

Global Artificial Sweeteners Market, Consumption & Forecast, By (Aspartame, Sucralose, Saccharin, Neotame, Acesulfame Potassium (ACE-K), Stevia and Cyclamate), Regions (China, Other Asia & Oceanic, North America, South/Central America, Western Europe, Eastern/Central Europe, Africa and Middle East) Applications (Beverages, Food, Pharmaceuticals, TableTop & Others) Company Analysis

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Abstracts

Global Artificial Sweeteners Market relied on US\$ 2 Billion by the end of year 2024. Artificial sweeteners are called “High Intensity Sweeteners” or “Intense Sweeteners” because they are many times sweeter than regular sugar. Artificial sweeteners are attractive alternatives to sugar because they are calorie-less which means they do not add any calories to the diet. Today, artificial sweeteners and other sugar substitutes are found in a variety of beverages and food including soft drinks, sauces, chewing gum, jellies, dressings and baked goods, candy, fruit juice, ice cream and yogurt and are marketed as "sugar-free" or "diet" products.

It does not mean that sugar is out of trend. The U.S. Department of Agriculture survey recently found that the average American consumes equivalent of 160 pounds of sugar a year, a 30 % increase over 1980. This is because in large part sugar additives is used in so many things to prepared foods. Consumption in the United Kingdom is even higher at 165 pounds, while other European countries range from 110 to 145 pounds per year. The sales of high intensity sweeteners (HIS), sugar and sweeteners rise together, instead of one type displacing another.

Artificial sweeteners are often the cause of heated debate. Critics of artificial sweeteners contend that artificial sweeteners cause a variety of health problems, including cancer which may stifle the growth of artificial sweeteners market.

The new low-sugar beverages, dairy products and snack foods are proliferating. Although stores such as Whole Foods in the US do not stock products that contain artificial sweeteners, a majority of consumers have welcomed these additives into their diets, particularly in soft drinks.

Global Regulatory Fuelling Artificial Sweeteners Market

Regulatory approvals by Food and Agriculture Organization/World Health Organization's Joint Expert Committee on Food Additives (JECFA), European Food Safety Authority (EFSA) and Food & Drug Authority (FDA) to artificial sweeteners are also expected to fuel the demand from end-use industries and consumers.

Artificial Sweeteners: Market Segmentation

On the basis of products, the artificial sweeteners market is segmented on Aspartame, Sucralose, Saccharin, Neotame, Acesulfame Potassium (ACE-K), Stevia and Cyclamate. Artificial Sweetener is actively used in several food and beverages products and other applications such as in the formulations of medicines just to enhance the taste and flavor of the products without adding any calorie to them.

Artificial sweeteners market is also segmented on the basis of its applications in Food and Beverages, Pharmaceuticals, Tabletops and Others. Artificial sweetener is widely used in food and beverages products to provide required sweetness and texture to the final product while in pharmaceutical industry; it is used in the formulation of syrups and tablets.

Regional Aspect – Artificial Sweeteners Market is led by China

On the basis of regions, the artificial sweeteners market has been segmented into China, Other Asia and Oceanic, North America, South/Central America, Western Europe, Eastern/Central Europe, Africa and Middle East. The artificial sweeteners market is mostly dominated by China owing to the fact that it has highest sugar rate in the world and now, consumers are becoming more diet-conscious and are switching to artificial sweeteners to avoid such lifestyle diseases.

Key Players of Artificial Sweeteners Market

Some of the key players in the global artificial sweeteners market include Cargill, Ingredion, Tate & Lyle, Archer Daniels Midland Company, Ajinomoto Co. Inc., and Celanese Corporation.

Renub Research report titled “Global Artificial Sweeteners Market, Consumption & Forecast, By (Aspartame, Sucralose, Saccharin, Neotame, Acesulfame Potassium (ACE-K), Stevia and Cyclamate), Regions (China, Other Asia & Oceanic, North America, South/Central America, Western Europe, Eastern/Central Europe, Africa and Middle East) Applications (Beverages, Food, Pharmaceuticals, TableTop & Others) Company Analysis” studies the global artificial sweeteners market. This 151 page report with 102 Figures and 1 Table provides an all-encompassing analysis of the key growth drivers and restraining factors, market and consumption trends, and their projections for the upcoming years.

The report have been analyzed from 2 major viewpoints and further studied by 3 different perspectives.

1. Global Artificial Sweeteners Market

Products

Regions

Applications

2. Global Artificial Sweeteners Consumption

Products

Regions

Applications

Products Segmentation

Aspartame

Sucralose

Saccharin

Neotame

Acesulfame Potassium (ACE-K)

Stevia

Cyclamate

Region Segmentation

China

Other Asia and Oceanic

North America

South/Central America

Western Europe

Eastern/Central Europe

Africa

Middle East

Segmentation based on Applications

Beverages

Food

Pharmaceuticals

TableTop

Others

Key Companies Covered in the report

Cargill

Ingredion

Tate & Lyle

Archer Daniels Midland Company

Ajinomoto Co. Inc.

Celanese Corporation

Key Highlights of this Report Include

What will be market for Global Artificial Sweeteners by 2024?

How much amount of artificial sweeteners will be consumed globally by 2024?

Comprehensive geographic analysis of artificial sweeteners

Up-to-date analyses of artificial sweeteners market and consumption

Analysis of Drivers and Challenges

Major competitors' financial highlights

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