

# **Saudi Arabia Entertainment & Amusement Market, Theme Park, Festival, Concerts, by Regions, End-User, Company**

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## **Abstracts**

Saudi Arabia entertainment market is thriving under the General Authority for Entertainment (GAE) established by the government of Saudi Arabia, under the umbrella of the Public Investment Fund (PIF). Saudi Arabia entertainment market contains Theme Park, Amusement Park Market, Festivals and Concerts Market and revenues from other sources of Entertainment (e-gaming tournaments, events such as magic shows and comedy shows, etc.)

Saudi Arabia entertainment market is thriving under the General Authority for Entertainment (GAE) established by the government of Saudi Arabia, under the umbrella of the Public Investment Fund (PIF). Saudi Arabia entertainment market contains Theme Park, Amusement Park Market, Festivals and Concerts Market and revenues from other sources of Entertainment (e-gaming tournaments, events such as magic shows and comedy shows, etc.) Saudi Arabia Entertainment & Amusement Market is expected to be US\$ 1.4 Billion by the end of the year 2030.

The government of Saudi Arabia is now supporting cafes and restaurants to host musical events and granting licenses to magic shows and stand-up comedy shows. Traditional and culturally significant local events are also encouraged by authorities. Revenues from other sources of Entertainment (e-gaming tournaments, events such as magic shows and comedy shows, etc.) are expected to rise in double-digit CAGR of 17.66 percent from 2018 to 2030.

Renub Research report titled "Saudi Arabia Entertainment & Amusement Market, Theme Park (Indoor Family Entertainment Centres - FEC's, Outdoor Amusement Parks) Festival, Concerts, by Regions (Riyadh, Jeddah, Dammam/Khobar, Others

(Jizan, Tabouk, Taif and Al Baha), End-User (Family, Spouse, Alone, Kids Only, Others) Company (Al Hokair Group, Al Othaim, Fakieh Group, Jungle Land, Saudi Aramco Amusement Park, Event Plus, Squares Entertainment, Time Entertainment, First Entertainment Company, Belle Gate)” provides an all-encompassing insights of Saudi Arabia Entertainment Industry.

## Saudi Arabia Theme Park/Amusement Park Market

Saudi Arabia Theme Park/Amusement Park Market is divided into two parts one is Indoor Family Entertainment Centres (FEC's) and other is Outdoor Amusement Parks Market. Saudis mostly travel outside Kingdom for the entertainment, mainly in Dubai and Bahrain; there is a vast demand for theme parks and amusement parks in Saudi Arabia. Companies working in Saudi Arabia, providing amusement facilities market are growing year on year.

On Region basis, Riyadh holds the biggest market share for Theme Park/Amusement Park Market in Saudi Arabia

Saudi Arabia Theme Park/Amusement Park Market has covered Riyadh, Jeddah, Dammam/Khobar, Mekkah, Madina, and others (Jizan, Tabouk, Taif and Al Baha etc.) regions. Riyadh is the capital, and largest city of Saudi Arabia holds the biggest market share, projects like Qiddiyah project, King Salman Park, Sports Boulevard, Green Riyadh and Riyadh Art are also a major factor for the rapid rise in Theme Park/Amusement Park Market of Riyadh city.

## Regions Covered: Saudi Arabia Theme Park/Amusement Park Market

Riyadh

Jeddah

Dammam/Khobar

Mekkah and Madina

Others (Jizan, Tabouk, Taif and Al Baha, etc)

End-User – Family segment holds the Major Market Share

There are five segments covered for the End-User segment: Family, Spouse, Alone, Kids-only, others. Family Segment holds a significant market share of the theme park and amusement park in Saudi Arabia.

#### End-User Segment: Saudi Arabia Theme Park/Amusement Park Market

Family

Spouse

Alone

Kids Only

Others

#### Company Analysis

5 big Theme Park/Amusement Park companies market for 2016 & 2018 is covered in this report

Al Hokair Group

Al Othaim

Fakieh Group

Jungle Land

Saudi Aramco Amusement Park

Others

#### Saudi Arabia Festival and Concerts Market

Saudi Arabia Festival and Concerts Market will grow with a double-digit CAGR of 17.66

percent during the forecast period of 2018-2030.

Regions Covered: Saudi Arabia Festival and Concerts Market

Riyadh

Jeddah

Dammam/Khobar

Others (Jizan, Tabouk, Taif and Al Baha, etc.)

End-User: Saudi Arabia Festival and Concerts Market

Family

Spouse

Alone

Kids Only

Others

Companies Covered: Saudi Arabia Festival and Concerts Market

E-PLUS (Event Plus)

Time Entertainment

First Entertainment Company

Belle Gate

Squares Entertainment

Others



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