

China Dairy Market & Forecast by Type (Liquid Milk, Milk Powder, Other), by Product (Yogurt, Ice Cream, Probiotic, Cheese, Butter and Margarine, Infant Formula, Flavored Milk Drinks, UHT Milk, Other Dairy Products), By Production & Consumption Volume (Food Use, Feed Use, Others Use), by Import Volume (Liquid Milk, Cheese, Whole Milk Powder, Skimmed Milk Powder, Whey, Infant Formula), Export Volume, By Company (China Mengniu Dairy Company Limited, Inner Mongolia Yili Industrial Group Co., Ltd, China Modern Dairy Holdings Ltd, Bright Dairy & Food Co.,Ltd)

https://marketpublishers.com/r/C3D56720161EN.html

Date: September 2018

Pages: 0

Price: US\$ 1,990.00 (Single User License)

ID: C3D56720161EN

# **Abstracts**

China Dairy Market and its dairy products is expected to be USD 114 Billion industry by 2024. Increasing disposable income, growing health conscious population, availability in various flavors especially in ice-cream and Chinese government initiatives for dairy production and quality concern are driving this market. However, quality of dairy products is a big concern for Chinese consumers as in past, number of scandals in dairy products especially domestic infant formula shattered consumer's confidence in Chinese dairy industry. The most famous incident was 2008 melamine milk scandal in which around tens of thousands of children affected.

Year 2016 was not good for Chinese dairy production industry since production declined due to small farmers exited from the market, downhill economic returns and large



farmers were expected to hold up their expansion plan. But this situation was changed in the 2017 as Chinese government has focused on dairy industry in their 13th Five-Year Plan (FYP).

Renub Research report titled "China Dairy Market & Forecast by Type (Liquid Milk, Milk Powder, Other), by Product (Yogurt, Ice Cream, Probiotic, Cheese, Butter and Margarine, Infant Formula, Flavored Milk Drinks, UHT Milk, Other Dairy Products), By Production & Consumption Volume (Food Use, Feed Use, Others Use), by Import Volume (Liquid Milk, Cheese, Whole Milk Powder, Skimmed Milk Powder, Whey, Infant Formula), Export Volume, By Company (China Mengniu Dairy Company Limited, Inner Mongolia Yili Industrial Group Co., Ltd, China Modern Dairy Holdings Ltd, Bright Dairy & Food Co., Ltd)" provides a complete analysis of Chinese Dairy Market.

By Product Type – Liquid Milk Controls the China Dairy Market

The report studies the market of the following milk products type segments: liquid milk, milk powder & others. Liquid milk controls the largest market share in this market place.

By Product – Infant Formula Holds the Majority Share in the China Dairy Market

Yogurt, ice cream, probiotic, cheese, butter and margarine, infant formula, flavored milk drinks, UHT milk and other dairy products market are studies in this report. Infant formula holds the majority share in the china dairy market due to expected growth in baby boomer population.

By Dairy Production & Consumption Volume

The report studies China total milk present and future production volume. This report also provides the details of the consumption volume of the following use type: food use, feed use and others use. Food use milk products dominate in this market place.

By Dairy Product Import & Export Volume

This report provides the details of the import volume of the following product: liquid milk, cheese, whole milk powder, skimmed milk powder, whey, infant formula. This report also explains dairy products export volume and forecast.

Companies Analysis



China Mengniu Dairy Company Limited, Inner Mongolia Yili Industrial Group Co., Ltd, China Modern Dairy Holdings Ltd, Bright Dairy & Food Co., Ltd has been studied thoroughly in the report.

All the Companies Studied in the Report have been Studied from 3 Points Company Overview Company Initiatives Financial Insight This market research report provides a complete analysis of the China Dairy Market, Growth Drivers, Challenges, and their projections for the upcoming years. By Dairy Product Type Liquid Milk (Premium, Regular) Milk Powder (Premium, Regular) Other By Dairy Products Yogurt (Drinking Yogurt, Spoonable Yogurt) Ice Cream **Probiotic** 

Infant Formula

**Butter and Margarine** 

Cheese (Cream Cheese, Other Cheese)



