.2 Camping Sites
- 12.1.3 Holiday Dwellings
- 12.1.4 Hostelling International

12.2 Denmark

- 12.2.1 Hotels Holiday Centres, etc
- 12.2.2 Youth Hostels
- 12.2.3 Camping Sites & Marinas

12.3 Sweden

- 12.3.1 Hotels
- 12.3.2 Hostels
- 12.3.3 Others

12.4 Finland

- 12.4.1 Hotel or Motel
- 12.4.2 Friends or Relatives
- 12.4.3 Rental Flat (incl. Airbnb)
- 12.4.4 Camping Area, Hostel or Rented Cottage

12.4.5 Others (Flat or Cottage)

12.5 Iceland

12.5.1 Hotels & Guesthouses

12.5.2 Others

12.6 Greenland

12.6.1 Hotels & Guesthouses

12.6.2 Others

13. AVERAGE LENGTH OF STAY & EXPENSE

13.1 Average Length of Stay (Per Trip)

13.2 Average Expense (Per Trip)

14. USA OUTBOUND TOURISTS TO ALL DESTINATIONS

15. USA OUTBOUND TOURISTS VISIT TO EUROPE

List Of Figures

LIST OF FIGURES

Figure 2-1: USA Outbound Tourists to Nordic Countries (Number), 2013 - 2017

Figure 2-2: Forecast for USA Outbound Tourists to Nordic Countries (Number), 2018 - 2024

Figure 2-3: Holiday - USA Outbound Tourists to Nordic Countries (Number), 2013 - 2017

Figure 2-4: Forecast for Holiday - USA Outbound Tourists to Nordic Countries (Number), 2018 – 2024

Figure 2-5: Business - USA Outbound Tourists to Nordic Countries (Number), 2013 – 2017

Figure 2-6: Forecast for Business - USA Outbound Tourists to Nordic Countries (Number), 2018 – 2024

Figure 2-7: Others - USA Outbound Tourists to Nordic Countries (Number), 2013 – 2017

Figure 2-8: Forecast for Others - USA Outbound Tourists to Nordic Countries (Number), 2018 – 2024

Figure 3-1: USA outbound tourist to Nordic Countries Market (Million US\$), 2013 – 2017

Figure 3-2: Forecast for USA outbound tourist to Nordic Countries Market (Million US\$), 2018 – 2024

Figure 3-3: Holiday/Leisure - USA outbound tourist to Nordic Countries Market (Million US\$), 2013 – 2017

Figure 3-4: Forecast for Holiday/Leisure - USA outbound tourist to Nordic Countries Market (Million US\$), 2018 – 2024

Figure 3-5: Business - USA outbound tourist to Nordic Countries Market (Million US\$), 2013 – 2017

Figure 3-6: Forecast for Business - USA outbound tourist to Nordic Countries Market (Million US\$), 2018 – 2024

Figure 3-7: Others - USA outbound tourist to Nordic Countries Market (Million US\$), 2013 – 2017

Figure 3-8: Forecast for Others - USA outbound tourist to Nordic Countries Market (Million US\$), 2018 – 2024

Figure 4-1: Hotel - USA outbound tourist to Nordic Countries (Number), 2013 – 2017

Figure 4-2: Forecast for Hotel - USA outbound tourist to Nordic Countries (Number), 2018 – 2024

Figure 4-3: Rented Cottage, Camping Sites & Hostels - USA outbound tourist to Nordic Countries (Number), 2013 – 2017

Figure 4-4: Forecast for Rented Cottage, Camping Sites & Hostels - USA outbound

tourist to Nordic Countries (Number), 2018 – 2024

Figure 4-5: Others - USA Outbound Tourist to Nordic Countries (Number), 2013 – 2017

Figure 4-6: Forecast for Others - USA Outbound Tourist to Nordic Countries (Number), 2018 – 2024

Figure 5-1: USA Outbound Tourist to Nordic Countries Share (%), 2013 – 2017

Figure 5-2: Forecast for USA Outbound Tourist to Nordic Countries Share (%), 2018 – 2024

Figure 5-3: Tourism Type - USA Outbound Tourist to Nordic Countries Share (%), 2013 – 2017

