

# China Dental Market, Impact of COVID-19, Industry Trends, Growth, Opportunity Company Overview, Sales Analysis, Forecast

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## Abstracts

Dental care has remained a relatively unconventional and distinct segment of the mainland China healthcare sector. Unlike other specialities, dental care services in China are provided by both hospitals and stand-alone clinics. Leading dental schools also have developed vital stomatology hospitals in their regions, providing complex and comprehensive treatments. In recent times, public knowledge of oral hygiene has increased, giving the sector excellent growth potential in Beijing, Shanghai and Guangzhou. Hence, across different regions in China, the dental industry has become an essential aspect of healthcare. The segment permits doctors to realize multi-site licenses and unrestricted licenses in the most accessible manner. According to Renub Research, China Dental Market will reach US\$ 17.7 Billion by 2026.

The primary dental care segments in China include Preventive Dentistry, Dental Lasers, Implants (Titanium/Zirconium), Endodontics and Orthodontics. The market has been expanding dramatically over the last few years, notably in urban and more developed regions where people have more money and are more willing to pay for these services. In addition, orthodontics is now much more familiar amongst adults, which were previously seen as a treatment for teenagers only. As the economy unfolds, people are more inclined to care about oral health and aesthetics. Again, demand for dental treatments, including preventive and cosmetic care, is expected to grow significantly. The China Dental Industry is consequently triggering the opportunities to be progressing at a substantial CAGR of 15.91% through the forecast period of 2020 to 2026.

Furthermore, the dental equipment segment in China's Dental Market ranges from Radiology Equipment, Laser Equipment, Systems & Parts, Laboratory Machines to Hygiene Maintenance Devices, with various manufacturers dominate their particular

areas. The type of hardware used in the dental care market patient treatment can be categorized into dental equipment.

Systems & Parts involves specific parts, including the dental chair, stool, lighting, hydric box, aspiration, cuspidor, and other elements that will explain below. Amongst the Dental Equipment, Systems & Parts occupy a significant share in the market. Systems & Parts are the necessary work tool of every dental professional.

The current Dental Market in China is dominated by the leading international providers, including Sirona Dental Systems FoshanCo., Danaher, 3M Co and Straumann. Competition in the dental equipment market in China is intense. Leading foreign brands entered the country decades ago and have formed a stable base for competition in the dental device sector. As per our analysis, China Dental Market Size was US\$ 7.3 Billion in 2020.

#### COVID-19 Impact on China Dental Market:

In the immediate term, the pandemic has severely hampered the Dental Industry in China. With several residents postponing or cancelling their dental appointments to limit their potential exposure to the infection. In addition, widespread job losses and ongoing economic uncertainty also have caused numerous people to avoid out-of-pocket health care expenses, such as those linked with dental treatments.

Furthermore, delays have been observed in the launch of some products in China. However, ongoing treatment continues through phone or video consultations; however, the new treatment has been limited or postponed. With the situation now being in control, the companies in this space offer discounted pricing on numerous dental products to encourage the reopening of dental practices and encourage device purchases in the future years.

Renub Research report titled “China Dental Market by Segments (Preventive Dentistry, Dental Lasers, Implants (Titanium/Zirconium), Endodontics Dentistry, Orthodontics Dentistry, Others), Sub-Segments [Equipment (Radiology, Laser, Systems & Parts, Laboratory Machines, Hygiene Maintenance Device, Other Equipments)], Region (Beijing, Shanghai, Guangzhou, Others), Company Analysis (Sirona Dental Systems Foshan Co, Danaher, 3M Co, Shanghai Victor Medical Instrument Co., Ltd., Arrail Dental Group, Jiamei Dental Group, Bybo Dental Group, iByer Dental Group, TC Medical, ChengDu Huamei Dental Chain Co., Ltd., Straumann)” provides a complete analysis of China Dental Market.

Segments - China Dental Market have been covered from 6 viewpoints:

1. Preventive Dentistry
2. Dental Lasers
3. Implants(Titanium/Zirconium)
4. Endodontics Dentistry
5. Orthodontics Dentistry
6. Others

Sub-Segments (Dental Equipment) - China Dental Market have been covered from 6 viewpoints:

1. Radiology Equipment
2. Laser Equipment
3. Systems & Parts
4. Laboratory Machines
5. Hygiene Maintenance Device
6. Other Equipment

Region - China Dental Market have been covered from 4 viewpoints:

