

United States Gluten Free Food Market, by Products (Bakery, Dairy Alternatives, Condiments, etc), Distribution (Grocery, Mass, Independent, Club, Drug Stores, etc) and Companies

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Abstracts

Gluten is a protein found in cereals like wheat, barley, rye or any of their crossbred varieties and derivatives. Gluten is used as a binding agent within the flour that prevents the baked food from crumbling as a result gluten is found in many processed and packaged foods. However, with rising allergy and intolerance, people are now opting to go for gluten-free food products. United States Gluten Free Food Products Market is expected to be more than USD 18 Billion by the end of the year 2025.

In the United States, it is believed that the gluten-free target audience comprises of almost 50 million and it is growing so the gluten-free food products market. The primary reason for people to opt for gluten-free food products is the increasing cases of celiac disease, gluten intolerance & sensitivity and wheat allergy in the region.

Further, gluten-free food products are claiming to be healthier, more ethical and closer to natural and organic ingredients. Hence, the consumer who now is more health conscious are opting gluten-free food products and so the market of gluten free food products keep thriving and will continue to do so in the coming years.

Renub Research report titled “United States Gluten Free Food Market, by Products (Bakery products, Dairy/ Dairy Alternatives, Meats/ Meats Alternatives, Condiments, Seasonings, Spreads, Desserts & ice-creams, Prepared Foods, Pasta and Rice and Others), Distribution (Grocery stores, Mass merchandiser, Independent natural or health food store, Club stores, Drug stores, Others) Company (Hain Celestial Group, General Mills, Kellogg’s, The Kraft Heinz)” provides a complete analysis of US Gluten-Free

Food Products Market.

Products – Bakery Products, Dairy/Dairy Alternatives, and Pasta & Rice are among the most significant market segment of US Gluten-Free Food Products Market

The report studies the market of the following Gluten-free food products segment: Bakery products, Dairy/ Dairy Alternatives, Meats/ Meats Alternatives, Condiments, Seasonings, Spreads, Desserts & ice-creams, Prepared Foods, Pasta and Rice and Others. Due to the rising cases of digestive diseases and allergies to food, it is believed that consumers are more likely to go for gluten-free food products.

Distribution – Grocery Store and Mass Merchandiser are amongst the top distribution channel for gluten-free food products

The report studies the market of the following market distribution channel segment: Grocery stores, Mass merchandiser, Independent natural or health food store, Club stores, Drug stores, Others.

Company Analysis

Hain Celestial Group, General Mills, Kellogg's Company, The Kraft Heinz Company are some of the top companies that deal efficiently in United States gluten-free food products business. These companies have been studied thoroughly in the report.

This market research report provides a complete analysis of the US Gluten-Free Food Products Market, Growth Drivers, Challenges, and their projections for the upcoming years.

By Segments:

Bakery products

Dairy/ dairy alternatives

Meats/ meats alternatives

Condiments, seasonings, spreads

Desserts & ice-creams

Prepared foods

Pasta and rice

Others

By Market Distribution:

Grocery stores

Mass Merchandiser

Independent natural or health food store

Club stores

Drug stores

Others

Companies Analysis

Hain Celestial Group

General Mills

Kellogg's Company

The Kraft Heinz Company

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