

Japan Smart Home Market, Number of Active & Penetration Households by Application, Products, Companies Analysis, Forecast

<https://marketpublishers.com/r/J4A264784FE6EN.html>

Date: May 2021

Pages: 190

Price: US\$ 2,290.00 (Single User License)

ID: J4A264784FE6EN

Abstracts

Today, the smart home is a revolutionary invention worldwide, facilitating the home keeper to power and track intelligent devices in the house. Smart homes provide facilities like automatic heating, lighting, security, and entertainment. Similarly, Japan offers a productive market opening for the smart home industry. The driving force behind Japan smart homes market growth is the infrastructure assistance, establishing general ECHONET Standard helping HEMS devices, and public connected home plans. Furthermore, the market is driven by smart devices, including smartphones, which already deems for more than half the market and are extending to grow due to their ability to connect IoT devices conveniently. According to this research report, the Japan Smart Home Market is expected to reach US\$ 12.3 Billion by 2026.

Smart Home Devices Growth in Japan

Japan's smart speaker market is expected to grow more than two folds by 2026, along with the increased use of other multimedia devices equipped with intelligent voice assistants. Deployment of devices such as a smart thermostat, monitoring camera, video doorbell, smart light bulb, motion sensor, smart light switch, door/window sensor, smart door lock, smart plug and smart smoke detector is also on the rise. At the same time, innovative specialized services account for the remainder of this rapidly expanding market. The Smart Home Market Share of Japan for the year 2020 was US\$ 5.3 Billion.

In recent year, Global tech giants such as Google and Amazon have launched a series of innovative home products tailored to the Japanese market. The increasing use of remote-control services and automated services also allows for the widespread collection of vast amounts of consumer data, which interests these tech giants and is

another market that will continue to grow. The smart home market in Japan is positively fierce and embodies several significant players. Companies working in Japan's home automation space can be roughly divided into two camps such as Panasonic and Sony. Secual Inc. and Connected Design are some other companies working in Japan Smart home space.

COVID-19 Impact on Japan Smart Home Market:

The COVID-19 pandemic has promoted the growth of the Japanese smart home industry. The pandemic has pushed the sales of home automation devices in Japan due to its contactless features. Smart homes in Japan have gained rapid popularity among residential consumers due to the benefits and comfort achieved by connecting household products to the internet due to the virus's progression. The Japan Home Automation Market is expected to grow with a double-digit CAGR in future. The Japan Home Automation Market is expected to grow by 15.06% during the forecast period of 2020-2026.

Renub Research report titled “Japan Smart Home Market, Number of Active Households & Households Penetration by Application (Energy Management, Comfort and Lighting, Home Entertainment, Control and Connectivity, Security, Smart Appliances), Products (Smart speaker, Interactive Security System, Smart Thermostat, Monitoring Camera, Video doorbell, Smart light bulb, Motion sensor, Smart light, switch, Door/window sensor, Smart door lock, Smart plug, Smart smoke detector, Garage door opener, Smart electrical socket, Others), Companies (Panasonic Corporation, Sony Corporation, Secual Inc., Connected Design Inc)” is a market research report on smart homes market of Japan.

Application – Market, Number of Active Households & Households Penetration has been covered from 6 viewpoints:

1. Energy Management
2. Comfort and Lighting
3. Home Entertainment
4. Control and Connectivity
5. Security
6. Smart Appliances

Products – Market has been covered from 15 viewpoints:

1. Smart speaker
2. Interactive Security System
3. Smart Thermostat
4. Monitoring Camera
5. Video doorbell
6. Smart light bulb
7. Motion sensor
8. Smart light switch
9. Door/window sensor
10. Smart door lock
11. Smart plug
12. Smart smoke detector
13. Garage door opener
14. Smart electrical socket
15. Others

All companies have been covered from 3 viewpoints:

Overview

Recent Development

Revenue

Company Insights:

1. Panasonic Corporation
2. Sony Corporation
3. Secual Inc.
4. Connected Design Inc

Contents

1. INTRODUCTION

2. RESEARCH & METHODOLOGY

3. EXECUTIVE SUMMARY

4. JAPAN SMART HOME STANDARDIZATION POLICY

5. MARKET DYNAMICS

5.1 Growth Driver

5.2 Challenges

6. JAPAN SMART HOME MARKET

7. SHARE ANALYSIS – JAPAN SMART HOME MARKET

7.1 Market Share

7.1.1 By Application

7.1.2 By Products

7.2 Volume Share

7.2.1 By Application

8. APPLICATION – MARKET, NUMBER OF ACTIVE HOUSEHOLDS & HOUSEHOLDS PENETRATION

8.1 Energy Management

8.1.1 Energy Management Market

8.1.2 Number of Active Households

8.1.3 Application Household Penetration

8.2 Comfort and Lighting

8.2.1 Comfort and Lighting Market

8.2.2 Number of Active Households

8.2.3 Application Household Penetration

8.3 Home Entertainment

8.3.1 Home Entertainment Market

8.3.2 Number of Active Households

- 8.3.3 Application Household Penetration
- 8.4 Control and Connectivity
 - 8.4.1 Control and Connectivity Market
 - 8.4.2 Number of Active Households
 - 8.4.3 Application Household Penetration
- 8.5 Security
 - 8.5.1 Security Market
 - 8.5.2 Number of Active Households
 - 8.5.3 Application Household Penetration
- 8.6 Smart Appliances
 - 8.6.1 Smart Appliances Market
 - 8.6.2 Number of Active Households
 - 8.6.3 Application Household Penetration

9. PRODUCTS – JAPAN SMART HOME MARKET

- 9.1 Smart Speaker
- 9.2 Interactive Security System
- 9.3 Smart Thermostat
- 9.4 Monitoring Camera
- 9.5 Video Doorbell
- 9.6 Smart Light Bulb
- 9.7 Motion Sensor
- 9.8 Smart Light Switch
- 9.9 Door / Window Sensor
- 9.10 Smart Door Lock
- 9.11 Smart Plug
- 9.12 Smart Smoke Detector
- 9.13 Garage Door Opener
- 9.14 Smart Electrical Socket
- 9.15 Others

10. MERGER & ACQUISITIONS

11. COMPANY ANALYSIS

- 11.1 Panasonic Corporation
 - 11.1.1 Overview
 - 11.1.2 Recent Development

- 11.1.3 Revenue
- 11.2 Sony Corporation
 - 11.2.1 Overview
 - 11.2.2 Recent Development
 - 11.2.3 Revenue
- 11.3 Secual Inc.
 - 11.3.1 Overview
 - 11.3.2 Recent Development
 - 11.3.3 Revenue
- 11.4 Connected Design Inc
 - 11.4.1 Overview
 - 11.4.2 Recent Development
 - 11.4.3 Revenue

I would like to order

Product name: Japan Smart Home Market, Number of Active & Penetration Households by Application, Products, Companies Analysis, Forecast

Product link: <https://marketpublishers.com/r/J4A264784FE6EN.html>

Price: US\$ 2,290.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/J4A264784FE6EN.html>