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China Printing Industry Profile - ISIC2221

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Abstracts

Provides key data and concise analyses, presents a comparative analysis on the development of printing industry in 31 provincial regions and 20 major cities in visualized form of data map. The report also includes a list of major 100 enterprises in the sector and the comparison on investment environment in top 10 hot regions. In addition, the report truly reflects the position of foreign enterprises in this industry across China based on a comprehensive comparison of operating conditions among different enterprise types. Furthermore, this is the first report to adopt ISIC (International Standard Industrial Classification of All Economic Activities) in classification of Chinese enterprises, corresponding to the reading habit of international readers, and it is also very helpful for readers to make a comparison on the development condition and investment potential of printing industry in China with that in other countries.

Additionally, by original creation of ZEEFER Industry Distribution Index, the report directly shows the difference in various regions of Mainland China in terms of printing industry, providing an important reference for investors' selection of target regions to make investment.

What will you get from this report?

To get a comprehensive picture on distribution of and difference in performance in regions of Mainland China in terms of the printing industry;

To figure out the hot regions in China for printing industry, find out the potential provinces and cities suitable for investment as well as the economic development level and investment environment in these regions;

To get a clear picture on the overall development, industry size and growth trend of printing industry across China in the past 3 years;

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To get a clear picture on development status of foreign enterprises, state-owned enterprises, and private enterprises in recent years as well as the industry position of the above ownerships;

Based on adoption of the global uniform industry classification standard - ISIC, the report enables you to make a direct comparison of China printing industry with parallel industry in other countries;

Present you with a list of major 100 enterprises inside the industry in terms of the sales revenue;

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Industry Definition

Printing: Printing (ISIC: 2221)

ISIC 22: Publishing, printing and reproduction of recorded media

ISIC Code: International Standard Industrial Classification of All Economic Activities (ISIC), Revision 3.

Regions Covered By This Report

All the 31 provincial regions in Mainland China;

Top 20 Chinese cities in terms of printing industry.

Enterprise Types Covered By This Report

Major 100 enterprises;

Enterprises Funded by Foreign Countries (territories), Hong Kong, Macau and Taiwan;

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Chinese State-owned Enterprises;

Collective-owned Enterprises;

Cooperative Enterprises;

Joint-Equity Enterprises;

Private Enterprises.

Key Statistic Indicators Covered By This Report

Industrial Sales Value

Number Of Employees

Enterprise Number

Sales Revenue

Profits

Rate Of Return On Sales

Rate Of Return On Assets

Rate Of Return On Net Assets

Number Of Enterprises In Red

Range Of Loss

Total Losses

Percentage Of Foreign-Funded Enterprises And HK, Macau And Taiwan-Funded Enterprises In Terms Of The Sales Revenue

Percentage Of Foreign-Funded Enterprises In All Foreign-Funded Enterprises

And HK, Macau And Taiwan-Funded Enterprises In Terms Of The Sales Revenue

GDP

Growth Rate Of GDP

Growth Rate Of The Added Value Of Primary Industry

Growth Rate Of The Added Value Of Secondary Industry

Growth Rate Of The Added Value Of The Tertiary Industry

Industrial Value-Added Of Enterprises Above Designated Size

Growth Rate Of Industrial Value-Added Of Enterprises Above Designated Size

Industrial Products Sales Rate Of Enterprises Above Designated Size

Growth Rate Of Industrial Value-Added Of Foreign-, And HK-, Macau-, Taiwan-Funded Enterprises

Investment On Fixed-Assets

Growth Rate Of Investment On Fixed-Assets

Total Retail Sales Of Consumer Goods

Growth Rate Of Total Retail Sales Of Consumer Goods

Total Import & Export

Growth Rate Of Total Import & Export

Realized Foreign Direct Investment

Growth Rate Of Realized Foreign Direct Investment

CPI

PPI

RMPPI

Urban Per Capita Disposable Income

Rural Per-Capita Net Income

Freight Mileage

Growth Rate Of Freight Mileage

Port Cargo Throughput

Growth Rate Of Port Cargo Throughput

Resident Population

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ZEEFER Industry Distribution Index

An indicator through aggregate weighted computation based on the three authority statistics of enterprise numbers, sales revenue and profit by region and corporate ownership, and in accordance with the regional distribution of leading enterprises inside the sector. Through horizontal comparison on the printing industry development in different provinces, municipalities, and autonomous regions, the ZEEFER Industry Distribution Index is specially designed to truly reflect the conditions of regional distribution for China printing industry, providing a quantitative, visual and reliable reference for relevant users to make decisions. The ZEEFER Industry Distribution Index adopts a hundred mark system. For a certain region, the higher the score, the higher the distribution concentration in this region and the industry position of the region shall be more important.

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