

# China Footwear Industry Profile - ISIC1920

<https://marketpublishers.com/r/C825EA70BC2EN.html>

Date: September 2013

Pages: 28

Price: US\$ 580.00 (Single User License)

ID: C825EA70BC2EN

## Abstracts

Provides key data and concise analyses, presents a comparative analysis on the development of footwear industry in 31 provincial regions and 20 major cities in visualized form of data map. The report also includes a list of major 100 enterprises in the sector and the comparison on investment environment in top 10 hot regions. In addition, the report truly reflects the position of foreign enterprises in this industry across China based on a comprehensive comparison of operating conditions among different enterprise types. Furthermore, this is the first report to adopt ISIC (International Standard Industrial Classification of All Economic Activities) in classification of Chinese enterprises, corresponding to the reading habit of international readers, and it is also very helpful for readers to make a comparison on the development condition and investment potential of footwear industry in China with that in other countries.

Additionally, by original creation of ZEEFER Industry Distribution Index, the report directly shows the difference in various regions of Mainland China in terms of footwear industry, providing an important reference for investors' selection of target regions to make investment.

### What will you get from this report?

To get a comprehensive picture on distribution of and difference in performance in regions of Mainland China in terms of the footwear industry;

To figure out the hot regions in China for footwear industry, find out the potential provinces and cities suitable for investment as well as the economic development level and investment environment in these regions;

To get a clear picture on the overall development, industry size and growth trend of footwear industry across China in the past 3 years;

To get a clear picture on development status of foreign enterprises, state-owned enterprises, and private enterprises in recent years as well as the industry position of the above ownerships;

Based on adoption of the global uniform industry classification standard - ISIC, the report enables you to make a direct comparison of China footwear industry with parallel industry in other countries;

Present you with a list of major 100 enterprises inside the industry in terms of the sales revenue;

.....

## **Industry Definition**

Footwear: Manufacture of footwear (ISIC: 1920)

ISIC 19: Tanning and dressing of leather; manufacture of luggage, handbags, saddlery, harness and footwear

ISIC Code: International Standard Industrial Classification of All Economic Activities (ISIC), Revision 3.

## **Regions Covered By This Report**

All the 31 provincial regions in Mainland China;

Top 20 Chinese cities in terms of footwear industry.

## **Enterprise Types Covered By This Report**

Major 100 enterprises;

Enterprises Funded by Foreign Countries (territories), Hong Kong, Macau and Taiwan;

Chinese State-owned Enterprises;

Collective-owned Enterprises;

Cooperative Enterprises;

Joint-Equity Enterprises;

Private Enterprises.

### **Key Statistic Indicators Covered By This Report**

Industrial Sales Value

Number Of Employees

Enterprise Number

Sales Revenue

Profits

Rate Of Return On Sales

Rate Of Return On Assets

Rate Of Return On Net Assets

Number Of Enterprises In Red

Range Of Loss

Total Losses

Percentage Of Foreign-Funded Enterprises And HK, Macau And Taiwan-Funded Enterprises In Terms Of The Sales Revenue

Percentage Of Foreign-Funded Enterprises In All Foreign-Funded Enterprises  
And HK, Macau And Taiwan-Funded Enterprises In Terms Of The Sales  
Revenue

GDP

Growth Rate Of GDP

Growth Rate Of The Added Value Of Primary Industry

Growth Rate Of The Added Value Of Secondary Industry

Growth Rate Of The Added Value Of The Tertiary Industry

Industrial Value-Added Of Enterprises Above Designated Size

Growth Rate Of Industrial Value-Added Of Enterprises Above Designated Size

Industrial Products Sales Rate Of Enterprises Above Designated Size

Growth Rate Of Industrial Value-Added Of Foreign-, And HK-, Macau-, Taiwan-  
Funded Enterprises

Investment On Fixed-Assets

Growth Rate Of Investment On Fixed-Assets

Total Retail Sales Of Consumer Goods

Growth Rate Of Total Retail Sales Of Consumer Goods

Total Import & Export

Growth Rate Of Total Import & Export

Realized Foreign Direct Investment

Growth Rate Of Realized Foreign Direct Investment

CPI

PPI

RMPPI

Urban Per Capita Disposable Income

Rural Per-Capita Net Income

Freight Mileage

Growth Rate Of Freight Mileage

Port Cargo Throughput

Growth Rate Of Port Cargo Throughput

Resident Population

.....

## **ZEEFER Industry Distribution Index**

An indicator through aggregate weighted computation based on the three authority statistics of enterprise numbers, sales revenue and profit by region and corporate ownership, and in accordance with the regional distribution of leading enterprises inside the sector. Through horizontal comparison on the footwear industry development in different provinces, municipalities, and autonomous regions, the ZEEFER Industry Distribution Index is specially designed to truly reflect the conditions of regional distribution for China footwear industry, providing a quantitative, visual and reliable reference for relevant users to make decisions. The ZEEFER Industry Distribution Index adopts a hundred mark system. For a certain region, the higher the score, the higher the distribution concentration in this region and the industry position of the region shall be more important.

## Contents

### 1. OVERVIEW

### 2. THE NATIONWIDE DISTRIBUTION OF FOOTWEAR INDUSTRY IN CHINA

### 3. INTRODUCTION TO MAJOR CITIES

### 4. NATIONWIDE DISTRIBUTION OF FOREIGN-FUNDED AND HK-, MACAU-, AND TAIWAN-FUNDED ENTERPRISES IN FOOTWEAR INDUSTRY

### 5. NATIONWIDE DISTRIBUTION OF FOREIGN-FUNDED ENTERPRISES

### 6. NATIONWIDE DISTRIBUTION BY ENTERPRISE NUMBERS

### 7. SALES REVENUE OF FOREIGN-FUNDED AND HK-, MACAU-, AND TAIWAN-FUNDED ENTERPRISES BY REGION

### 8. SALES REVENUE IN DIFFERENT REGIONS FOR FOOTWEAR INDUSTRY

### 9. NATIONWIDE DISTRIBUTION OF TOP 100 ENTERPRISES IN TERMS OF SALES REVENUE

### 10. COMPARISON OF FOREIGN-FUNDED AND HK-, MACAU-, AND TAIWAN-FUNDED ENTERPRISES

10.1 Operating status of top 10 areas with highest total profits

10.2 Comparison on operating status of foreign-funded and hk-, macau-, and taiwan-funded enterprises by region

### 11. ANALYSIS ON OPERATING STATUS OF ENTERPRISES BY CORPORATE OWNERSHIP

### 12. ANALYSIS ON THE CHANGES IN SALES REVENUE BY CORPORATE OWNERSHIP

### 13. ANALYSIS ON THE CHANGES IN TOTAL PROFITS BY CORPORATE OWNERSHIP

## **14. COMPARISON ON THE RATE OF RETURN ON ASSETS OF ENTERPRISES**

14.1 Comparison on the rate of return on assets by corporate ownership

14.2 Comparison on the rate of return on assets by corporate size

14.3 Comparison on the rate of return on assets of foreign-funded enterprises and hk, macau and taiwan-funded enterprises by major distribution areas

## **15. COMPARISON ON THE INVESTMENT ENVIRONMENT INDEXES OF 10 MAJOR REGIONS**

## **16. LIST OF MAJOR 100 ENTERPRISES IN TERMS OF SALES REVENUE**

## **17. INDEX EXPLANATION**

## I would like to order

Product name: China Footwear Industry Profile - ISIC1920

Product link: <https://marketpublishers.com/r/C825EA70BC2EN.html>

Price: US\$ 580.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C825EA70BC2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970