1. Beijing
2. Shanghai
3. Guangzhou
4. Others

Company Insights

Overview

Company Initiatives

Sales Analysis

Companies Covered

1. Sirona Dental Systems Foshan Co.

2. Danaher
3. 3M Co
4. Straumann

## Contents

### **1. INTRODUCTION**

### **2. RESEARCH METHODOLOGY**

### **3. EXECUTIVE SUMMARY**

### **4. MARKET DYNAMICS**

4.1 Growth Drivers

4.2 Challenges

### **5. CHINA DENTAL MARKET**

### **6. MARKET SHARE - CHINA DENTAL MARKET**

6.1 By Segment

6.2 By Equipment

6.3 By Regions

### **7. SEGMENTS - CHINA DENTAL MARKET**

7.1 Preventive Dentistry

7.2 Dental Lasers

7.3 Implants(Titanium/Zirconium)

7.4 Endodontics Dentistry

7.5 Orthodontics Dentistry

7.6 Others

### **8. SUB-SEGMENTS (DENTAL EQUIPMENTS) - CHINA DENTAL MARKET**

8.1 Radiology Equipment

8.2 Laser Equipments

8.3 Systems & Parts

8.4 Laboratory Machines

8.5 Hygiene Maintenance Device

8.6 Other Equipment

## 9. COMPANY ANALYSIS

### 9.1 Sirona Dental Systems Foshan Co.

9.1.1 Overviews

9.1.2 Recent Developments

9.1.3 Revenues

### 9.2 Danaher

9.2.1 Overviews

9.2.2 Recent Developments

9.2.3 Revenues

### 9.3 3M Co

9.3.1 Overviews

9.3.2 Recent Developments

9.3.3 Revenues

### 9.4 Straumann

9.4.1 Overviews

9.4.2 Recent Developments

9.4.3 Revenues

## List Of Figures

### LIST OF FIGURES:

Figure-01: China Dental Market (Million US\$), 2015 – 2020

Figure-02: Forecast for – China Dental Market (Million US\$), 2021 – 2026

Figure-03: Segment – Preventive Dentistry Market (Million US\$), 2015 – 2020

Figure-04: Segment – Forecast for Preventive Dentistry Market (Million US\$), 2021 – 2026

Figure-05: Segment – Dental Lasers Market (Million US\$), 2015 – 2020

Figure-06: Segment – Forecast for Dental Lasers Market (Million US\$), 2021 – 2026

Figure-07: Segment – Implants (Titanium/Zirconium) Market (Million US\$), 2015 – 2020

Figure-08: Segment – Forecast for Implants (Titanium/Zirconium) Market (Million US\$), 2021 – 2026

Figure-09: Segment – Endodontics Dentistry Market (Million US\$), 2015 – 2020

Figure-10: Segment – Forecast for Endodontics Dentistry Market (Million US\$), 2021 – 2026

Figure-11: Segment – Orthodontics Dentistry Market (Million US\$), 2015 – 2020

Figure-12: Segment – Forecast for Orthodontics Dentistry Market (Million US\$), 2021 – 2026

Figure-13: Segment – Others Market (Million US\$), 2015 – 2020

Figure-14: Segment – Forecast for Others Market (Million US\$), 2021 – 2026

Figure-15: Sub-Segments – Radiology Equipment Market (Million US\$), 2015 – 2020

Figure-16: Sub-Segments – Forecast for Radiology Equipment Market (Million US\$), 2021 – 2026

Figure-17: Sub-Segments – Laser Equipments Market (Million US\$), 2015 – 2020

Figure-18: Sub-Segments – Forecast for Laser Equipments Market (Million US\$), 2021 – 2026

Figure-19: Sub-Segments – Systems & Parts Market (Million US\$), 2015 – 2020

Figure-20: Sub-Segments – Forecast for Systems & Parts Market (Million US\$), 2021 – 2026

Figure-21: Sub-Segments – Laboratory Machines Market (Million US\$), 2015 – 2020

Figure-22: Sub-Segments – Forecast for Laboratory Machines Market (Million US\$), 2021 – 2026

Figure-23: Sub-Segments – Hygiene Maintenance Device Market (Million US\$), 2015 – 2020

Figure-24: Sub-Segments – Forecast for Hygiene Maintenance Device Market (Million US\$), 2021 – 2026

Figure-25: Sub-Segments – Other Equipment Market (Million US\$), 2015 – 2020

Figure-26: Sub-Segments – Forecast for Other Equipment Market (Million US\$), 2021 – 2026

Figure-27: Sirona Dental Systems Foshan Co. – Global Revenue (Million US\$), 2015 – 2020

Figure-28: Sirona Dental Systems Foshan Co. – Forecast for Global Revenue (Million US\$), 2021 – 2026

Figure-29: Danaher – Global Revenue (Million US\$), 2015 – 2020

Figure-30: Danaher – Forecast for Global Revenue (Million US\$), 2021 – 2026

Figure-31: 3M Co – Global Revenue (Million US\$), 2015 – 2020

Figure-32: 3M Co – Forecast for Global Revenue (Million US\$), 2021 – 2026

Figure-33: Straumann – Global Revenue (Million US\$), 2015 – 2020

Figure-34: Straumann – Forecast for Global Revenue (Million US\$), 2021 – 2026



## List Of Tables

### LIST OF TABLES:

- Table-01: China – Dental Market Share by Segment (Percent), 2015 – 2020
- Table-02: China – Forecast for Dental Market Share by Segment (Percent), 2021 – 2026
- Table-03: China – Dental Market Share by Equipment (Percent), 2015 – 2020
- Table-04: China – Forecast for Dental Market Share by Equipment (Percent), 2021 – 2026
- Table-05: China – Dental Market Share by Region (Percent), 2015 – 2020
- Table-06: China – Forecast for Dental Market Share by Region (Percent), 2021 – 2026

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