

France Toys Market by Segments, Sales Channel, Company Analysis, Forecast

<https://marketpublishers.com/r/F255C45A4D90EN.html>

Date: April 2021

Pages: 175

Price: US\$ 2,490.00 (Single User License)

ID: F255C45A4D90EN

Abstracts

The economy of France is highly developed and free-market-oriented. It is the world's seventh-largest economy in 2020 nominal figures and the tenth-largest economy by PPP. While in 2020, it is the 3rd largest economy in Europe, after the United Kingdom and Germany. France GDP extension is driven by a sharply improved business climate, reducing its dependence on household consumption. Increasing social media penetration, growing audience, and rising user engagement are major factors attributing to the growth of the toy market in France. According to the Renub Research report, France Toy Market is expected to arrive at US\$ 4.78 Billion by 2026.

For instance, a rising attractiveness of interactive and multi-functional toys and games between children observed positively impacting the France toys market size. Besides increasing consumer spending and escalating demand for toys, such as action figures, plush toys, puzzles, sports equipment and pre-school products. Educational, interactive and multi-functional toys are preferred by white-collar families' in developed markets; they prefer to purchase them as a children development tool. As per this research report, France Toy Industry is expected to grow with a CAGR of 1.74% from 2020 to 2026.

France toy industry is one of the largest business sectors, attributable to many small and big companies. The market competitors cater to the growing demand for toys by launching different variants that incorporate new technologies that are interactive and educational. The increasing demand for themed toys is driven by social and mainstream media featuring cartoon characters from cult TV movie and shows franchises, such as LEGO. Rising attraction towards toy and games in France, which has driven the France Toy Market Size valued at US\$ 4.31 Billion in 2020.

French toys and games are a large and dynamic market made up of many diverse segments. The market is brimming with a comprehensive collection of both modern and traditional toys. However, there has been a shift from conventional toys towards innovative and hi-tech electronic most popular toys stuffed in France like animals, crafts, board games, and puzzles—licensed toys and games related to entertainment, like the Star Wars movies. The toy market in France is domestically produced by small, medium and large manufactures and those made from renowned international brands. Each toy category has inexpensive and high-end versions.

Acquisitions & Mergers between Key Players

February 2021, Hasbro, Inc. announced a collaboration with Epic Games to introduce its first-ever character integration with Fortnite as a special Snake Eyes Outfit comes to the game, facilitated by IMG.

January 2021, VTech announced that it had an agreement with QSC, LLC to acquire its production facility in Tecate, Mexico, for manufacturing wood enclosure loudspeakers.

The new launch would remain the most comprehensive production strategies by market key players:

January 2021, Mattel, Inc. announced has named iconic Barbie® brand had been called the top global toy property by the NPD Group, a leading global information company. Besides, Hot Wheels® Singles 1/64 assortment has recognized as the global top-selling toy of the year.

August 2020, Hasbro, Inc launched Super Soaker XP 20 & Super Soaker XP 30. The attractive sticker on the water tank of the and Super Soaker XP 30 and Super Soaker XP 20 water blasters may contain levels of lead in the ink that exceed regulatory limits.

Renub Research report titled “France Toys Market“ by Segments (Baby Toys & Dolls, Games & Puzzles, Construction Games, Exploration Games & Outdoor & Sports Toys, Artistic Activities, Vehicles, Action games & Accessories, Electronic Games and Plush Toys), Sales Channel (Specialized Toys Stores, Hypermarkets & Supermarkets, Internet and Others), Companies (Mattel, Hasbro, LEGO Group, Ravensburger, Spin Master Corp. and Vtech), provides an all-encompassing analysis of France Toy industry.

Segments - This Report covers the Market from 9 Viewpoints

1. Baby Toys & Dolls
2. Games & Puzzles
3. Construction Games
4. Exploration Games & Outdoor & Sports Toys
5. Artistic Activities
6. Vehicles
7. Action games & Accessories
8. Electronic Games
9. Plush Toys

Sales Channel - This Report covers Market from 4 Viewpoints

1. Specialized Toys Stores
2. Hypermarkets & Supermarkets
3. Internet
4. Others

All the Company Analysis have covered 3 Viewpoints

Overview

Recent Developments

Revenue Analysis

Company - This Report covers Six Companies Analysis

1. Mattel
2. Hasbro
3. LEGO Group
4. Ravensburger
5. Spin Master Corp.
6. Vtech

Contents

1. INTRODUCTION

2. RESEARCH & METHODOLOGY

3. EXECUTIVE SUMMARY

4. MARKET DYNAMICS

4.1 Growth Drivers

4.2 Challenges

5. FRANCE TOYS MARKET

6. MARKET SHARE ANALYSIS

6.1 Toys Segments

6.2 Toys Sales Channel

7. SEGMENTS – FRANCE TOYS MARKET

7.1 Baby Toys & Dolls

7.2 Games & Puzzles

7.3 Construction Games

7.4 Exploration Games & Outdoor & Sports Toys

7.5 Artistic Activities

7.6 Vehicles

7.7 Action games & Accessories

7.8 Electronic Games

7.9 Plush Toys

8. SALES CHANNEL – FRANCE TOYS MARKET

8.1 Specialized Toys Stores

8.2 Hypermarkets & Supermarkets

8.3 Internet

8.4 Others

9. MERGERS AND ACQUISITIONS

10. KEY PLAYERS ANALYSIS

10.1 Mattel

10.1.1 Overviews

10.1.2 Recent Developments

10.1.3 Revenues

10.2 Hasbro

10.2.1 Overviews

10.2.2 Recent Developments

10.2.3 Revenues

10.3 LEGO Group

10.3.1 Overviews

10.3.2 Recent Developments

10.3.3 Revenues

10.4 Ravensburger

10.4.1 Overviews

10.4.2 Recent Developments

10.4.3 Revenues

10.5 Spin Master Corp.

10.5.1 Overviews

10.5.2 Recent Developments

10.5.3 Revenues

10.6 Vtech

10.6.1 Overviews

10.6.2 Recent Developments

10.6.3 Revenues

List Of Figures

LIST OF FIGURES:

