

China Outbound Tourism Market, Outbound Tourists Visits, Tourists Market (Spending) & Forecast

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Abstracts

China Outbound Tourism Market is more than USD 200 Billion in 2016, to achieve this growth it has grown with a CAGR of 20.3%. As there has been an increase of average income and a less restrictive tourism policy, Chinese people are able to travel within and outside of their homeland. China has risen rapidly as a new major source of outbound tourists in the world and has become an important tourist market. By 2022, the number of Chinese outbound tourists will be more than double from the current outbound tourists' number in 2016; signaling a revolutionary change and opportunity for the global travel industry.

Tourism Types: Holiday, Visit Friends and Relatives (VFR), Business (MICE) & Others

Holiday purpose visits are the most popular segment among all the other segments in Chinese outbound tourists. Holiday purpose segment is nearly five times bigger than its closest outbound tourism segment in 2016 and accounts for the maximum spending by the Chinese outbound tourists in this segment.

Countries Analysis: China Outbound Tourists Arrival

Hong Kong controls the highest share in 2016, and it is expected to maintain its lead position in future too. Japan, Thailand, South Korea, holds the position from 2nd to 4th (not in same chronological order) for China Outbound Tourism Market in 2016.

Countries Analysis: China Outbound Tourists Market

Hong Kong and United States holds the 1st and 2nd position in 2016. South Korea, Thailand and Japan control the position from 3rd to 5th (not in same chronological

order). United States has the highest average spending.

China Outbound Tourism Market, Outbound Tourists Visits, Tourists Market (Spending) & Forecast is the 4th report published by Renub Research on China Outbound Tourism. This 293 page report with 280 Figures and 23 Tables is divided into 19 Chapters.

Chapter 1: Executive Summary

Chapter 2 to 3: Provides Tourists Number, Tourists Market, Tourists Share & Tourists Market Share (By Countries, Tourism Types) of China Outbound

Chapter 4 to 5: Talks about 10 Countries Tourists Number Share and Tourists Market Share in (Holiday, Business (MICE), VFR & Others) of China Outbound

Chapter 6 to 7: Speaks of Total Tourists Number and Total Tourists Market in (Holiday, Business (MICE), VFR & Others) of China Outbound

Chapter 8 to 17: Provides China Outbound Tourists and China Outbound Tourists Market in (Holiday, Business (MICE), VFR & Others), Average Tourists Spending in all the 10 countries individually.

Chapter 18: Studies Growth Factors for China Outbound Tourism

Chapter 19: Studies Challenges faced by China Outbound Tourism

China Outbound Tourists Numbers and Market (Spending) - Top 10 Countries is covered in this report

1. Australia
2. Canada
3. Japan
4. South Korea
5. New Zealand
6. Singapore
7. Taiwan
8. Thailand
9. United States
10. Hong Kong

Tourism Types Covered in this report

All countries have been analyzed with consideration of following key travel segments

Holiday Tourists Arrivals & Market (Spending)

Visit Friends and Relatives (VFR) Arrivals & Market (Spending)

Business (MICE) Arrivals & Market (Spending)

Others Arrivals & Market (Spending)

We recommend this report as must-read for Travel and Tour stake holders, Hotel Industry, Tourism Ministry, Consulting firms, Private Equity firms, Venture Capital firms etc.

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