Figure 5-4: Forecast for Tourism Type - USA outbound tourist to Nordic Countries Share (%), 2018 – 2024

Figure 5-5: Accommodation Type - USA Outbound Tourist to Nordic Countries Share (%), 2013 – 2017

Figure 5-6: Forecast for Accommodation Type - USA Outbound Tourist to Nordic Countries Share (%), 2018 – 2024

Figure 5-7: USA Outbound Tourist to Nordic Countries Market Share (%), 2013 – 2017

Figure 5-8: Forecast for USA Outbound Tourist to Nordic Countries Market Share (%), 2018 – 2024

Figure 5-9: Tourism Type - USA outbound tourist to Nordic Countries Market Share (%), 2013 – 2017

Figure 5-10: Forecast for Tourism Type - USA outbound tourist to Nordic Countries Market Share (%), 2018 – 2024

Figure 6-1: USA Outbound Tourist to Norway (Number), 2013 – 2017

Figure 6-2: Forecast for USA Outbound Tourist to Norway (Number), 2018 – 2024

Figure 6-3: Holiday/Leisure - USA Outbound Tourist to Norway (Number), 2013 – 2017

Figure 6-4: Forecast for Holiday/Leisure - USA Outbound Tourist to Norway (Number), 2018 – 2024

Figure 6-5: Business - USA Outbound Tourist to Norway (Number), 2013 – 2017

Figure 6-6: Forecast for Business - USA Outbound Tourist to Norway (Number), 2018 – 2024

Figure 6-7: Courses and Conferences - USA Outbound Tourist to Norway (Number), 2013 – 2017

Figure 6-8: Forecast for Courses and Conferences - USA Outbound Tourist to Norway (Number), 2018 – 2024

Figure 6-9: USA Outbound Tourist to Norway Market (Million US\$), 2013 – 2017

Figure 6-10: Forecast for USA Outbound Tourist to Norway Market (Million US\$), 2018 – 2024

Figure 6-11: Holiday/Leisure - USA Outbound Tourist to Norway Market (Million US\$), 2013 – 2017

Figure 6-12: Forecast for Holiday/Leisure - USA Outbound Tourist to Norway Market (Million US\$), 2018 – 2024

Figure 6-13: Business - USA Outbound Tourist to Norway Market (Million US\$), 2013 – 2017

Figure 6-14: Forecast for Business - USA Outbound Tourist to Norway Market (Million US\$), 2018 – 2024

Figure 6-15: Courses and Conferences - USA Outbound Tourist to Norway Market (Million US\$), 2013 – 2017

Figure 6-16: Forecast for Courses and Conferences - USA Outbound Tourist to Norway Market (Million US\$), 2018 - 2024

Figure 7-1: USA Outbound Tourist to Denmark (Number), 2013 - 2017

Figure 7-2: Forecast for USA Outbound Tourist to Denmark (Number), 2018 - 2024

Figure 7-3: Holiday - USA Outbound Tourist to Denmark (Number), 2013 - 2017

Figure 7-4: Forecast for Holiday - USA Outbound Tourist to Denmark (Number), 2018 - 2024

Figure 7-5: Business - USA Outbound Tourist to Denmark (Number), 2013 - 2017

Figure 7-6: Forecast for Business - USA Outbound Tourist to Denmark (Number), 2018 - 2024

Figure 7-7: USA Outbound Tourist to Denmark Market (Million US\$), 2013 - 2017

Figure 7-8: Forecast for USA Outbound Tourist to Denmark Market (Million US\$), 2018 - 2024

Figure 7-9: Holiday - USA Outbound Tourist to Denmark Market (Million US\$), 2013 - 2017

Figure 7-10: Forecast for Holiday - USA Outbound Tourist to Denmark Market (Million US\$), 2018 - 2024

Figure 7-11: Business - USA Outbound Tourist to Denmark Market (Million US\$), 2013 - 2017

Figure 7-12: Forecast for Business - USA Outbound Tourist to Denmark Market (Million US\$), 2018 - 2024

