

Mzinga - Product Analysis of Mzinga.com

https://marketpublishers.com/r/M2286D9D966EN.html

Date: July 2012

Pages: 18

Price: US\$ 300.00 (Single User License)

ID: M2286D9D966EN

Abstracts

With the advent of cloud computing many kinds of Business Social Media products have been launched in the market. This report talks about the Mzinga a product of Business Social Media/Business Social Software. Mzinga.com company product Mzinga has been analyzed from five view point in this report.

Mzinga Users & Forecast worldwide

Mzinga Revenue & Forecast worldwide

Mzinga Initiatives

Mzinga Strengths

Mzinga Weakness

Data Sources

This report is built using data and information sourced from proprietary databases, secondary research and in-house analysis by Renub Research team of industry experts.

Secondary sources information and data has been collected from various printable and non-printable sources like search engines, News websites, Government Websites, Trade Journals, White papers, Government Agencies, Magazines, Newspapers, Trade associations, Books, Industry Portals, Industry Associations and access to more than 100 paid databases.



Contents

1. MZINGA

- 1.1 Mzinga Users & Forecast (2009 2015)
- 1.2 Mzinga Revenue & Forecast (2009 2015)
- 1.3 Mzinga Initiatives
- 1.3.1 Mzinga OmniSocial to Power World's First Online Community for Big Data Analytics
 - 1.3.2 Customer Experience Solution
 - 1.3.3 Release of Firefly Simulation
- 1.4 Mzinga Strengths & Weakness
 - 1.4.1 Mzinga Strengths
 - 1.4.2 Mzinga Weakness



List Of Figures

LIST OF FIGURES

- Figure 1 1: Worldwide Mzinga Paying Users (Million), 2009 2011
- Figure 1 2: Worldwide Forecast for Mzinga Paying Users (Million), 2012 2015
- Figure 1 3: Worldwide Mzinga Revenue (Million US\$), 2009 2011
- Figure 1 4: Worldwide Forecast for Mzinga Revenue (Million US\$), 2012 2015



I would like to order

Product name: Mzinga - Product Analysis of Mzinga.com

Product link: https://marketpublishers.com/r/M2286D9D966EN.html
Price: US\$ 300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/M2286D9D966EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name: | |
|---------------|---------------------------|
| Last name: | |
| Email: | |
| Company: | |
| Address: | |
| City: | |
| Zip code: | |
| Country: | |
| Tel: | |
| Fax: | |
| Your message: | |
| | |
| | |
| | |
| | **All fields are required |
| | Custumer signature |
| | |
| | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970