

# China Cell Phone Market Profile

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## Abstracts

### INTRODUCTION

This report discusses the cell phone market in China mainly from the following sections.

#### **Size of Cell Phone Market in China**

Based on Zeefer's China Market Size Formula, by the analysis on China cell phone market size, industry sales revenue and domestic cell phone output in 2007 - 2009, this report presents a picture of the real development of cell phone market in China and changes in the overall market size.

#### **Hot Areas of China Cell Phone Market**

Based on the comparison and analysis on China's cell phone production and import in different provinces or cities, this report points out those hot areas in China for cell phone market deserve most attention.

#### **Top 10 Enterprises in China Cell Phone Industry**

Based on the comparison and analysis on top 10 leading enterprises in China cell phone industry in terms of sales revenue, market share and number of employees, the report shows their positions in the cell phone market in China. Additionally, this report lists basic contact information of the top 10 leading enterprises.

#### **Market Share and Market Structure of China Cell Phone Market**

This report analyzes the cell phone market share distribution in China by segments based on enterprises nature (leading enterprises, foreign enterprises, state-owned and

private enterprises) and regional markets in China in terms of sale revenue, profitability, production volume, number of enterprises and the value of imports... The report offers data on the market shares of foreign enterprises and enterprises in other forms. It also offers a comparison of profitability by forms of enterprise ownership, presents a picture of the market share of leading enterprises and the distribution of major regional markets in China. In addition, the report figures out the structure and concentration ratio of the current cell phone market in China by means of Bain's Market Structure Classification and Index of CR4.

### **Import and Export of Cell Phone Products**

In this section, the report includes the main source countries / regions of imported cell phone products for China and their market shares, the domestic destinations of imported cell phone products in China and shares for these destinations, major export destinations (countries or regions) for Chinese produced cell phone products and shares of these destinations, major origins of the exported cell phone products and their shares.

### **Cell Phone Industry Standards in China**

The report lists relevant national standards and/or industrial standards concerning cell phone products generally accepted in the cell phone industry in China, including standard names both in Chinese and English as well as their unified code numbers.

### **Major Cell Phone Importers in China**

The report lists 10 major importers for cell phone products in China and provides their contact information such as company name, address, website, telephone number and fax number.

### **Summary on Key Statistics of the Cell Phone Industry in China**

Based on the concise analysis on the sales revenue, production volume, number of enterprises, total profit, total loss, total assets, return on the asset and profit margin as well as other key statistics, China Cell Phone Market Profile presents the current situation, the growth rate and profitability of the cell phone industry in China.

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