

## **Mobile Device Use in the Energy Industry**

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## **Abstracts**

According to eMarketer by 2017 m-commerce sales are expected to easily exceed \$100 billion and reach over \$113 billion. Fueled by the launch of Apple's iPad and iPhone along with the corresponding Android smartphone market explosion the mass adoption of mobile devices is creating huge opportunities for energy companies to leverage mobile technology to boost profit and efficiencies.



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