

Artificial Sweeteners Market, Consumption & Forecast, By Products, Regions, Applications, Company Analysis

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Abstracts

Artificial sweeteners are obtained from natural occurring substances. It is also called “High Intensity sweeteners” or “Intense sweeteners” because sweetness of artificial sweetener is many times higher than regular sugar. It is one of the best alternatives of sugar because it consist virtually no-calorie or very less calorie intake. Now days, artificial sweeteners are largely found in processed food materials like jellies, sauces, soft drinks, baked goods, candy, canned foods, ice cream and yogurt and many dairy products and are proliferated as "sugar-free" products. Global Artificial Sweeteners Market is expected to be around USD 3 Billion by the end of year 2025.

There are many researches that speak for the health benefits of artificial sweeteners. Artificial sweeteners have virtually zero calorie comparison with teaspoon of sugar contain around 16 calories. So the people who are trying to lose their weight, artificial sweetener are best alternative for them. These days, many people in United States and all around the world are struggling with obesity, so they are very conscious regarding the sugar and adoption of artificial sweeteners is quite high in United States and Europe.

As far as real health benefits are concerned, artificial sweeteners is one of the best products for diabetes patients because it doesn't raise blood glucose level. So the diabetes patients who want to enjoy the sweetness of food products – artificial sweeteners make it possible. Many researches also prove that artificial sweeteners cause fewer or no cavities and prevent it from tooth decay.

According to a recent survey the consumption of sugar in United States, United Kingdom and European countries are increasing and survey also indicated that the rise

of sales of artificial sweeteners and sugar will grow higher. There are many heated debate regarding artificial sweeteners and many critics try to prove intense sweeteners can cause a numerous health problems that include cancer.

Renub Research report titled “Artificial Sweeteners Market, Consumption & Forecast, By Product (Aspartame, Sucralose, Saccharin, Neotame, Acesulfame Potassium (ACE-K), Stevia and Cyclamate), Regions (China, Other Asia & Oceanic, North America, South/Central America, Western Europe, Eastern/Central Europe, Africa and Middle East) Application (Beverages, Food, Pharmaceuticals, TableTop & Others) Company Analysis” studies the global artificial sweeteners market. This report provides an all-encompassing analysis of the key growth drivers and restraining factors, market and consumption trends, and their projections for the upcoming years.

Market Segmentation

In this report, artificial sweeteners are categorized on the basis of product are; Aspartame, Sucralose, Saccharin, Neotame, Acesulfame Potassium (ACE-K), Stevia and Cyclamate. These products are mainly used in processed foods, beverages products and medicine to increase taste the product. In this report, we have also segmented artificial sweeteners market and volume on the basis of its application; food, beverages, Pharmaceuticals, Tabletops and Others.

China has the Highest Market of Artificial Sweeteners

In this report, we have done complete assessment of artificial sweeteners on the basis of regions; China, Other Asia and Oceanic, North America, South/Central America, Western Europe, Eastern/Central Europe, Africa and Middle East. Additionally, artificial sweeteners are mainly dominated by China. In China consumer become more health conscious and shift towards artificial sweeteners to prevent themselves from life-style ailment.

Key Players of Artificial Sweeteners Market

Some of the key players in the global artificial sweeteners market include Cargill, Ingredion, Tate & Lyle, Archer Daniels Midland Company, Ajinomoto Co. Inc., and Celanese Corporation.

The report have been analyzed from 2 major viewpoints and further studied by 3 different perspectives.

1. Global Artificial Sweeteners Market

Products

Regions

Applications

2. Global Artificial Sweeteners Consumption

Products

Regions

Applications

Products Segmentation

Aspartame

Sucralose

Saccharin

Neotame

Acesulfame Potassium (ACE-K)

Stevia

Cyclamate

Region Segmentation

China

Other Asia and Oceanic

North America

South/Central America

Western Europe

Eastern/Central Europe

Africa

Middle East

Segmentation based on Applications

Beverages

Food

Pharmaceuticals

TableTop

Others

Key Companies Covered in the report

Cargill

Ingredion

Archer Daniels Midland Company

Tate & Lyle

Ajinomoto Co., Inc.

Celanese Corporation

Key Highlights of this Report Include

What will be market for Global Artificial Sweeteners by 2025?

How much amount of artificial sweeteners will be consumed globally by 2025?

Comprehensive geographic analysis of artificial sweeteners

Up-to-date analyses of artificial sweeteners market and consumption

Analysis of Drivers and Challenges

Major competitors' financial highlights

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