

Indonesia Milk Powder Market, Impact of COVID-19, Industry Trends by Production, Consumption, Growth, Opportunity Company Analysis

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Abstracts

Indonesia remains one of the most diverse regions in economic growth, changing food consumption preferences and relative availability of resources. Indonesia has been experiencing up surge in demand for dairy milk powder products. Apart from that, domestic milk powder consumption per capita and sales have been growing steadily. In Indonesia, milk powder products are considered a convenient way to stay healthy, and demand for perceived milk powder has grown in recent years. Due to the rising number of middle-class consumers, higher household incomes and increasing health consciousness among Indonesian consumers have consumed more and more whole milk powder and skimmed milk powder. According to Renub Research, Indonesia Milk Powder Market is expected to be US\$ 1.36 Billion by 2026.

Besides, Milk Powder has several nutrients say vitamin B12, thiamin, and high amounts of protein powder. Milk powder is easy to carry while travelling and can be easily used by mixing in it. The need for processed and packaged food products among working people is more due to their busy schedule and easy availability of ready-to-drink. The Indonesian dairy industry is set for growth as consumers shift their health and dietary habits while the government seeks to expand their local Milk powder product. For the year 2020, Indonesia Milk Powder Market Size was US\$ 1.07 Billion for the year 2020.

The Dairy sector of Indonesia remains stifled by a deficiency of quality dairy genetics for its dairy cattle population. However, Indonesian whole milk powder production continues to rise with a growth rate of 5.8% by the end of the year 2026. The whole milk powder is applicable for use in several dairy products like cheese, butter, yoghurt and bakery. Despite the rapid production, growing local demand has also led to imports in Indonesia, particularly milk powder. Ongoing challenges and continuing rise in demand

for regional Milk powder products are expected to increase market share for imported products. Currently, the top exporters of milk powder products to Indonesia are the US, E.U., New Zealand, Australia, Malaysia and China.

Retail channels, including hypermarket and supermarket chains, were the most prominent distribution channel for the milk products segment in Indonesia. The imported products reach the end customers through hypermarkets and supermarkets. Increase in the development of E-commerce platforms, the online sale of milk powder products is expected to grow over the long term in Indonesia. As per our research findings, the Indonesia Milk Powder Industry is expected to grow with a CAGR of 4.08% from 2020 to 2026.

Despite hurdles presented by COVID-19, many large cooperatives report that dairy processor demand for fresh milk has continued to increase. The COVID-19 has been affecting economies and industries globally due to lockdowns, travel bans, and business shutdowns. The shutdown of various plants and factories has affected the global supply chains and negatively impacted the manufacturing, delivery schedules, and sales of products in the global market impact of the milk powder business.

Key companies focus on new product launches with natural or organic claims as to their crucial marketing strategy. For instance, in 2020, Friesland has announced plans to build a new dairy plant and distribution center for Frisian Flag Indonesia in Jakarta for producing condensed and pasteurized milk. Indonesia milk powder is moderately fragmented with a large number of players like PT Ultrajaya Milk Industry & Trading Co Tbk, Olam International, PT Indofood CBP Sukses Makmur Tbk, Danone S.A., Royal Friesland Campina N.V.

Renub Research report titled 'Indonesia Milk Powder, by Production (Whole Milk Powder), Consumption (Skimmed Milk Powder, Whole Milk Powder), Import (Skimmed Milk Powder, Whole Milk Powder), Export (Skimmed Milk Powder, Whole Milk Powder), Export by Regions (United States, EU 28, New Zealand, Australia, Other Countries), Distribution (Internet Retailing, Hypermarkets, Supermarkets, Convenience Store, Traditional Grocery Retailers), Company (PT Ultrajaya Milk Industry & Trading Co Tbk, Olam International, PT Indofood CBP Sukses Makmur Tbk, Danone S.A., Royal Friesland Campina N.V.)' provides an all-encompassing analysis on the Indonesia Milk Powder Industry.

Production - Indonesia Milk Powder Market have covered from 1 viewpoints

1. Whole Milk Powder

Consumption- Indonesia Milk PowderMarket have covered from 2 viewpoints

1. Skimmed Milk Powder
2. Whole Milk Powder

Import - Indonesia Milk Powder Volume have covered from 2 viewpoints

1. Skimmed Milk Powder
2. Whole Milk Powder

Export - Indonesia Milk Powder Market have covered from 2 viewpoints

1. Skimmed Milk Powder
2. Whole Milk Powder

Export by Regions - Indonesia Milk Powder Market have covered from 5 viewpoints

1. United States
2. EU 28
3. New Zealand
4. Australia
5. Other Countries

Distribution - Indonesia Milk Powder Market have covered from 5 viewpoints

1. Internet Retailing
2. Hypermarkets
3. Supermarkets
4. Convenience Store
5. Traditional Grocery Retailers

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Recent Development

Financial Insight

Company Analysis

1. PT Ultrajaya Milk Industry & Trading Co Tbk
2. Olam International
3. PT Indofood CBP Sukses Makmur Tbk
4. Danone S.A.
5. Royal FrieslandCampina N.V.

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