

Specialty Fertilizers Market, Global Forecast, Impact of COVID-19, Industry Size, Growth Trends, Opportunity Company Analysis, Financial Insight

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Abstracts

The global fertilizer sector has undergone a revolution, and a new category of fertilizer generally known as speciality fertilizers have emerged. Speciality fertilizers are a fast-growing and varied group of products with different characteristics containing essential primary, secondary, or micro-nutrients. These fertilizers products are applied at special conditions of soil or plant or to induce unique activity in plants. According to Renub Research, the Global Specialty Fertilizers Market was valued at US\$ 29.29 Billion in 2020.

In the present context, globally, correcting the imbalance in the soil nutrients and improving soil health has become an utmost important issue. Additionally, the need to supply a growing population, with increasingly diverse and crop-intensive diets, with more food from limited land resources drives the market growth. Globally, the government is also implementing several policies for the expansion of the market.

Specialty Fertilizers Segments Analysis

UAN is an exceptional irrigation fertilizer for cereal production and irrigated plant cultivation. It is used before ploughing the field, which helps in enhancing its degradation. Urea ammonium nitrate (UAN) solutions are extensively used as a source of nitrogen for plant nutrition. In combination with plant protective agents, it is mixed in the irrigation water for irrigated plant cultivation. Fluid fertilizers are mixed to meet the specific needs of a crop. Its advantage is that it contains both fast (nitrate-nitrogen) and slow (ammonium nitrogen and amide nitrogen) components, just as ammonium nitrate and urea.

Apart from UAN, other distinct fertilizer products like Calcium Ammonium Nitrate, Mono Ammonium Phosphate, Potassium Sulphate and Potassium Nitrate also exists in the market for crops like Cereals & Grains, Oilseeds, Fibre Crops, Sugar Crops, Roots & Tubers and Fruits & Vegetables. Further, rising exports of fruits & vegetables have also led to the growth in the crop plantation region, which has resulted in a increase in their production levels. Hence, the distinct speciality fertilizer market for fruits & vegetables is projected to witness significant growth. The Specialty Fertilizers Industry across the world is projected to grow at a CAGR of 8.10% during 2020 – 2027.

By Type - Specialty Fertilizers Analysis

Controlled-Release Fertilizers, Water-Soluble Fertilizers, Agricultural Micronutrients and Customized Fertilizers come under speciality fertilizer's ambit. Wherein water-soluble fertilizers are amongst the category which at present is one of the fastest-growing speciality fertilizers worldwide. Similarly, customized fertilizers are a combination of nutrients (primary, secondary and micro-nutrients) developed as per the requirement of the crop grown. The nutrient status of the soil in a region is significantly catching up pace in the market forecasted to grow during the forecast period.

Regional Analysis of Specialty Fertilizers Market Size

Additionally, there remains a continuous significant potential opportunity for global regions like North America, Europe, Asia Pacific and South America to increase their participation in this growing business of speciality fertilizers. Numerous countries like India, China, United States, Brazil, and Argentina seek to increase crop production, including high-value crops, to cater to the growing and increasingly sophisticated food demands.

Hence, the demand for speciality fertilizers globally continues to increase at a faster rate than commodity products, the production of speciality products is also expected to be rising in line. According to Renub Research, Global Specialty Fertilizers Market is projected to reach US\$ 50.51 Billion by 2027.

COVID-19 Impact on Global Specialty Fertilizers Market

The impact of the COVID-19 pandemic on the speciality fertilizers market has been minimal, mainly due to transportation barriers. Most companies are running their operations smoothly from May 2020 in many regions due to government relaxation measures. However, the import of fertilizers from different countries is still delayed in

some south Asian countries due to extended lockdowns. Companies have inventories sufficient only for few months, so further delay in supply might be a loss to them, especially during the sowing period.

The Global Specialty Fertilizer Market is highly competitive markets wherein companies are competing based on product quality and promotion and are focused on strategic moves aimed at occupying larger market shares. The significant companies studied in our report include The Mosaic Company, CF Industries Holdings Inc., EuroChem Group, Nufarm, Yara International ASA and OCI Nitrogen.

Renub Research latest report “Specialty Fertilizers Market, Global Forecast By Fertilizer Segments (Urea-Ammonium Nitrate, Calcium Ammonium Nitrate, Monoammonium Phosphate, Potassium Sulfate, Potassium Nitrate, Others), Crop (Cereals & Grains, Oilseeds, Fiber Crops, Sugar Crops, Roots & Tubers, Fruits & Vegetables, Others), Type (Controlled-Release Fertilizers, Water-Soluble Fertilizers, Agricultural Micronutrients, Customized Fertilizers), Region (North America, Europe, Asia Pacific, South America, Rest of World), Companies (The Mosaic Company, CF Industries Holdings Inc., EuroChem Group, Nufarm, Yara International ASA, OCI Nitrogen)” provides a detailed analysis of Global Specialty Fertilizers Industry.

