

India Reefer Transport Market, Number & Forecast

<https://marketpublishers.com/r/I4732FF7EC2EN.html>

Date: December 2014

Pages: 65

Price: US\$ 1,250.00 (Single User License)

ID: I4732FF7EC2EN

Abstracts

India Reefer Transport Number and Market Forecast

Reefer transportation has become an integral part of the supply chain management for the shipment of temperature sensitive goods. In a country as large and geographically diverse as India, refrigerated road transport is crucial for the safe circulation of fresh and frozen perishables. The need for efficient and reliable cooling technology for urban deliveries is rapidly increasing. In India reefer transportation are mainly used for the shipment of milk and milk products. Around 80% of the reefer transportation vehicles in India are used for the Milk and Milk products only. Products such as processed foods, pharmaceuticals, flowers, ice-creams, fruits and vegetables are now being transported in refrigerated trucks, which add to product quality and shelf life.

However, the Indian cold chain is still at an early growth stage. It is a fragmented market, where the reefer transporter still finds it difficult to find reefer loads for return trips. While at present, there are very few cold chain service providers, the shift in consumption pattern, urbanization and demand for better quality produce are the clear drivers for the growth of reefer transportation in India. In India, the key challenges for the reefer transportation are the lack of logistical support, cost structure and regulations among others.

Renub Research report titled "India Reefer Transport Market, Number & Forecast" provides a comprehensive analysis of the India Reefer Transport market covering in detail various aspects such as Reefer Transport Units available for various commodities and the Reefer Transport Market for these commodities.

This 65 page report with 34 Figures and 4 Tables provides a complete analysis of top 5 commodities for which the Reefer Transportation System is used. All the 5 Commodities in the report have been studied from 2 viewpoints.

- I. Reefer Transport Vehicles Unit from the year 2007 - 2018
- II. Reefer Transport Market from the year 2007 – 2018

The Reefer Transportation for 5 Commodities covered in the report is as follows

- 1. Milk & Milk Products
- 2. Fruits & Vegetables
- 3. Ice Cream
- 4. Meat & Fish
- 5. Pharmaceuticals and Chemicals

Data Sources

This report is built using data and information sourced from proprietary databases, primary and secondary research and in-house analysis by Renub Research team of industry experts.

Primary sources include industry surveys and telephone interviews with industry experts.

Secondary sources information and data has been collected from various printable and non-printable sources like search engines, News websites, Government Websites, Trade Journals, White papers, Government Agencies, Magazines, Newspapers, Trade associations, Books, Industry Portals, Industry Associations and access to more than 500 paid databases.

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