

France Furniture Market, Impact of COVID-19, Industry Size, Growth Trends, Opportunity Company Analysis, Financial Insight

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Abstracts

Furniture has been an essential part of France lifestyle for centuries. In the present times, the market of furniture in France is booming. This country is playing a significant role in the furniture markets in the European region. France marked third place in Europe and seventh in the furniture market globally. France is a destination for one-of-a-kind and outstanding furniture design. Kitchen Furniture, Upholstered Furniture, Beds, Bathroom Furniture, Garden Furniture, Furnishing Furniture used according to interior and comfort. The kitchen is an entegral part of the France house and has great importance. Its embellishment has much important as any other part of the home. France kitchen furniture market includes varieties of cabinets, table chairs, buffets, and many others. Upholstered furniture is also getting popular in France because of its feature to provide comfort and luxury furniture. According to Renub Research report, France Furniture Market will be US\$ 12.3 Billion by 2026.

The expansion of real estate and housing, advancement in technology, rising disposable income, and rising desire for stylish homes in compact apartments are all factors driving the France furniture market. However, in 2018, household furnishings declined due to a fall in the housing, real estate, construction sectors, and social movement actions. These factors impacted the furniture business in France. However, as per Renub Research, The France Furniture Industry will grow with a CAGR of 2.84 % during 2021-2026.

In France, customers have the convenience to order furniture both online and offline. The online furniture business in France is rising due to increased digitalization and flexibility of home delivery with customization options. Online platforms are producing considerable income for corporations like Roche Bobois and Ikea. France furniture

market includes furniture from mid-range to luxury. In this report, we have given a complete insight into the most prominent companies like Roche Bobois, IKEA, BUT, and Conforama. These companies have fostered various strategies, such as mergers & acquisitions and partnerships, to accelerate growth and be competitive in this industry. For the year 2020, The Furniture Market in France was valued US\$ 10.4 Billion.

COVID-19 pandemic Impact on Furniture Industry

Because of the pandemic shutdown, the furniture sector has seen a massive increase in internet orders. The COVID-19 pandemic, which occurred in the first half of 2020, has had a significant impact on the furniture business. Due to the current pandemic situation, restrictions and lockdowns and ban on transportation have impacted this industry's growth in France. But we anticipated a positive recovery in the year 2021.

Renub Research report titled “France Furniture Market & Forecast by Segments (Kitchen Furniture, Upholstered Furniture, Beds, Bathroom Furniture, Garden Furniture, Furnishing Furniture), Distribution Channels (Large Furniture Stores, Kitchen Houses, Medium Furniture Stores, Luxury Furniture Stores, Craft, Others), Ordering Methods (Online, Offline), Material (Plastic, Wood, Metal, Others), Companies (Roche Bobois, IKEA, Conforama, BUT)” provides a complete analysis of furniture industry in France.

Segments - Market Breakup from 5 viewpoints

1. Kitchen Furniture
2. Upholstered Furniture
3. Beds, Bathroom Furniture
4. Garden Furniture
5. Furnishing Furniture

Distribution Channels - Market Breakup from 7 viewpoint

1. Large Furniture Stores
2. Kitchen Houses
3. Medium Furniture Stores
4. Luxury Furniture Stores
5. Craft
6. Others

Ordering Methods - Market Breakup from 2 viewpoint

Online Furniture Market

Offline Furniture Market

Material - Market Breakup from 4 viewpoint

1. Plastic
2. Wood
3. Metal
4. Others

All companies covered from 3 viewpoints

Overviews

Recent Developments

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Company - Market Breakup from 4 viewpoint

1. Roche Bobois
2. IKEA
3. Conforama
4. BUT

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