

Saudi Arabia Outbound Tourism Market, Tourist Numbers, Countries (United States, United Kingdom, India, Germany, Switzerland, Singapore, Australia, Malaysia, Turkey, South Africa) Purpose of Visit (Holiday, Visit Friends & Relatives, Business, Others)

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Abstracts

In the recent years, the Kingdom of Saudi Arabia has witnessed a significant growth in the outbound tourism market including the number of trips and the total night spent across overseas. As per our study, the number of night spent by Saudi tourist overseas was only 26 million nights in 2006, while they spent more than 250 million in 2015. The main reason driving the night spent by Saudi Arabia in foreign country is lack of entertainment in the country.

Moreover, due to swift advancement of smartphones and improved internet access has led to noteworthy development in tech-savvy customers in the Saudi Arabia; most of them belong to “generation Z”. With greater usage of web-based social networking websites and ease of using online platforms, these types of customers prefer using internet booking websites. Saudi Arabia Outbound Tourism market expected to be more than USD 43 Billion by the end of year 2025.

In terms of destination of interest, Saudi tourists mostly stay within the Middle East countries only, with United Arab Emirates (UAE), Bahrain and Jordan being the three most preferred destinations. However, the number of Saudi travelers is also willing to explore new destinations outside the Middle East, offering enormous opportunities for business outside the Middle East. This report lays emphasis on the Saudi Arabia Outbound Tourism to countries (Singapore, Malaysia, Germany, India, United Kingdom, Turkey, United States, Switzerland, Australia, South Africa) outside Middle East.

The number of outbound tourists from Kingdom of Saudi Arabia has been increasing year on year. The primary reason driving the Saudi Arabia Outbound Tourism Market is vacation activities including relaxing, shopping and sightseeing. On the nature of tourist type, family travel is dominating the Kingdom of Saudi Arabia Outbound Tourism Market. The family travel by Saudi Arabia tourist is substantially higher when compared to world average.

Renub Research report titled “Saudi Arabia Outbound Tourism Market, Tourist Numbers, Countries (United States, United Kingdom, India, Germany, Switzerland, Singapore, Australia, Malaysia, Turkey, South Africa) Purpose of Visit (Holiday, Visit Friends & Relatives, Business, Others)” is the report on fast-evolving, high-growth Saudi Arabia Outbound Travel Industry.

Tourism Types: Holiday, Visit Friends and Relatives (VFR), Business (MICE) & Others (Education, Medical Treatment)

Holiday segment is the most popular tourism segments among all other segments of Saudi Arabia Outbound Tourism. The other 3 segments covered in the report are Visit Friends and Relatives (VFR), Business (MICE) & Others (Education, Medical Treatment). This report offers complete analysis of tourism type from different viewpoints such as market, visitor numbers, market share, visitor share etc by country wise.

Saudi Arabia Outbound Tourists Visits: Turkey, United States, United Kingdom, Switzerland and Malaysia are preferred destination by Saudi Tourists

In this reports, we have done the analysis for 10 destinations of Saudi Arabia Outbound Tourism. Turkey, United States, United Kingdom, Switzerland and Malaysia are some of the preferred destination by Saudi Arabia tourists. In this report, we have done comprehensive analysis of each country in terms of number of Saudi Arabia tourist visit, market & forecast and number of associated factors that impacted Saudi Arabia Outbound Tourism. The ten countries studied in the report are as follows: United States, United Kingdom, India, Germany, Switzerland, Singapore, Australia, Malaysia, Turkey and South Africa.

Saudi Arabia Outbound Tourists Market (Spending): United States, United Kingdom, India, Switzerland, Turkey, Germany and Malaysia are some of the countries receiving large Tourism Receipt (Spending) from Saudi Arabia.

This report covers various share analysis of Saudi Arabia outbound tourism like Saudi Arabia outbound visitor market share & forecast by country, Saudi Arabia outbound tourist market share by tourism type (Holiday, VFR, MICE & Others). Ten countries tourism receipts from Saudi Arabia studied in the report are as follows: United States, United Kingdom, India, Germany, Switzerland, Singapore, Australia, Malaysia, Turkey and South Africa.

Saudi Arabia Outbound Tourists Numbers and Market (Spending) - 10 Countries covered in this report

1. United States
2. United Kingdom
3. India
4. Germany
5. Switzerland
6. Singapore
7. Australia
8. Malaysia
9. Turkey
10. South Africa

Tourism Types Covered in this report

All countries have been analyzed with consideration of following key travel segments

Holiday Tourists Arrivals & Market (Spending)

Visit Friends and Relatives (VFR) Arrivals & Market (Spending)

Business (MICE) Arrivals & Market (Spending)

Others Arrivals & Market (Spending)

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