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China Basic Plastics & Synthetic Resin Market Report

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Abstracts

This report presents a clear picture about the overall development of basic plastics & synthetic resin market in China and the trend in recent years based on detailed data analysis. This report includes the analysis on the basic plastics & synthetic resin market size and market share in China, the study on major hot areas in this market, introduction of key data and the comparison of top 10 enterprises in terms of sales revenue and market share, the detailed description of the import and export…

This report covers following sections.

Market Size

Based on Zeefer's China Market Size Formula, by the analysis on market size, industry sales revenue and domestic output in 2009-2012, this report presents a picture of the real development of China market and changes in the overall market size.

Hot Areas

Based on the comparison and analysis on production volume and import in different provinces or cities, this report points out those hot areas in this market deserve most attention.

Top 10 Enterprises

Based on the comparison and analysis on top 10 leading enterprises in terms of sales revenue, market share and number of employees, the report shows their market positions in China. Additionally, this report lists basic contact information of the top 10 leading enterprises.

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Market Share and Market Structure

This report analyzes the market share distribution by segments based on enterprises nature (leading enterprises, foreign enterprises, state-owned and private enterprises), imports and regional markets in China in terms of sale revenue, profitability, production volume, number of enterprises and the value of imports... The report offers data on the market shares of imported products, foreign enterprises and enterprises in other forms. It also offers a comparison of profitability by forms of enterprise ownership, presents a picture of the market share of leading enterprises and the distribution of major regional markets in China. In addition, the report figures out the structure and concentration ratio of the current basic plastics & synthetic resin market in China by means of Bain's Market Structure Classification and Index of CR4.

Import and Export

In this section, the report includes the main source countries / regions of imported products for China and their market shares, the domestic destinations of imported products in China and shares for these destinations, major export destinations (countries or regions) for Chinese products and shares of these destinations, major origins of the exported products and their shares.

Industry Standards

The report lists relevant national standards and/or industrial standards concerning basic plastics & synthetic resin products generally accepted in China, including standard names both in Chinese and English as well as their unified code numbers.

Major Importers

The report lists 10 major importers for basic plastics & synthetic resin products in China and provides their contact information such as company name, address, website, telephone number and fax number.

Key Statistics

Based on the concise analysis on the sales revenue, production volume, number of enterprises, total profit, total loss, total assets, return on the asset and profit margin as well as other key statistics, the report presents the current situation, the growth rate and profitability of this industry in China.

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Product definition

Basic plastics & synthetic resin products mentioned in this report is a general concept, it shall include the following products:

Classified by the United Nation's Central Product Classification (CPC)

CPC Code: 347

Based on the United Nation's Central Product Classification (CPC Version 1.1), basic plastics & synthetic resin refer to plastics in primary forms.

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7.9 Shanghai Chlor-Alkali Chemical Co., Ltd.
7.10 Far Eastern Industries (Shanghai) Co., Ltd.

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