Figure 8-1: USA Outbound Tourist to Sweden (Number), 2013 - 2017

Figure 8-2: Forecast for USA Outbound Tourist to Sweden (Number), 2018 - 2024

Figure 8-3: Holiday - USA Outbound Tourist to Sweden (Number), 2013 - 2017

Figure 8-4: Forecast for Holiday - USA Outbound Tourist to Sweden (Number), 2018 - 2024

Figure 8-5: Business - USA Outbound Tourist to Sweden (Number), 2013 - 2017

Figure 8-6: Forecast for Business - USA Outbound Tourist to Sweden (Number), 2018 - 2024

Figure 8-7: USA Outbound Tourist to Sweden Market (Million US\$), 2013 - 2017

Figure 8-8: Forecast for USA Outbound Tourist to Sweden Market (Million US\$), 2018 -

2024

Figure 8-9: Holiday - USA Outbound Tourist to Sweden Market (Million US\$), 2013 - 2017

Figure 8-10: Forecast for Holiday - USA Outbound Tourist to Sweden Market (Million US\$), 2018 - 2024

Figure 8-11: Business - USA Outbound Tourist to Sweden Market (Million US\$), 2013 – 2017

Figure 8-12: Forecast for Business - USA Outbound Tourist to Sweden Market (Million US\$), 2018 – 2024

Figure 9-1: USA Outbound Tourist to Finland (Number), 2013 - 2017

Figure 9-2: Forecast for USA Outbound Tourist to Finland (Number), 2018 - 2024

Figure 9-3: Holiday/Leisure - USA Outbound Tourist to Finland (Number), 2013 - 2017

Figure 9-4: Forecast for Holiday/Leisure - USA Outbound Tourist to Finland (Number), 2018 - 2024

Figure 9-5: Business - USA Outbound Tourist to Finland (Number), 2013 - 2017

Figure 9-6: Forecast for Business - USA Outbound Tourist to Finland (Number), 2018 - 2024

Figure 9-7: VFR - USA Outbound Tourist to Finland (Number), 2013 - 2017

Figure 9-8: Forecast for VFR - USA Outbound Tourist to Finland (Number), 2018 - 2024

Figure 9-9: Others - USA Outbound Tourist to Finland (Number), 2013 - 2017

Figure 9-10: Forecast for Others - USA Outbound Tourist to Finland (Number), 2018 - 2024

Figure 9-11: USA Outbound Tourist to Finland Market (Million US\$), 2013 - 2017

Figure 9-12: Forecast for USA Outbound Tourist to Finland Market (Million US\$), 2018 - 2024

Figure 9-13: Holiday/Leisure - USA Outbound Tourist to Finland market (Million US\$), 2013 – 2017

Figure 9-14: Forecast for Holiday/Leisure - USA Outbound Tourist to Finland market (Million US\$), 2018 – 2024

Figure 9-15: Business - USA Outbound Tourist to Finland market (Million US\$), 2013 – 2017

Figure 9-16: Forecast for Business - USA Outbound Tourist to Finland market (Million US\$), 2018 – 2024

Figure 9-17: VFR - USA Outbound Tourist to Finland market (Million US\$), 2013 – 2017

Figure 9-18: Forecast for VFR - USA Outbound Tourist to Finland market (Million US\$), 2018 – 2024

Figure 9-19: Others - USA Outbound Tourist to Finland market (Million US\$), 2013 – 2017

Figure 9-20: Forecast for Others - USA Outbound Tourist to Finland market (Million

US\$), 2018 – 2024

Figure 10-1: USA Outbound Tourist to Iceland (Number), 2013 – 2017

Figure 10-2: Forecast for USA Outbound Tourist to Iceland (Number), 2018 – 2024

Figure 10-3: Holiday – USA Outbound Tourist to Iceland (Number), 2013 – 2017

Figure 10-4: Forecast for Holiday – USA Outbound Tourist to Iceland (Number), 2018 – 2024

Figure 10-5: Business – USA Outbound Tourist to Iceland (Number), 2013 – 2017

Figure 10-6: Forecast for Business – USA Outbound Tourist to Iceland (Number), 2018 – 2024

Figure 10-7: Others – USA Outbound Tourist to Iceland (Number), 2013 – 2017

Figure 10-8: Forecast for Others – USA Outbound Tourist to Iceland (Number), 2018 – 2024

