

China Cinema Market Forecast by Film Production, Tier City, Movie Industry, Ticket Pricing, Company Analysis

<https://marketpublishers.com/r/C98A3E78492BEN.html>

Date: May 2021

Pages: 125

Price: US\$ 2,290.00 (Single User License)

ID: C98A3E78492BEN

Abstracts

Until the outbreak of COVID-19, the China Cinema Market had reached an unparalleled 'golden age'. But the market declined in 2020 due to COVID-19 since all multiplex were closed. However, 2021 is proving to be a blockbuster year for the Chinese movie industry as economy has opened. The ticket sale from Chinese movie theatres, which has largely contained the coronavirus, has shown a huge jump. The China multiplex revenue for 2021 is expected to surpass the figures of 2019. According to Renub Research, China Cinema Market is projected to grow with a staggering CAGR of 30.12% from 2020 to 2026.

In China, factors that drive the cinema industries development are increasing the quota of foreign film in China, growth in the number of 3d screens in China, rising disposable incomes, growing number of working populations, rapid technology development in the filmmaking, film-screening equipment manufacturing industries, and the implementation of the cinema circuit system. In future the online movie industry is also expected to emerge as the 'new giant'. As per our research report, the China Film Industry was US\$ 3.4 Billion in 2020.

China's film industry is on record for accelerated growth over the upcoming years. In the Chinese film industry, various films are created, such as feature film, cartoons, popular science films, documentary films, and special films. Feature Film and Popular Science Films is leading in the China cinema industry as people are interested and are enjoying these in theatres. Additionally, the Cinematic Imports in China maintain tight command over foreign films that are permitted to be screened, potentially pushed by the concern that a completely open market would endanger the local filming industry. Currently, there are two business models for foreign films releasing in China: revenue-sharing and

flat-rate (i.e., a buy-out). On the other hand, Joint productions are deemed as domestic films. They can be directly released in the PRC after completing and passing the censorship review. According to our latest report, the China Movie Market is expected to reach US\$ 16.5 Billion by 2026.

The 1st Tier and 2nd Tier cities in China hold most of the China cinema market due to the availability of more theatres, infrastructure, and people willing to pay higher prices for tickets than 3rd Tier and 4th cities. Ticket rates in these cities are also much higher than in the rest of the cities. The companies acting as the major players in the China Cinemas industry include Dalian Wanda Group, China Film Group Corporation, Guangdong Dadi Cinema Circuit Co. Ltd., Shanghai Film Group Corporation and Hengdian Group Holdings Limited.

Effect of COVID-19 on the Chinese Cinema Industry:

Revenue for Cinemas in China declined in 2020, as the COVID-19 pandemic has severely restricted film screening activity. But, the demand for film watching is surging in Chinese theatres as they were able to reopen by midyear and have seen continuous audience growth. Lunar Year for 2021 came as a blessing for the Chinese box office, as most people were encouraged to stay in the city. So watching movies in the theatres became the top choice of entertainment. Besides, the lack of other entertainment options helped pump up ticket sales during the pandemic.

Renub Research latest report 'China Cinema Market by Movies (Domestic (Chinese) Movies, Imported Movies, Exported Movies), Film Production (Feature Film, Cartoons, Popular Science Films, Documentary Films, Special Films), Tier City (1st Tier Cities, 2nd Tier Cities, 3rd Tier Cities, 4th Tier Cities, 5th Tier Cities), Movie Industry (Movie Screens in China, Movie Admission in China), Movie Ticket Pricing Analysis by City, Company (IMAX China Holding, SMI Holdings Group Limited, Huayi Tencent Entertainment Company Limited, Perfect World, Wanda Film Holding Co Ltd)' provides all-encompassing insights of China Cinema Industry.

China Movie Market covered from 3 viewpoints:

Domestic (Chinese) Movies

Imported Movies

Exported Movies

China Film Production Volume Analysis covered from 5 viewpoints:

Feature Film

Cartoons

Popular Science Films

Documentary Films

Special Films

Tier City - China Movie Market covered from 5 viewpoints:

1st Tier Cities

2nd Tier Cities

3rd Tier Cities

4th Tier Cities

5th Tier Cities

China Movie Industry Analysis covered from 2 viewpoints:

Movie Screens in China

Movie Admission in China

Tier City - China Movie Ticket Pricing Analysis covered from 5 viewpoints:

1st Tier Cities

2nd Tier Cities

3rd Tier Cities

4th Tier Cities

5th Tier Cities

Company Analysis has been covered from 3 viewpoints:

Overview

Recent Development

Sales Analysis

Company Insights:

IMAX China Holding

SMI Holdings Group Limited

Huayi Tencent Entertainment Company Limited

Perfect World

Wanda Film Holding Co Ltd

Contents

1. INTRODUCTION

2. RESEARCH & METHODOLOGY

3. EXECUTIVE SUMMARY

4. MARKET DYNAMICS

4.1 Growth Drivers

4.2 Challenges

5. CHINA MOVIE MARKET

5.1 Domestic (Chinese) Movies

5.2 Imported Movies

5.3 Exported Movies

6. MARKET SHARE

6.1 By Source Type

6.2 By Tier Cities

7. CHINA FILM PRODUCTION VOLUME ANALYSIS

7.1 Feature Film

7.2 Cartoons

7.3 Popular Science Films

7.4 Documentary Films

7.5 Special Films

8. CHINA TIER CITY MOVIE MARKET

8.1 1st Tier Cities

8.2 2nd Tier Cities

8.3 3rd Tier Cities

8.4 4th Tier Cities

8.5 5th Tier Cities

9. CHINA ONLINE MOVIE MARKET

10. CHINA MOVIE INDUSTRY ANALYSIS

10.1 Movie Screens in China

10.2 Movie Admission in China

11. TIER CITY - CHINA MOVIE TICKET PRICING ANALYSIS

11.1 1st Tier Cities

11.2 2nd Tier Cities

11.3 3rd Tier Cities

11.4 4th Tier Cities

11.5 5th Tier Cities

12. COMPANY ANALYSIS

12.1 IMAX China Holding

12.1.1 Overview

12.1.2 Recent Development

12.1.3 Sales Analysis

12.2 SMI Holdings Group Limited

12.2.1 Overview

12.2.2 Recent Development

12.2.3 Sales Analysis

12.3 Huayi Tencent Entertainment Company Limited

12.3.1 Overview

12.3.2 Recent Development

12.3.3 Sales Analysis

12.4 Perfect World

12.4.1 Overview

12.4.2 Recent Development

12.4.3 Sales Analysis

12.5 Wanda Film Holding Co Ltd

12.5.1 Overview

12.5.2 Recent Development

12.5.3 Sales Analysis

I would like to order

Product name: China Cinema Market Forecast by Film Production, Tier City, Movie Industry, Ticket Pricing, Company Analysis

Product link: <https://marketpublishers.com/r/C98A3E78492BEN.html>

Price: US\$ 2,290.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C98A3E78492BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