**UHT Milk** 

Flavored Milk Drinks

	Other Dairy Products	
By Dairy Production & Consumption Volume		
	Food Use	
	Feed Use	
	Others Use	
By Dairy Products Import Volume		
	Liquid Milk	
	Cheese	
	Whole Milk Powder	
	Skimmed Milk Powder	
	Whey	
	Infant Formula	
Companies Covered in this Report		
	China Mengniu Dairy Company Limited	
	Inner Mongolia Yili Industrial Group Co., Ltd	
	China Modern Dairy Holdings Ltd	



Bright Dairy & Food Co.,Ltd



## **Contents**

- 1. INTRODUCTION
- 1.1 Market Definition
- 1.2 Currency Conversion
- 2. RESEARCH METHODOLOGY
- 3. EXECUTIVE SUMMARY
- 4. CHINA DAIRY MARKET
- 5. MARKET SHARE CHINA DAIRY
- 5.1 By Type
- 5.2 By Products
- 5.3 By Products Volume Share
- 6. TYPE CHINA DAIRY MILK MARKET
- 6.1 Liquid Milk
  - 6.1.1 Premium Liquid Milk
  - 6.1.2 Regular Liquid milk
- 6.2 Milk Powder
  - 6.2.1 Premium Milk Powder
  - 6.2.2 Regular Milk Powder
- 6.3 Other Dairy Products

## 7. PRODUCTS - CHINA DAIRY MARKET

- 7.1 Yogurt
  - 7.1.1 Drinking Yogurt
  - 7.1.2 Spoonable Yogurt
- 7.2 Ice Cream
- 7.3 Probiotic
- 7.4 Cheese
  - 7.4.1 Cream Cheese
  - 7.4.2 Others Cheese



- 7.5 Butter and Margarine
- 7.6 Infant Formula
- 7.7 Flavored Milk Drinks
- 7.8 UHT Milk
- 7.9 Other Dairy Products

### 8. CHINA DAIRY MARKET SUPPLY & DEMAND ANALYSIS

- 8.1 China Dairy Products Production
- 8.2 China Dairy Products Consumption
  - 8.2.1 China Dairy Products Food Use Consumption
  - 8.2.2 China Dairy Products Feed Use Consumption
  - 8.2.3 China Dairy Products Others Use Consumption
- 8.3 China Dairy Products Losses

### 9. CHINA DAIRY PRODUCTS IMPORT AND EXPORT STATUS

- 9.1 China Dairy Products Imports
  - 9.1.1 Liquid Milk
  - 9.1.2 Cheese
  - 9.1.3 Whole Milk Powder
  - 9.1.4 Skimmed Milk Powder
  - 9.1.5 Whey
  - 9.1.6 Infant Formula
- 9.2 China Dairy Products Exports

### 10. GROWTH DRIVERS

- 10.1 Urbanization & Increasing Household Disposable Income
- 10.2 Relaxation in One-Child Policy
- 10.3 Growing Health Consciousness

#### 11. CHALLENGES

- 11.1 New Milk Regulations in China
- 11.2 Dairy Product Safety Issue

#### 12. CHINA MENGNIU DAIRY COMPANY LIMITED



- 12.1 Company Overview
- 12.2 Initiatives
  - 12.2.1 Point
  - 12.2.2 Point
  - 12.2.3 Point
- 12.3 Financial Insight

# 13. INNER MONGOLIA YILI INDUSTRIAL GROUP CO., LTD

- 13.1 Company Overview
- 13.2 Initiatives
  - 13.2.1 Point
  - 13.2.2 Point
- 13.3 Financial Insight

## 14. CHINA MODERN DAIRY HOLDINGS LTD

- 14.1 Company Overview
- 14.2 Initiatives
  - 14.2.1 Point
  - 14.2.2 Point
- 14.3 Financial Insight

# 15. BRIGHT DAIRY & FOOD CO.,LTD

- 15.1 Company Overview
- 15.2 Products/Initiatives
  - 15.2.1 Point
  - 15.2.2 Point
- 15.3 Financial Insight