Figure 10-9: USA Outbound Tourist to Iceland Market (Million US\$), 2013 – 2017

Figure 10-10: Forecast for USA Outbound Tourist to Iceland Market (Million US\$), 2018 – 2024

Figure 10-11: Holiday - USA Outbound Tourist to Iceland Market (Million US\$), 2013 – 2017

Figure 10-12: Forecast for Holiday - USA Outbound Tourist to Iceland Market (Million US\$), 2018 – 2024

Figure 10-13: Business - USA Outbound Tourist to Iceland Market (Million US\$), 2013 – 2017

Figure 10-14: Forecast for Business - USA Outbound Tourist to Iceland Market (Million US\$), 2018 – 2024

Figure 10-15: Others - USA Outbound Tourist to Iceland Market (Million US\$), 2013 – 2017

Figure 10-16: Forecast for Others - USA Outbound Tourist to Iceland Market (Million US\$), 2018 – 2024

Figure 11-1: USA Outbound Tourist to Greenland (Number), 2013 – 2017

Figure 11-2: Forecast for USA Outbound Tourist to Greenland (Number), 2018 – 2024

Figure 11-3: Holiday - USA Outbound Tourist to Greenland (Number), 2013 – 2017

Figure 11-4: Forecast for Holiday - USA Outbound Tourist to Greenland (Number), 2018 – 2024

Figure 11-5: Others - USA Outbound Tourist to Greenland (Number), 2013 – 2017

Figure 11-6: Forecast for Others - USA Outbound Tourist to Greenland (Number), 2018 – 2024

Figure 11-7: USA Outbound Tourist to Greenland Market (Million US\$), 2013 – 2017

Figure 11-8: Forecast for USA Outbound Tourist to Greenland Market (Million US\$), 2018 – 2024

Figure 11-9: Holiday - USA Outbound Tourist to Greenland Market (Million US\$), 2013 –

2017

Figure 11-10: Forecast for Holiday - USA Outbound Tourist to Greenland Market (Million US\$), 2018 – 2024

Figure 11-11: Others - USA Outbound Tourist to Greenland Market (Thousand US\$), 2013 – 2017

Figure 11-12: Forecast for Others - USA Outbound Tourist to Greenland Market (Thousand US\$), 2018 – 2024

Figure 12-1: Hotels and similar establishments - USA Outbound Tourists Accommodation in Norway (Number), 2013 - 2017

Figure 12-2: Forecast for Hotels and similar establishments - USA Outbound Tourists Accommodation in Norway (Number), 2018 - 2024

Figure 12-3: Camping Sites - USA Outbound Tourists Accommodation in Norway (Number), 2013 - 2017

Figure 12-4: Forecast for Camping Sites - USA Outbound Tourists Accommodation in Norway (Number), 2018 - 2024

Figure 12-5: Holiday Dwellings - USA Outbound Tourists Accommodation in Norway (Number), 2013 – 2017

Figure 12-6: Forecast for Holiday Dwellings - USA Outbound Tourists Accommodation in Norway (Number), 2018 – 2024

Figure 12-7: Hostelling International - USA Outbound Tourists Accommodation in Norway (Number), 2013 – 2017

Figure 12-8: Forecast for Hostelling International - USA Outbound Tourists Accommodation in Norway (Number), 2018 – 2024

Figure 12-9: Hotels Holiday Centres, etc - USA Outbound Tourists Accommodation in Denmark (Number), 2013 - 2017

Figure 12-10: Forecast for Hotels Holiday Centres, etc - USA Outbound Tourists Accommodation in Denmark (Number), 2018 - 2024

Figure 12-11: Youth Hotels - USA Outbound Tourists Accommodation in Denmark (Number), 2013 - 2017

Figure 12-12: Forecast for Youth Hotels - USA Outbound Tourists Accommodation in Denmark (Number), 2018 – 2024

Figure 12-13: Camping Sites & Marinas - USA Outbound Tourists Accommodation in Denmark (Number), 2013 – 2017

Figure 12-14: Forecast for Camping Sites & Marinas - USA Outbound Tourists Accommodation in Denmark (Number), 2018 – 2024