- Figure-1: France Toys Market (Billion US\$), 2014 – 2020
- Figure-2: Forecast for – France Toys Market (Billion US\$), 2021 – 2026
- Figure-3: Segments – Baby Toys & Dolls Market (Billion US\$), 2014 – 2020
- Figure-4: Segments – Forecast for Baby Toys & Dolls Market (Billion US\$), 2021 – 2026
- Figure-5: Segments – Games & Puzzles Market (Billion US\$), 2014 – 2020
- Figure-6: Segments – Forecast for Games & Puzzles Market (Billion US\$), 2021 – 2026
- Figure-7: Segments – Construction Games Market (Billion US\$), 2014 – 2020
- Figure-8: Segments – Forecast for Construction Games Market (Billion US\$), 2021 – 2026
- Figure-9: Segments – Exploration Games & Outdoor & Sports Toys Market (Billion US\$), 2014 – 2020
- Figure-10: Segments – Forecast for Exploration Games & Outdoor & Sports Toys Market (Billion US\$), 2021 – 2026
- Figure-11: Segments – Artistic Activities Market (Billion US\$), 2014 – 2020
- Figure-12: Segments – Forecast for Artistic Activities (Million US\$), 2021 – 2026
- Figure-13: Segments – Vehicles Toys Market (Billion US\$), 2014 – 2020
- Figure-14: Segments – Forecast for Vehicles Toys Market (Billion US\$), 2021 – 2026
- Figure-15: Segments – Action Games & Accessories Market (Billion US\$), 2014 – 2020
- Figure-16: Segments – Forecast for Action Games & Accessories Market (Billion US\$), 2021 – 2026
- Figure-17: Segments – Electronic Games Market (Billion US\$), 2014 – 2020
- Figure-18: Segments – Forecast for Electronic Games Market (Billion US\$), 2021 – 2026
- Figure-19: Segments – Plush Toys Market (Billion US\$), 2014 – 2020
- Figure-20: Segments – Forecast for Plush Toys Market (Billion US\$), 2021 – 2026
- Figure-21: Distribution Channel – Specialized Toys Stores Market (Billion US\$), 2014 – 2020
- Figure-22: Distribution Channel – Forecast for Specialized Toys Stores Market (Billion US\$), 2021 – 2026
- Figure-23: Distribution Channel – Hypermarkets & Supermarkets (Million US\$), 2014 – 2020
- Figure-24: Distribution Channel – Forecast for Hypermarkets & Supermarkets (Million US\$), 2021 – 2026
- Figure-25: Distribution Channel – E-Commerce Toys Market (Billion US\$), 2014 – 2020
- Figure-26: Distribution Channel – Forecast for E-Commerce Toys Market (Billion US\$),

2021 – 2026

Figure-27: Distribution Channel – Others Toys Market (Billion US\$), 2014 – 2020

Figure-28: Distribution Channel – Forecast for Others Toys Market (Billion US\$), 2021 – 2026

Figure-29: Mattel Inc. – Global Revenue (Million US\$), 2015 – 2020

Figure-30: Mattel Inc. – Forecast for Global Revenue (Million US\$), 2021 – 2026

Figure-31: Hasbro, Inc – Global Revenue (Million US\$), 2015 – 2020

Figure-32: Hasbro, Inc – Forecast for Global Revenue (Million US\$), 2021 – 2026

Figure-33: Lego – Global Revenue (Million US\$), 2015 – 2020

Figure-34: Lego – Forecast for Global Revenue (Million US\$), 2021 – 2026

Figure-35: Ravensburger – Global Revenue (Million US\$), 2015 – 2020

Figure-36: Ravensburger – Forecast for Global Revenue (Million US\$), 2021 – 2026

Figure-37: Spin Master Corp. – Global Revenue (Million US\$), 2015 – 2020

Figure-38: Spin Master Corp. – Forecast for Global Revenue (Million US\$), 2021 – 2026

Figure-39: Vtech – Global Revenue (Million US\$), 2015 – 2020

Figure-40: Vtech – Forecast for Global Revenue (Million US\$), 2021 – 2026

List Of Tables

LIST OF TABLES:

Table-01: France Toys Market Share by Toys Segments (Percent), 2014 – 2020

Table-02: Forecast for – France Toys Market Share by Toys Segments (Percent), 2021 – 2026

Table-03: France Toys Market Share by Distribution Channel (Percent), 2014 – 2020

Table-04: Forecast for – France Toys Market Share by Distribution Channel (Percent), 2021 – 2026

I would like to order

Product name: France Toys Market by Segments, Sales Channel, Company Analysis, Forecast

Product link: <https://marketpublishers.com/r/F255C45A4D90EN.html>

Price: US\$ 2,490.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F255C45A4D90EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970