

Oatmeal Market & Volume Global Forecast By Oat Type, Distribution Channel, Country (Consumption, Production, Import, Export), Companies

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Abstracts

Oats are one of the most popular breakfast foods that consist of boiled water or milk; the resulting dish is oatmeal. They have become trendy healthy food across the globe. In today's changing lifestyle, oatmeal is instant, easy hunger food for tighter morning schedules. It's mainly eaten in form porridge with the popular topping of fruits and sugar worldwide. People also prefer Oats in various innovative ways in their diets such as oat cookie, oatcakes, oat bread, muesli, Idlis and uttamp. As per Renub Research, Global Oatmeal Market will be US\$ 8.63 Billion by 2027.

Oats contains a rich source of soluble fibre beta gluten which reduces the risk of heart diseases and lowers cholesterol level in the body. This whole-grain powerhouse is highly nutritious, incorporating exciting flavours and texture. Both adults and teenage prefer oats due to its versatile and impressive health benefits. They are considered as most healthy cereal food. Avena Sativa or oats are edible seeds of oat grass. It's now most common staple food available in all kitchens, especially the United States. In the year 2020, Oatmeal Market was US\$ 4.97 Billion.

Based on how they are processed, Oats are available in a variety of forms in the market. Whole Oat Groats or grain kernels contain the intact germ, endosperm, and bran and take longest cooking time. Scottish Oats are more used in cooking porridge. Quick or Instant oats are cooked, dried, and cut, then rolled thin for faster cooking.

Hyper and supermarkets are considered the more appropriate place for buying all sorts of FMCGs products at reasonable prices. These markets have various oatmeal flavours with numerous pricing options to choose for its consumers. Due to COVID-19 impact, E-grocery sites have also emerged as an alternate option to purchase all food products.

This report has covered the market and volume of top oatmeal consuming countries like the European Union, United States, Russia, Canada, Australia, Brazil, China, Argentina, Ukraine, Chile, and Others.

In contrast, European countries are more inclined towards oatmeal breakfast due to its affordability. At the same time, developing countries like Asia Pacific region are gaining traction towards a healthy lifestyle. As per our research worldwide oatmeal market is expected to grow with 8.20% CAGR from 2020 to 2027. They are thus escalating the overall growth of the global oatmeal market.

Renub Research new report titled 'Oatmeal Market Global Forecast, By Oat Type(Whole Oat Groats, Steel Cut Oats, Scottish Oats, Regular Rolled Oats, Quick Rolled Oats, Instant Oats, Others), Distribution Channel (Hyper Market, Super Market, Specialty Retailers, Convenience Stores, Independent Retailers, Others), Consuming Country Market & Volume (European Union, United States, Russia, Canada, Australia, Brazil, China, Argentina, Ukraine, Chile and others), Producing Country (European Union, United States, Russia, Canada, Australia, Brazil, China, Argentina, Ukraine, Chile and others), Importing Country (United States, China, Mexico, Japan, Switzerland, South Africa, Ecuador, Norway, South Korea, India, Other), Exporting Country (Canada, Australia, European Union, Russia, Chile, United States, Kazakhstan, Ukraine, Other), Company (Bagrry India Pvt. Ltd, General Mills, Inc., Nestle SA, Kellogg Company, Quaker Oats Company (Owned by PEPSICO))'

Oat Type - Market breakup from 7 Viewpoints

1. Whole Oat Groats
2. Steel Cut Oats
3. Scottish Oats
4. Regular Rolled Oats
5. Quick Rolled Oats
6. Instant Oats
7. Others

Distribution Channel - Market breakup from 6 Viewpoints

1. Hyper Market
2. Super Market
3. Specialty Retailers
4. Convenience Stores
5. Independent Retailers

6. Others

Consuming Country – Market and Volume breakup by 11 Country

1. European Union
2. Russia
3. United States
4. Canada
5. Australia
6. China
7. Brazil
8. Argentina
9. Chile
10. Ukraine
11. Other

Producing Country - Volume breakup by 11 Country

1. European Union
2. Canada
3. Russia
4. Australia
5. United States
6. Brazil
7. Argentina
8. Chile
9. China
10. Ukraine
11. Other

Importing Country – Volume breakup by 11 Country

1. United States
2. China
3. Mexico
4. Japan
5. Switzerland
6. South Africa
7. Ecuador

8. Norway
9. South Korea
10. India
11. Other

Exporting Country – Volume breakup by 9 Country

1. Canada
2. Australia
3. European Union
4. Russia
5. Chile
6. United States
7. Kazakhstan
8. Ukraine
9. Other

All the company analysis has been covered in the report from 3 viewpoints

Overview

Initiatives & Recent Developments

Revenue

Company Analysis

Bagrry India Pvt. Ltd

General Mills, Inc.

Nestle SA

Kellogg Company

Quaker Oats Company (Owned by PEPSICO)

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