Figure 12-15: Hotels - USA Outbound Tourists Accommodation in Sweden (Number), 2013 – 2017

Figure 12-16: Forecast for Hotels - USA Outbound Tourists Accommodation in Sweden (Number), 2018 – 2024

Figure 12-17: Hostels - USA Outbound Tourists Accommodation in Sweden (Number), 2013 – 2017

Figure 12-18: Forecast for Hostels - USA Outbound Tourists Accommodation in Sweden (Number), 2018 – 2024

Figure 12-19: Others - USA Outbound Tourists Accommodation in Sweden (Number), 2013 – 2017

Figure 12-20: Forecast for Hostels - USA Outbound Tourists Accommodation in Sweden (Number), 2018 – 2024

Figure 12-21: Hotel or Motel - USA Outbound Tourists Accommodation in Finland (Number), 2013 – 2017

Figure 12-22: Forecast for Hotel or Motel - USA Outbound Tourists Accommodation in Finland (Number), 2018 – 2024

Figure 12-23: Friends or Relatives - USA Outbound Tourists Accommodation in Finland (Number), 2013 – 2017

Figure 12-24: Forecast for Friends or Relatives - USA Outbound Tourists Accommodation in Finland (Number), 2018 – 2024

Figure 12-25: Rental Flat - USA Outbound Tourists Accommodation in Finland (Number), 2013 – 2017

Figure 12-26: Forecast for Rental Flat - USA Outbound Tourists Accommodation in Finland (Number), 2018 – 2024

Figure 12-27: Camping area, hostel or rented cottage - USA Outbound Tourists Accommodation in Finland (Number), 2013 – 2017

Figure 12-28: Forecast for Camping area, hostel or rented cottage - USA Outbound Tourists Accommodation in Finland (Number), 2018 – 2024

Figure 12-29: Others - USA Outbound Tourists Accommodation in Finland (Number), 2013 – 2017

Figure 12-30: Forecast for Others - USA Outbound Tourists Accommodation in Finland (Number), 2018 – 2024

Figure 12-31: Hotels & Guesthouses - USA Outbound Tourists Accommodation in Iceland (Number), 2013 – 2017

Figure 12-32: Forecast for Hotels & Guesthouses - USA Outbound Tourists Accommodation in Iceland (Number), 2018 – 2024

Figure 12-33: Others - USA Outbound Tourists Accommodation in Iceland (Number), 2013 – 2017

Figure 12-34: Forecast for Others - USA Outbound Tourists Accommodation in Iceland (Number), 2018 – 2024

Figure 12-35: Hotels & Guesthouses - USA Outbound Tourists Accommodation in Greenland (Number), 2013 – 2017

Figure 12-36: Forecast for Hotels & Guesthouses - USA Outbound Tourists

Accommodation in Greenland (Number), 2018 – 2024

Figure 12-37: Others - USA Outbound Tourists Accommodation in Greenland (Number), 2013 – 2017

Figure 12-38: Others - USA Outbound Tourists Accommodation in Greenland (Number), 2018 – 2024

Figure 13-1: USA outbound tourist Average Length of Stay in Nordic Countries, 2013 - 2017

Figure 13-2: USA outbound tourist Average Expense in Nordic Countries (US\$), 2017

Figure 14-1: USA Outbound Tourists to All Destinations (Million), 2013 – 2017

Figure 14-2: Forecast for USA Outbound Tourists to All Destinations (Million), 2018 – 2024

Figure 15-1: Top 10 most visited cities in Europe by international tourist arrivals, visitors in – 2017

Figure 15-2: USA Outbound Tourists to Europe (Thousand), 2013 – 2017

Figure 15-3: Forecast for USA Outbound Tourists to Europe (Thousand), 2018 - 2024

List Of Tables

LIST OF TABLES

Table 6-1: Norway, the Quick Facts

Table 7-1: Denmark, the Quick Facts

Table 8-1: Sweden, the Quick Facts

Table 9-1: Finland, the Quick Facts

Table 10-1: Iceland, the Quick Facts

Table 11-1: Greenland, the Quick Facts

Table 14-1: The documents U.S. traveler needs to visit Canada and to return home hassle-free

Table 15-1: Europe Top Cities with popular attraction place

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