By Fertilizer Segments market has been covered from 6 viewpoints:

1. Urea-Ammonium Nitrate
2. Calcium Ammonium Nitrate
3. Monoammonium Phosphate
4. Potassium Sulfate
5. Potassium Nitrate
6. Others

By Crop market has been covered from 7 viewpoints:

1. Cereals & Grains
2. Oilseeds
3. Fiber Crops
4. Sugar Crops
5. Roots & Tubers
6. Fruits & Vegetables
7. Others

By Type market has been covered from 4 viewpoints:

1. Controlled-Release Fertilizers
2. Water-Soluble Fertilizers
3. Agricultural Micronutrients
4. Customized Fertilizers

By Region market has been covered from 5 viewpoints:

1. North America
2. Europe
3. Asia Pacific
4. South America
5. Rest of World

Company Insights:

Overview

Recent Development

Financial Insight

Companies Covered:

1. The Mosaic Company
2. CF Industries Holdings Inc.
3. EuroChem Group
4. Nufarm
5. Yara International ASA
6. OCI Nitrogen

Contents

1. INTRODUCTION

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. MARKET DYNAMICS

4.1 Growth Drivers

4.2 Challenges

5. SPECIALTY FERTILIZERS MARKET

6. MARKET SHARE

6.1 By Fertilizer

6.2 By Crop

6.3 By Type

6.4 By Region

7. FERTILIZER – SPECIALTY FERTILIZERS MARKET

7.1 Urea-Ammonium Nitrate

7.2 Calcium Ammonium Nitrate

7.3 Monoammonium Phosphate

7.4 Potassium Sulfate

7.5 Potassium Nitrate

7.6 Others

8. CROP – SPECIALTY FERTILIZERS MARKET

8.1 Cereals & Grains

8.2 Oilseeds

8.3 Fiber Crops

8.4 Sugar Crops

8.5 Roots & Tubers

8.6 Fruits & Vegetables

8.7 Others

9. TYPE – SPECIALTY FERTILIZERS MARKET

9.1 Controlled-Release Fertilizers

9.2 Water-Soluble Fertilizers

9.3 Agricultural Micronutrients

9.4 Customized Fertilizers

10. REGION – SPECIALTY FERTILIZERS MARKET

10.1 North America

10.2 Europe

10.3 Asia Pacific

10.4 South America

10.5 Rest of World

11. COMPANY ANALYSIS

11.1 The Mosaic Company

11.1.1 Overview

11.1.2 Recent Development

11.1.3 Financial Insight

11.2 CF Industries Holdings Inc.

11.2.1 Overview

11.2.2 Recent Development

11.2.3 Financial Insight

11.3 EuroChem Group

11.3.1 Overview

11.3.2 Recent Development

11.3.3 Financial Insight

11.4 Nufarm

11.4.1 Overview

11.4.2 Recent Development

11.4.3 Financial Insight

11.5 Yara International ASA

11.5.1 Overview

11.5.2 Recent Development

11.5.3 Financial Insight

11.6 OCI Nitrogen

11.6.1 Overview

11.6.2 Recent Development

11.6.3 Financial Insight

List Of Figures

LIST OF FIGURES:

- Figure-01: Specialty Fertilizers Market (Billion US\$), 2016 – 2020
- Figure-02: Forecast for – Specialty Fertilizers Market (Billion US\$), 2021 – 2027
- Figure-03: Fertilizer – Urea-Ammonium Nitrate Market (Billion US\$), 2016 – 2020
- Figure-04: Fertilizer – Forecast for Urea-Ammonium Nitrate Market (Billion US\$), 2021 – 2027
- Figure-05: Fertilizer – Calcium Ammonium Nitrate Market (Billion US\$), 2016 – 2020
- Figure-06: Fertilizer – Forecast for Calcium Ammonium Nitrate Market (Billion US\$), 2021 – 2027
- Figure-07: Fertilizer – Monoammonium Phosphate Market (Billion US\$), 2016 – 2020
- Figure-08: Fertilizer – Forecast for Monoammonium Phosphate Market (Billion US\$), 2021 – 2027
- Figure-09: Fertilizer – Potassium Sulfate Market (Billion US\$), 2016 – 2020
- Figure-10: Fertilizer – Forecast for Potassium Sulfate Market (Billion US\$), 2021 – 2027
- Figure-11: Fertilizer – Potassium Nitrate Market (Billion US\$), 2016 – 2020
- Figure-12: Fertilizer – Forecast for Potassium Nitrate Market (Billion US\$), 2021 – 2027
- Figure-13: Fertilizer – Others Market (Billion US\$), 2016 – 2020
- Figure-14: Fertilizer – Forecast for Others Market (Billion US\$), 2021 – 2027
- Figure-15: Crop – Cereals & Grains Market (Billion US\$), 2016 – 2020
- Figure-16: Crop – Forecast for Cereals & Grains Market (Billion US\$), 2021 – 2027
- Figure-17: Crop – Oilseeds Market (Billion US\$), 2016 – 2020
- Figure-18: Crop – Forecast for Oilseeds Market (Billion US\$), 2021 – 2027
- Figure-19: Crop – Fiber Crops Market (Million US\$), 2016 – 2020
- Figure-20: Crop – Forecast for Fiber Crops Market (Million US\$), 2021 – 2027
- Figure-21: Crop – Sugar Crops Market (Billion US\$), 2016 – 2020
- Figure-22: Crop – Forecast for Sugar Crops Market (Billion US\$), 2021 – 2027
- Figure-23: Crop – Roots & Tubers Market (Million US\$), 2016 – 2020
- Figure-24: Crop – Forecast for Roots & Tubers Market (Million US\$), 2021 – 2027
- Figure-25: Crop – Fruits & Vegetables Market (Billion US\$), 2016 – 2020
- Figure-26: Crop – Forecast for Fruits & Vegetables Market (Billion US\$), 2021 – 2027
- Figure-27: Crop – Others Market (Billion US\$), 2016 – 2020
- Figure-28: Crop – Forecast for Others Market (Billion US\$), 2021 – 2027
- Figure-29: Type – Controlled-Release Fertilizers Market (Billion US\$), 2016 – 2020
- Figure-30: Type – Forecast for Controlled-Release Fertilizers Market (Billion US\$), 2021 – 2027
- Figure-31: Type – Water-Soluble Fertilizers Market (Billion US\$), 2016 – 2020