# **List Of Figures**

### LIST OF FIGURES

- Figure 4-1: China Dairy Market (Million US\$), 2012 2017
- Figure 4-2: China Forecast for Dairy Market (Million US\$), 2018 2024
- Figure 5-1: China By Types Dairy Market Share (Percent), 2012 2017
- Figure 5-2: China Forecast for By Types Dairy Market Share (Percent), 2018 2024
- Figure 5-3: China By Products Dairy Import Volume Share (Percent), 2012 2017
- Figure 5-4: China Forecast for By Products Dairy Import Volume Share (Percent),
- 2018 2024
- Figure 6-1: China Liquid Milk Market (Million US\$), 2012 2017
- Figure 6-2: China Forecast for Liquid Milk Market (Million US\$), 2018 2024
- Figure 6-3: China Premium Liquid Milk Market (Million US\$), 2012 2017
- Figure 6-4: China Forecast for Premium Liquid Milk Market (Million US\$), 2018 2024
- Figure 6-5: China Regular Liquid Milk Market (Million US\$), 2012 2017
- Figure 6-6: China Forecast for Regular Liquid Milk Market (Million US\$), 2018 2024
- Figure 6-7: China Milk Powder Market (Million US\$), 2012 2017
- Figure 6-8: China Forecast for Milk Powder Market (Million US\$), 2018 2024
- Figure 6-9: China Premium Milk Powder Market (Million US\$), 2012 2017
- Figure 6-10: China Forecast for Premium Milk Powder Market (Million US\$), 2018 2024
- Figure 6-11: China Regular Milk Powder Market (Million US\$), 2012 2017
- Figure 6-12: China Forecast for Regular Milk Powder Market (Million US\$), 2018 2024
- Figure 6-13: China Other Dairy Market (Million US\$), 2012 2017
- Figure 6-14: China Forecast for Other Dairy Market (Million US\$), 2018 2024
- Figure 7-1: China Yogurt Market (Million US\$), 2012 2017
- Figure 7-2: China Forecast for Yogurt Market (Million US\$), 2018 2024
- Figure 7-3: China Drinking Yogurt Market (Million US\$), 2012 2017
- Figure 7-4: China Forecast for Drinking Yogurt Market (Million US\$), 2018 2024
- Figure 7-5: China Spoonable Yogurt Market (Million US\$), 2012 2017
- Figure 7-6: China Forecast for Spoonable Yogurt Market (Million US\$), 2018 2024
- Figure 7-7: China Ice Cream Market (Million US\$), 2012 2017
- Figure 7-8: China Forecast for Ice Cream Market (Million US\$), 2018 2024
- Figure 7-9: China Probiotic Products Market (Million US\$), 2012 2017
- Figure 7-10: China Forecast for Probiotic Products Market (Million US\$), 2018 2024
- Figure 7-11: China Cheese Market (Million US\$), 2012 2017
- Figure 7-12: China Forecast for Cheese Market (Million US\$), 2018 2024



- Figure 7-13: China Cream Cheese Market (Million US\$), 2012 2017
- Figure 7-14: China Forecast for Cream Cheese Market (Million US\$), 2018 2024
- Figure 7-15: China Others Cheese Market (Million US\$), 2012 2017
- Figure 7-16: China Forecast for Others Cheese Market (Million US\$), 2018 2024
- Figure 7-17: China Butter and Margarine Market (Million US\$), 2012 2017
- Figure 7-18: China Forecast for Butter and Margarine Market (Million US\$), 2018 2024
- Figure 7-19: China Infant Formula Market (Million US\$), 2012 2017
- Figure 7-20: China Forecast for Infant Formula Market (Million US\$), 2018 2024
- Figure 7-21: China Flavored Milk Drinks Market (Million US\$), 2012 2017
- Figure 7-22: China Forecast for Flavored Milk Drinks Market (Million US\$), 2018 2024
- Figure 7-23: China UHT Milk Market (Million US\$), 2012 2017
- Figure 7-24: China Forecast for UHT Milk Market (Million US\$), 2018 2024
- Figure 7-25: China Other Dairy Products Market (Million US\$), 2012 2017
- Figure 7-26: China Forecast for Other Dairy Products Market (Million US\$), 2018 2024
- Figure 8-1: China Dairy Products Production (Ten Thousand Metric Tons), 2015 2017
- Figure 8-2: China Forecast For Dairy Products Production (Ten Thousand Metric Tons), 2018 2024
- Figure 8-3: China Dairy Products Consumption (Ten Thousand Metric Tons), 2015 2017
- Figure 8-4: China Forecast For Dairy Products Consumption (Ten Thousand Metric Tons), 2018 2024
- Figure 8-5: China Dairy Products Food Use Consumption (Ten Thousand Metric Tons), 2015 2017
- Figure 8-6: China Forecast For Dairy Products Food Use Consumption (Ten Thousand Metric Tons), 2018 2024
- Figure 8-7: China Dairy Products Feed Use Consumption (Ten Thousand Metric Tons), 2015 2017
- Figure 8-8: China Forecast For Dairy Products Feed Use Consumption (Ten Thousand Metric Tons), 2018 2024
- Figure 8-9: China Dairy Products Others Use Consumption (Ten Thousand Metric Tons), 2015 2017
- Figure 8-10: China Forecast For Dairy Products Others Use Consumption (Ten Thousand Metric Tons), 2018 2024
- Figure 8-11: China Dairy Products Losses (Ten Thousand Metric Tons), 2015 2017
- Figure 8-12: China Forecast For Dairy Products Losses (Ten Thousand Metric Tons),



