

China Organic Food Market by Segments (Baby Formula, Baby Food, Beverages, Dairy, Oils & Fats, Fresh Produce), Distribution Models, Company

https://marketpublishers.com/r/C967D5B4DDFEN.html

Date: July 2019

Pages: 0

Price: US\$ 1,995.00 (Single User License)

ID: C967D5B4DDFEN

Abstracts

The demand for organic food in China has grown considerably over a couple of years due to rapid socio-economic development accompanied by modernization and the industrialization of agricultural food production. Organic food products are of particular interest among the food products for a Chinese consumer with increasing awareness regarding the benefits of organic products and growing disposable income. Over the last few years, both the demand and production of organic food products have increased in China. China being the largest consumer of food products and also the fastest-growing food market across Asia, offers immense opportunity for the producers to increase their land productivity by using organic methods other than regular agricultural chemical products. China organic food market is expected to be more than USD 13 Billion by the end of the year 2024.

Today, organic food items are enjoying significant popularity among Chinese residents, as these items do not increase any health hazards and environmental issues. A few years back, the consumption of organic food products in China merely represents a small fraction of the total food consumption. However, now, the demand for organic food products has increased significantly as several government policies have favoured organic food products over food safety and the consumer preference for organic food products over the conventional one. These are among the few reasons which are expected to drive the China Organic Food Market over the projection period. On the other hand, organic food products are comparatively costlier than that of its counterparts and the lack of availability and visibility organic food items at the Chinese supermarkets or stores are some of the prime barriers for the China Organic Food Market.

Renub Research report titled "China Organic Food Market by Segments (Baby



Formula, Baby Food, Beverages, Dairy, Oils & Fats, Fresh Produce),
Distribution Models (Hypermarkets, Supermarkets, Others Grocery Retailers,
Independent Small Grocers, Internet Retailing, Direct Selling, Forecourt Retailers),
Company (Inner Mongolia Yili Industrial Group, Inner Mongolia Mengniu Dairy, Inner
Mongolia Shengmu Organic Milk, Abbott Nutrition International (China), Bellamy's
Organic Food Trading (Shanghai) Co., Ltd, Hain Celestial Group, Ausnutria Dairy
(China) Company Ltd, Others)" provides a complete analysis of Chinese Organic Food
Market.

By Segments – Organic Dairy Controls the China Organic Food Market

The report studies the market of the following organic food segments: Baby Formula, Baby Food, Beverages, Dairy, Oils & Fats, Fresh Produce. Organic dairy controls the market share in this market place.

By Distribution Models – Hypermarkets & Supermarkets Holds the Majority Share in the China Organic Food Market

By distribution models, hypermarkets, supermarkets, others grocery retailers, independent small grocers, internet retailing, direct selling, forecourt retailers market are studied in this report. Hypermarkets & Supermarkets Holds the Majority Share in the China Organic Food Market.

By Company Sales – Inner Mongolia Yili Industrial Group is the Leading Player in the China Organic Food Market

This report provides the details of the recent developments and sales values of the following companies for China organic food market: Inner Mongolia Yili Industrial Group, Inner Mongolia Mengniu Dairy, Inner Mongolia Shengmu Organic Milk, Abbott Nutrition International (China), Bellamy's Organic Food Trading (Shanghai) Co., Ltd, Hain Celestial Group, Ausnutria Dairy (China) Company Ltd, Others. Inner Mongolia Yili Industrial Group is the leading player in the China organic food market.

China Organic Food Market by Segments

Baby Formula

Baby Food



Beverages

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Dairy
Oils & Fats
Fresh Produce
China Organic Food Market by Distribution Models
Hypermarkets
Supermarkets
Others Grocery Retailers
Independent Small Grocers
Internet Retailing
Direct Selling
Forecourt Retailers
China Organic Food Market by Company
Inner Mongolia Yili Industrial Group
Inner Mongolia Mengniu Dairy
Inner Mongolia Shengmu Organic Milk
Abbott Nutrition International (China)
Bellamy's Organic Food Trading (Shanghai) Co., Ltd
Hain Celestial Group



Ausnutria Dairy (China) Company Ltd

Others



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