Figure-32: Type – Forecast for Water-Soluble Fertilizers Market (Billion US\$), 2021 – 2027

Figure-33: Type – Agricultural Micronutrients Market (Billion US\$), 2016 – 2020

Figure-34: Type – Forecast for Agricultural Micronutrients Market (Billion US\$), 2021 – 2027

Figure-35: Type – Customized Fertilizers Market (Billion US\$), 2016 – 2020

Figure-36: Type – Forecast for Customized Fertilizers Market (Billion US\$), 2021 – 2027

Figure-37: North America – Specialty Fertilizers Market (Billion US\$), 2016 – 2020

Figure-38: North America – Forecast for Specialty Fertilizers Market (Billion US\$), 2021 – 2027

Figure-39: Europe – Specialty Fertilizers Market (Billion US\$), 2016 – 2020

Figure-40: Europe – Forecast for Specialty Fertilizers Market (Billion US\$), 2021 – 2027

Figure-41: Asia Pacific – Specialty Fertilizers Market (Billion US\$), 2016 – 2020

Figure-42: Asia Pacific – Forecast for Specialty Fertilizers Market (Billion US\$), 2021 – 2027

Figure-43: South America – Specialty Fertilizers Market (Billion US\$), 2016 – 2020

Figure-44: South America – Forecast for Specialty Fertilizers Market (Billion US\$), 2021 – 2027

Figure-45: Rest of World – Specialty Fertilizers Market (Billion US\$), 2016 – 2020

Figure-46: Rest of World – Forecast for Specialty Fertilizers Market (Billion US\$), 2021 – 2027

Figure-47: The Mosaic Company – Global Revenue (Billion US\$), 2016 – 2020

Figure-48: The Mosaic Company – Forecast for Global Revenue (Billion US\$), 2021 – 2027

Figure-49: CF Industries Holdings Inc. – Global Revenue (Billion US\$), 2016 – 2020

Figure-50: CF Industries Holdings Inc. – Forecast for Global Revenue (Billion US\$), 2021 – 2027

Figure-51: EuroChem Group – Global Revenue (Billion US\$), 2016 – 2020

Figure-52: EuroChem Group – Forecast for Global Revenue (Billion US\$), 2021 – 2027

Figure-53: Nufarm – Global Revenue (Billion US\$), 2016 – 2020

Figure-54: Nufarm – Forecast for Global Revenue (Billion US\$), 2021 – 2027

Figure-55: Yara International ASA – Global Revenue (Billion US\$), 2016 – 2020

Figure-56: Yara International ASA – Forecast for Global Revenue (Billion US\$), 2021 – 2027

Figure-57: OCI Nitrogen – Global Revenue (Billion US\$), 2016 – 2020

Figure-58: OCI Nitrogen – Forecast for Global Revenue (Billion US\$), 2021 – 2027

List Of Tables

LIST OF TABLES:

Table-01: Specialty Fertilizers Market Share by Fertilizer (Percent), 2016 – 2020

Table-02: Forecast for – Specialty Fertilizers Market Share by Fertilizer (Percent), 2021 – 2027

Table-03: Specialty Fertilizers Market Share by Crop (Percent), 2016 – 2020

Table-04: Forecast for – Specialty Fertilizers Market Share by Crop (Percent), 2021 – 2027

Table-05: Specialty Fertilizers Market Share by Type (Percent), 2016 – 2020

Table-06: Forecast for – Specialty Fertilizers Market Share by Type (Percent), 2021 – 2027

Table-07: Specialty Fertilizers Market Share by Region (Percent), 2016 – 2020

Table-08: Forecast for – Specialty Fertilizers Market Share by Region (Percent), 2021 – 2027

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