2018 - 2024

Figure 9-1: China – Dairy Products Imports Volume (Thousand Metric Tons), 2012 – 2017

Figure 9-2: China – Forecast for Dairy Products Imports Volume (Thousand Metric Tons), 2018 – 2024

Figure 9-3: China – Liquid Milk Products Imports Volume (Thousand Metric Tons), 2012 – 2017

Figure 9-4: China – Forecast for Liquid Milk Products Imports Volume (Thousand Metric Tons), 2018 – 2024

Figure 9-5: China – Cheese Products Imports Volume (Thousand Metric Tons), 2012 – 2017

Figure 9-6: China – Forecast for Cheese Products Imports Volume (Thousand Metric Tons), 2018 – 2024

Figure 9-7: China – Whole Milk Power Imports Volume (Thousand Metric Tons), 2012 – 2017

Figure 9-8: China – Forecast for Whole Milk Power Imports Volume (Thousand Metric Tons), 2018 – 2024

Figure 9-9: China – Skimmed Milk Powder Imports Volume (Thousand Metric Tons), 2012 – 2017

Figure 9-10: China – Forecast for Skimmed Milk Powder Imports Volume (Thousand Metric Tons), 2018 – 2024

Figure 9-11: China – Whey Products Imports Volume (Thousand Metric Tons), 2012 – 2017

Figure 9-12: China – Forecast for Whey Products Imports Volume (Thousand Metric Tons), 2018 – 2024

Figure 9-13: China – Infant Formula Products Imports Volume (Thousand Metric Tons), 2012 – 2017

Figure 9-14: China – Forecast for Infant Formula Products Imports Volume (Thousand Metric Tons), 2018 – 2024

Figure 9-15: China – Dairy Products Exports Volume (Ten Thousand Metric Tons), 2015 – 2017

Figure 9-16: China – Forecast for Dairy Products Exports Volume (Ten Thousand Metric Tons), 2018 – 2024

Figure 10-1: China – Urban & Rural Household Disposable Income (US\$), 2009 – 2018

Figure 12-1: China Mengniu Dairy – Sales (Million US\$), 2012 – 2017

Figure 12-2: China Mengniu Dairy – Forecast for Sales (Million US\$), 2018 – 2024

Figure 13-1: Inner Mongolia Yili Industrial Group – Sales (Million US\$), 2012 – 2017

Figure 13-2: Inner Mongolia Yili Industrial Group – Forecast for Sales (Million US\$),

2018 - 2024



Figure 14-1: China Modern Dairy – Sales (Million US\$), 2013 – 2017

Figure 14-2: China Modern Dairy - Forecast for Sales (Million US\$), 2018 - 2024

Figure 15-1: Bright Dairy – Sales (Million US\$), 2012 – 2017

Figure 15-2: Bright Dairy – Forecast for Sales (Million US\$), 2018 – 2024



# **List Of Tables**

# **LIST OF TABLES**

Table 3 1: China - By Products Dairy Market Share (Percent), 2012 - 2017

Table 3 2: China - Forecast for By Products Dairy Market Share (Percent), 2018 - 2024



## I would like to order

Product name: China Dairy Market & Forecast by Type (Liquid Milk, Milk Powder, Other), by Product

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